



June 2016

Quarterly Report

ALL IN Alameda County is an innovation hub *within county government* that leverages the insights and efforts of community residents, local businesses, grassroots organizing efforts, traditional nonprofits, and foundations to promote equity, opportunity, and the well-being of all county residents. ALL IN is unique in its ability to inform state and local policy based on the direct experiences of county residents, as well as its capacity to innovate, pilot, evaluate, and scale solutions that work.

ALL IN's vision and goals are rooted in the belief that all families in Alameda County must be able to:

- Meet their basic needs for shelter, food, and safety,
- Earn an income that allows for self-sufficiency and asset building,
- Obtain a quality education that positions the next generation for academic and economic success.



QUARTERLY REPORT SUMMARY

ALL IN Alameda County has been hard at work the past three months forming Action Teams and developing pilot projects to achieve the goals set at the ALL IN for Thriving Communities Social Innovation Fair, the details of which are included in this report.

As ALL IN Alameda County moves forward with implementing projects that address food insecurity and affordable housing, to name a few, we are mindful of the importance of not only addressing the symptoms of poverty, but also the root causes. While the pilot projects address need *now*, ALL IN Alameda County also seeks opportunities to make upstream changes that will break the cycle of poverty, such as developing greater access for youth to well-compensated career pathways, and insuring access to high-quality early childhood education.

As we set priorities and design implementation projects, ALL IN Alameda County is working closely with community residents, community-based organizations, and county and city agencies. Many of our pilot projects were initiated by community residents, who continue to lead the efforts in carrying out their vision with the support of ALL IN Alameda County and their partners.



INVITATION FROM SUPERVISOR CHAN



Two and a half years ago, I launched ALL IN Alameda County to respond to the unacceptable level of poverty in our county. Thanks to the efforts of concerned individuals and organizations, ALL IN brought together stakeholders at our Thriving Communities Social Innovation Fair to develop action plans from community-driven goals. ALL IN also established a governance structure comprised of local leaders and engaged community residents.

I am proud of the work that ALL IN staff, members and partners have done to advance innovative pilot projects. These community-led efforts include a collaboration with UCSF Benioff Children's Hospital Oakland to provide healthy food to pre-diabetic, low-income children; a high school entrepreneurship curriculum at Island High School in Alameda; and two food recovery pilots - one in Berkeley and another in South Hayward/Union City.

With economic disparities in the Bay Area more severe than ever, this work is integral to our community's survival. The testimonials of nearly 1,000 Alameda County residents at last fall's county-wide listening sessions highlighted the stressors and barriers that too many of our residents face when trying to afford housing, food, childcare, and education. The time to act is NOW.

ALL IN has been dedicated to community engagement and continues to prioritize community voices. Many of our current action teams were developed by community residents concerned with an issue in their neighborhood. These individuals are not professional policy-makers or non-profit employees but rather community leaders working every day to overcome the hurdles brought on by poverty. Our Berkeley food recovery pilot was initiated by a senior citizen on SSI who lives in an affordable housing complex and is concerned with hunger among seniors. Our Island High School project came directly from the students who participated both in the community listening sessions and the Social Innovation Fair. The South Hayward/Union City food recovery pilot came from individuals already involved in food gleaning and other anti-hunger projects in southern Alameda County. These are the voices, ideas, and passion that ALL IN strives to support. I am confident that these projects will pave the way for the development of county-wide initiatives, as we leverage our position within local government to advocate for important systemic changes.

I invite you to join us. ALL IN holds a general bi-monthly meeting and action teams meet more frequently as their implementation schedules dictate. Everyone is welcome to become part of this essential work. Together, we can end poverty in one of the wealthiest regions of the world.

REPORT ON ACTION TEAMS

Overview

Over the past three months, Action Teams have formed around the Challenge Tracks from February’s ALL IN for Thriving Communities Social Innovation Fair. Planning for pilot projects is underway for Food as Medicine, Food Recovery, and Entrepreneurship. Additionally, the Alameda County Board of Supervisors took leadership on the affordable housing issue, and drafted a ballot measure that will ask voters to approve a general obligation bond to promote affordable housing countywide.

Our Initiatives:

- **Food Recovery:** Develop a comprehensive county-wide food recovery system
- **Food as Medicine:** Provide food “farmacies” in healthcare centers
- **CalFresh:** Enroll 100% of eligible Alameda County residents in CalFresh
- **Youth Career Pathways:** Develop career pathways for system-involved youth
- **Affordable Housing:** Increase the number of residents securing affordable housing
- **Entrepreneurship:** Build a comprehensive guide for local entrepreneurs



Food as Medicine

It has been said that “obesity is the new face of hunger in America,” referring to the fact that while there are many calories available for people to eat, far too many of those calories are empty of nutritional value, and may promote obesity and diet-related diseases, such as diabetes and heart disease. The Food as Medicine team is partnering with Dr. June Tester and UCSF Benioff Children’s Hospital Oakland to develop a study examining the effects of providing pre-diabetic Medi-Cal pediatric patients “food prescriptions,” which will be filled by Dig Deep Farms and the Alameda County Community Food Bank (ACCFB). This pilot program will also include home visits, and cooking and nutrition education classes to ensure families know how to prepare the produce they receive. The Alameda County Department of Public Health will provide culturally

relevant cookbooks in appropriate languages, and classes and cooking demonstrations for patients and their families in neighborhood settings.

The study is starting with 100 subjects, who will be identified by pediatricians at Children’s Hospital living in one of five high-poverty zip codes (2 in Hayward and 3 in Oakland). Both health outcomes and behavioral changes will be assessed, to determine what is possible when families are provided with both the ingredients and know-how to prepare fresh and healthy food.

Families will begin receiving food in the early fall, and the study will run for approximately a year. Even before the pilot study is concluded, ALL IN is seeking other opportunities to partner with federally-qualified health centers (FQHCs) to develop on-site food “farmacies,” where patients can access produce, whole grains, and healthy shelf-stable proteins. As we learn from this initial implementation, ALL IN is eager to promote healthy eating county-wide.

Food Recovery

The Food Recovery team is currently working on two pilots – one in Berkeley and one in South Hayward/Union City – brought forward by community food justice advocates. In addition to the regional pilots, the Food Recovery team is also working to design a county-wide approach to food recovery that involves the development of a paid workforce of food recovery professionals.

Berkeley Pilot

The Berkeley pilot will recover prepared food from local restaurants and deliver it to affordable housing complexes where many residents, especially seniors live on SSI benefits, and are not eligible for CalFresh. An individual advocate living on SSI in an affordable senior housing building launched the Berkeley pilot, and brought initial partners to the table. Satellite Affordable Housing Associates (SAHA), one of our Community Listening Session grantees, will work in partnership with a local volunteer-based food running organization, Daily Bread. SAHA has identified three sites to run the pilot, each with a unique characteristic to provide more information on developing a county-wide program. At one site, the residents currently eat communal meals, and the pilot group hopes to glean information on the feasibility of food recovery when community meals are already established. Another site has a newly opened full kitchen, which has the capacity to store recovered food, but the community does not currently eat together. The third site is home to the resident who first brought forth the idea of a Berkeley pilot, and this site will evaluate logistical issues such as the scarcity of parking and cold storage space.

The Berkeley pilot is expected to become operational in the early fall, and will include participation from the Alameda County Community Food Bank, the Alameda County Public Health Department Office of Nutrition Services, SAHA, Daily Bread, and others.



South Hayward/Union City Pilot

The South Hayward/Union City pilot is examining the use of technology and volunteer food runners in a food recovery effort that will involve prepared foods as well as fresh produce gleaned from local gardens and farmers' markets. The pilot project will focus on the Washington and Eden areas of South Hayward and Union City, and therefore they have branded themselves as the Washington Eden Food Recovery Cooperative (or WE Run Food for short).

WE Run Food will test the ChowMatch smartphone app, which has had success in Montgomery County in Maryland as well as San Mateo and Santa Clara counties. ChowMatch supports a volunteer-based system that works similarly to Lyft or Uber, alerting local volunteers when food is available for pick-up nearby. Food donors and recipients can rate volunteers and food quality, and the app can aggregate data for project organizers, a function which will be useful for future outreach and scaling.

Click [here](#) to read a recent East Bay Times article featuring WE Run Food.

Preparing for County-Wide

The Food Recovery action team is working on developing a concept map of the questions we need to answer before implementing a county-wide system. For example, what is the extent and nature of the unmet need for prepared foods among low-income residents? What are the food safety regulations that would apply to a food recovery system? What are the pros and cons of using a volunteer-based system, versus a paid workforce? This subcommittee includes community residents from the regional pilot subcommittees, in addition to staff from the Alameda County Public Health, Environmental Health, and StopWaste.

A unique opportunity has emerged to design a food recovery system in the City of Oakland using a paid workforce model. Waste Management would like to collaborate with ALL IN on the design of such a system, in which trained, paid staff would pick up food for same-day donation to a variety of service organizations, such as shelters, afterschool programs, senior centers, and affordable housing facilities. A stakeholder meeting is planned to bring together all the potential collaborators, including the City of Oakland, Alameda County, Waste Management, Oakland Unified School District, and a wide variety of nonprofit organizations.

Affordable Housing

The ALL IN Alameda County Affordable Housing action team has been working closely with the Alameda County Board of Supervisors and Alameda County Housing and Community Development Department to educate residents on the Board sponsored housing bond. At the end of June, the Alameda County Board of Supervisors voted unanimously to place the housing bond on the November ballot. If passed by the voters in November, the housing bond will provide funds for homebuyer assistance, repairs to allow seniors and disabled people remain in their homes, and the building of additional affordable rental housing units across the county.



Now that the housing bond has been placed on the ballot, the ALL IN Affordable Housing Action Team can refocus its efforts on the landlord engagement and tenant education action plan developed at February's Social Innovation Fair. A small roundtable, including Everyone Home and the Oakland Housing Authority, has begun meeting to discuss strategies for maintaining and increasing the supply of subsidized housing units. This work will continue in the fall.

CalFresh



May was CalFresh Awareness Month and the Alameda County Community Food Bank (ACCFB) and Alameda County Social Services Agency (SSA) focused their outreach efforts on college campuses for this year's Awareness Month. In addition, ACCFB and SSA have joined together to offer "super clinics" to Alameda County residents that allow them to complete their enrollment process in one day. ACCFB and SSA are continuing their efforts to streamline the CalFresh application process and reach the thousands of eligible Medi-Cal patients who are not currently enrolled in CalFresh.

Entrepreneurship

After the Social Innovation Fair, students from Island High School who attended the Entrepreneurship challenge track reached out to the facilitator, Arturo Noriega of Centro Community Partners, to develop an entrepreneurship curriculum at the high school. During their listening session, many students expressed a desire to learn life skills in addition to the standard academic curriculum. ALL IN Alameda County is currently coordinating efforts with leadership at Island High School and Centro Community Partners to integrate

Centro's smartphone app and curriculum for teaching entrepreneurship into the Island High School Economics' teacher's current curriculum to launch in the fall of 2016.

In addition to the education pilot ALL IN Alameda County is connecting Centro Community Partners with business and community leaders in the City of Alameda to expand entrepreneurship opportunities in the city. This program would consist of an 8-week course for adults interested in starting their own businesses and would be taught by local business leaders, with the ultimate goal of creating a supportive network for budding entrepreneurs.

ALL IN is working to update the county-wide resource guide/road map and developing information about the specific roadblocks faced by many small business owners, such as obtaining permits from a variety of agencies, and how can the county leverage its position to help streamline the process.

Youth Career Pathways

There are a variety of opportunities for young people in Alameda County to participate in career development activities, ranging from coursework in their high schools to afterschool programs to on-site work experiences. However, most opportunities for on-site work experiences or very specific career training, such as in the culinary arts or technology, are available to only a handful of youth per year – a few hundred, perhaps, as opposed to the thousands of youth graduating from high school in the county each year. ALL IN Alameda County would like to dramatically increase the availability of opportunities for all youth to participate in meaningful and “sticky” career development. In particular, however, ALL IN will focus its career pathway development work on system-involved youth, those either in the foster care system or the juvenile justice system.

One of the solutions suggested at the Social Innovation Fair was a youth-centered smartphone app that provides real-time job postings, career-building tools, and an effective referral service – a youth-specific version of “LinkedIn.” At the Hackathon at the end of February, two local high school students worked on a team to develop



the concept design for such an app, and they are continuing to coordinate with ALL IN Alameda County staff and the Alameda County Information and Technology Department.

In April, Supervisor Chan's office hosted an extern from California Youth Connection's (CYC) inaugural Bay Area Youth Leadership Academy (BAYLA) class. CYC is a state-wide nonprofit that provides foster youth with leadership and advocacy skills, and BAYLA is a 10-week foster youth career development program in which externs learn skills to develop a professional network and are placed with a partner agency to carry out a project that serves foster youth. Supervisor Chan's extern, Miguel Weinstein, worked on a survey of system-involved youth between the ages of 18 and 26 to learn about their financial capability. Miguel's survey

asked these youth about their credit scores, debt, spending habits, and banking. Miguel's work focused on the importance of including financial capability education into youth employment programs as a way of lifting system-involved youth out of poverty. Miguel moved on to become Outreach Coordinator for Beyond Emancipation, the organization that holds the county contract for providing life skills education for foster youth. Through our connection with Miguel, ALL IN will continue to work to incorporate financial capability training in youth employment and career development programs countywide.

ALL IN staff are conducting interviews and literature reviews to understand best practices in youth career pathway development, and to identify gaps in county and nonprofit services that ALL IN can develop initiatives to fill. We expect to develop new initiatives in this area in 2017.

Spotlight On: Eden Night Live



This summer, ALL IN partner, the Deputy Sheriff's Activities League (DSAL) is part of a multi-agency effort to revitalize a section of unincorporated Alameda County. The Alameda County Sheriff's Office received a [Byrne Criminal Justice Innovation Grant](#) to develop a program to increase neighborhood safety by providing economic opportunity and building community, and formed a collaborative implementation team with the Eden Area Chamber of Commerce, DSAL, Alameda County agencies, and local community organizations and residents.

Inspired by Summer Night Lights events in [Sacramento](#) and [Los Angeles](#), which were successful in reducing crime, increasing business revenue, and boosting community pride, the Byrne Engine Team decided to host an Alameda County version of the event. Eden Night Live will take place at the intersection of Hampton Road and Mission Boulevard in unincorporated Hayward (Ashland-Cherryland area), which is home to a lot that has been vacant for decades. This weekly event will offer live music, food trucks featuring local restaurants, recreational activities, local vendors, and a community art space.

Eden Night Live aims to promote a safe, healthy, and vibrant community in Ashland/Cherryland with opportunities to earn a living wage. By providing residents with family-friendly entertainment, food, and shopping, Eden Night Live will help support local entrepreneurs and build relationships between community members, business leaders, and public employees.

Eden Night Live will run every Friday and Saturday from July through October from 5:00 pm-9:00 pm. For more information or to get involved, visit www.edennightlive.com, call 510-537-5300, or e-mail info@CastroValleyChamber.com. We hope to see you there!



Membership & Steering Committee

Steering Committee

- Hon. Wilma Chan, Chair, Alameda County Board of Supervisors, District 3
- Silvia Guzman, Vice-Chair, Resident of Castlemont neighborhood, Oakland
- Allison Pratt, Chief of Partnerships and Strategy, Alameda County Community Food Bank
- Renee Herzfeld, Executive Director, Community Child Care Council of Alameda County
- Shaniece Alexander, Director, Oakland Food Policy Council
- John Yuasa, Former Director, PUEBLO: People United for a Better Life in Oakland
- Lori Cox, Director, Alameda County Social Services Agency
- Dr. Muntu Davis, Director, Alameda County Public Health Department
- Hilary Bass, Director, Alameda County Deputy Sheriff's Activities League
- Linda Gardner, Deputy Director, Alameda County Community Development Agency
- Katie Booser, Senior Operations Manager, Inner City Advisors
- Estelle Clemons, Director, Alameda County-Oakland Community Action Partnership
- Julie Hadnot, Director, Interagency Children's Policy Council
- Kristin Spanos, Chief Operating Officer, First Five Alameda County
- Kristi Miller, Director, Tri-Valley Poverty Awareness Initiative
- Megan Joseph, Director, Rise Together

Membership (Partial List)

- Supervisor Wilma Chan, District 3
- Supervisor Nate Miley, District 4
- Alameda County Community Development Agency
- Alameda County Early Childhood Council
- Alameda County Health Care Services Agency
- Alameda County Public Health Department
- Alameda County Social Services Agency
- Alameda County Sheriff's Department
- Congresswoman Barbara Lee
- City of Livermore
- Oakland Unified School District Nutrition Services
- Alameda County Community Food Bank
- Alameda County Meals on Wheels
- Alameda County-Oakland Community Action Partnership
- California Association of Food Banks
- City Slicker Farms
- Community Food and Justice Coalition
- CoFED – the Cooperative Food Empowerment Directive
- First 5 Alameda County
- FoodShift!
- Fresh Approach
- Gobee Group
- Hope Collaborative
- Independent Association of Global Girl Media
- Interagency Children's Policy Council
- Mandela Marketplace
- Namu Farm
- Oakland Food Policy Council
- Parent Voices Oakland
- PUEBLO: People United for a Better Life in Oakland
- Rise Together
- SEIU-UHW – Service Employees International Union-United Healthcare Workers
- Tri-Valley Poverty Awareness Initiative
- Youth Radio
- Inner City Advisors
- Street Degree
- East Bay Community Foundation
- Thomas J. Long Foundation
- Y & H Soda Foundation



STAY INVOLVED!

- Attend ALL IN membership meetings:
 - Thursday, September 15, 11 am-1 pm, The California Endowment
 - Thursday, November 17, 11 am-1pm, REACH/Ashland Youth Center
- Action teams are continuing to work on the six challenge track topics. Your participation and leadership are appreciated! For more information or to join an action team, contact Sarah Oddie at Sarah.Oddie@acgov.org.



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