



FOR IMMEDIATE RELEASE: December 9, 2013

CONTACT: Alameda County: Dan Cohen (510) 282-7621

Nail Salon Collaborative: Catherine Porter (510) 393-2358, catherineporter@gmail.com
Julia Liou, (310) 804-9953, jliou@ahschc.org

MEDIA ADVISORY

ALAMEDA, CA — The Alameda County Department of Environmental Health and the California Healthy Nail Salon Collaborative will hold a press event on December 18, 2013 with Alameda County Supervisor Wilma Chan (District 3), in honor of Alameda County's First Healthy Nail Salon Day. Healthy Nail Salon Day marks the implementation of Alameda County's first Healthy Nail Salon Recognition Program, which rewards nail salons that make safer choices for their employees, customers, and the environment. There are more than 350 businesses and approximately 1,000 nail technicians that provide a variety of nail services within Alameda County.

WHAT: Press event speakers will include: Alameda County Supervisor Wilma Chan, Alameda County Department of Environmental Health, California Healthy Nail Salon Collaborative, Asian Health Services, and nail salon workers. Supervisor Chan will present Alameda County's Healthy Nail Salon Day Proclamation at Leann's Nails, the first ever recognized Alameda County Healthy Nail Salon. Nail salon workers will provide demonstrations of what it means to provide healthier nail salon services using safer products and practices under the County's program.

The 7 recognized salons – the first cohort of salons to receive this honor in Alameda County – will each provide free manicures to their first 5 customers. At Leann's Nails in Alameda, Supervisor Chan and a local media celebrity will be among the first customers along with women who are transitioning from unemployment to the world of work.

WHEN: December 18, 2013, at 10:15 am

WHERE: Leann's Nails, 1612 Webster Street, Alameda CA

WHY: On a daily basis, nail salon owners and workers handle solvents, glues, polishes and other beauty care products containing a multitude of chemicals known or suspected to cause cancer, allergies, and respiratory, neurological, developmental and reproductive harm.

Alameda County is among California cities and counties, including San Francisco and Santa Monica, participating in the growing movement to use recognition programs to promote healthier and safer nail salons for workers, owners, and consumers. Among other requirements, participating salons use only nail polishes without toluene, formaldehyde or dibutyl phthalate, chemicals linked to reproductive and developmental harm or cancer.

Nail Salons that join in the voluntary program receive formal recognition, are listed on the Alameda County website, and receive assistance in improving their air quality and ventilation.

For more information about the CA Healthy Nail Salon Collaborative and the nail salon community, visit:
www.cahealthynailsalons.org

###