



September  
2016

## Quarterly Report

ALL IN Alameda County is an innovation hub *within county government* that leverages the insights and efforts of community residents, local businesses, grassroots organizing efforts, traditional nonprofits, and foundations to promote equity, opportunity, and the well-being of all county residents. ALL IN is unique in its ability to inform state and local policy based on the direct experiences of county residents, as well as its capacity to innovate, pilot, evaluate, and scale solutions that work.

ALL IN's vision and goals are rooted in the belief that all families in Alameda County must be able to:

- Meet their basic needs for shelter, food, and safety,
- Earn an income that allows for self-sufficiency and asset building,
- Obtain a quality education that positions the next generation for academic and economic success.



## QUARTERLY REPORT SUMMARY

ALL IN Alameda County has been hard at work this summer expanding Action Teams and preparing to launch pilot projects to achieve the goals set at the ALL IN for Thriving Communities Social Innovation Fair. ALL IN Alameda County's projects this summer focused on planning and starting the 2016 Community Listening Sessions and redesigning the website. The details of ALL IN Alameda County's summer projects are included in this report.

As ALL IN Alameda County moves forward with implementing projects that address food insecurity and affordable housing, to name a few, we are mindful of the importance of not only addressing the symptoms of poverty, but also the root causes. While the pilot projects address need *now*, ALL IN Alameda County also seeks opportunities to make upstream changes that will break the cycle of poverty, such as developing greater access for youth to well-compensated career pathways, and insuring access to high-quality early childhood education.

As we set priorities and design implementation projects, ALL IN Alameda County is working closely with community residents, community-based organizations, and county and city agencies. Many of our pilot projects were initiated by community residents, who continue to lead the efforts in carrying out their vision with the support of ALL IN Alameda County and their partners.



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## INVITATION FROM SUPERVISOR CHAN



Two and a half years ago, I launched ALL IN Alameda County to respond to the unacceptable level of poverty in our county. Thanks to the efforts of concerned individuals and organizations, ALL IN brought together stakeholders at our Thriving Communities Social Innovation Fair to develop action plans from community-driven goals. ALL IN also established a governance structure comprised of local leaders and engaged community residents.

I am proud of the work that ALL IN staff, members and partners have done to advance innovative pilot projects. These community-led efforts include a collaboration with UCSF Benioff Children's Hospital Oakland to provide healthy food to pre-diabetic, low-income children; a high school entrepreneurship curriculum at Island High School in Alameda; and two food recovery pilots - one in Berkeley and another in South Hayward/Union City.

With economic disparities in the Bay Area more severe than ever, this work is integral to our community's survival. The testimonials of nearly 1,000 Alameda County residents at last fall's county-wide listening sessions highlighted the stressors and barriers that too many of our residents face when trying to afford housing, food, childcare, and education. The time to act is NOW.

ALL IN has been dedicated to community engagement and continues to prioritize community voices. Many of our current action teams were developed by community residents concerned with an issue in their neighborhood. These individuals are not professional policy-makers or non-profit employees but rather community leaders working every day to overcome the hurdles brought on by poverty. Our Berkeley food recovery pilot was initiated by a senior citizen on SSI who lives in an affordable housing complex and is concerned with hunger among seniors. Our Island High School project came directly from the students who participated both in the community listening sessions and the Social Innovation Fair. The South Hayward/Union City food recovery pilot came from individuals already involved in food gleaning and other anti-hunger projects in southern Alameda County. These are the voices, ideas, and passion that ALL IN strives to support. I am confident that these projects will pave the way for the development of county-wide initiatives, as we leverage our position within local government to advocate for important systemic changes.

I invite you to join us. ALL IN holds a general bi-monthly meeting and action teams meet more frequently as their implementation schedules dictate. Everyone is welcome to become part of this essential work. Together, we can end poverty in one of the wealthiest regions of the world.

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# INTRODUCING ALL IN ALAMEDA COUNTY'S WEBSITE REDESIGN

## Overview

To better reflect ALL IN's 2016 action plans and provide updated information on the work ALL IN Alameda County is doing, staff worked with the Alameda County Information and Technology Department to redesign the website. Among the new features are a calendar of events, general membership and Steering Committee meeting minutes, and contact information for ALL IN staff and Action Team leaders. The website address is the same: [allin.acgov.org](http://allin.acgov.org).

## Home Page

The Home page now includes a direct link to the calendar, the most recent Quarterly Report, social media feeds, and the video KDOL produced for 2015's Community Listening Sessions.

### What Makes ALL IN Alameda County Unique?

ALL IN Alameda County is an innovation incubator within county government. People who sit on all sides of a social issue – including community residents – come together to design new solutions, and apply creative thinking to remove barriers and take advantage of opportunities for progress.



### Upcoming Meetings & Events

- Thursday, October 13, 2016 – Voter Education Forum
- Thursday, October 13, 2016 – What the Election Means for My Community – A Voter Education Town Hall
- Saturday, October 15, 2016 – Mind Your Money – Oakland Financial Planning Day
- Monday, October 17, 2016 – What the Election Means for My Community – A Voter Education Town Hall

[View more...](#)

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## About Us

The About Us page now includes an overview of ALL IN Alameda County's governance structure, including a list of current Steering Committee members, and guiding principles. Contact information for ALL IN Alameda County staff is available on this page.

## Our Action Plan

The Our Action Plan page is the one-stop shop for information on each Action Team's goals, issues, updates, and team leader's contact information. Important ALL IN documents, such as meeting minutes and past Quarterly Reports, are also available on this page.

### Our Action Plan

At the ALL IN for Thriving Communities Social Innovation Fair in February 2016, teams presented the following action plans:

#### ➤ Food as Medicine

- **What is the Issue?** Medical providers and nutritionists know that good food promotes good health. As part of Food as Medicine, doctors will provide "food prescriptions" to hundreds of families that can be "filled" at local farmers' markets, community gardens, food pantries, or through bags of fresh produce delivered straight to their doorstep.
- **What is our Goal?** Design a system for the delivery of food as medicine in Alameda County.
- **What are our Solutions?** We are working with UCSF Benioff Children's Hospital Oakland to develop a study on providing pre-diabetic Medi-Cal pediatric patients with "food prescriptions," which will be filled by Dig Deep Farms and the Alameda County Community Food Bank. The ultimate goal is to build an on-site "farmacy" where patients can fill their "food prescriptions." We are working to engage health providers, and match them with food distributors, health educators, nutritionists, and cooking instructors. The Alameda County Department of Public Health will provide culturally relevant cookbooks, and classes/demos for patients and their families. As we learn from this initial implementation, ALL IN is eager to scale the program county-wide.
- **Primary Contact:** Melanie Moore, [Email Melanie](mailto:Melanie)
- **News and Updates:**

#### ➤ Food Recovery

- CalFresh
- Affordable Housing
- Entrepreneurship
- Youth Career Pathways
- Advocacy

### Important Documents

#### ALL IN Meeting Minutes

- October 2, 2015 Minutes
- November 6, 2015 Minutes
- December 4, 2015 Minutes
- January 8, 2016 Minutes
- March 17, 2016 Minutes
- May 19, 2016 Minutes
- June 16, 2016 Minutes

#### Steering Committee Meeting Minutes

- December 2, 2015 Minutes
- January 7, 2016 Minutes
- March 9, 2016 Minutes
- April 14, 2016 Minutes
- May 12, 2016 Minutes
- June 9, 2016 Minutes

#### Quarterly Reports

- June 2016 Report
- March 2016 Report

## Donate

The Donate page includes a list of ALL IN Alameda County's generous supporters and a link to our fiscal sponsor, Philanthropic Ventures Foundation, for anyone who would like to make an online contribution to ALL IN Alameda County.

## Get Involved

The Get Involved page features the calendar of events and will have a complete listing of ALL IN's events as well as events sponsored by our partners. If you have an event to share with ALL IN members, please e-mail Sarah Oddie ([sarah.oddie@acgov.org](mailto:sarah.oddie@acgov.org)) with the event details.

## Calendar of Events

<< October 2016 >>

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**QUICK LINKS**

[Today](#)  
[October 2016 - Month view](#)  
[All Meetings / Events List](#)

**Go To Month**

Oct ▾ 2016 ▾

### Board of Supervisors - All In Campaign

Show:

<a href="#">Steering Committee</a>	12/08/2016, 10:00 AM
<a href="#">General Membership</a>	11/17/2016, 11:00 AM
<a href="#">Steering Committee</a>	11/10/2016, 10:00 AM
<a href="#">Steering Committee</a>	10/20/2016, 11:00 AM
<a href="#">All In Events - Voter Education Forum (Alameda County Public Health)</a>	Thursday, October 20, 2016, 6:00 PM-8:00 PM
<a href="#">All In Events - Teach in Series: The Audacity of Profit is a Threat to Democracy</a>	Wednesday, October 19, 2016, 12:00 PM-5:00 PM
<a href="#">All In Events - What the Election Means for My Community - A Voter Education Town Hall</a>	Wednesday, October 19, 2016, 5:30 pm-6:30 pm
<a href="#">All In Events - What the Election Means for My Community - A Voter Education Town Hall</a>	Monday, October 17, 2016, 5:30 PM-7:00 PM
<a href="#">All In Events - Mind Your Money - Oakland Financial Planning Day</a>	Saturday, October 15, 2016, 10:00 am-3:00 pm
<a href="#">All In Events - Voter Education Forum</a>	Thursday, October 13, 2016, 4:30 PM-7:00 PM
<a href="#">All In Events - What the Election Means for My Community - A Voter Education Town Hall</a>	Thursday, October 13, 2016, 5:00 PM-7:30 PM
<a href="#">All In Events - Proposition Education with The League of Women Voters</a>	Tuesday, October 4, 2016, 12:00 PM-1:00 PM
<a href="#">All In Events - National Voter Registration Day</a>	Tuesday, September 27, 2016, 12:00 PM-1:00 PM
<a href="#">General Membership</a>	09/15/2016, 10:00 AM
<a href="#">General Membership</a>	05/19/2016, 11:00 AM
<a href="#">General Membership</a>	03/17/2016, 11:00 AM

## PREPARING FOR 2016 COMMUNITY LISTENING SESSIONS

Over the summer, ALL IN staff raised funds to establish mini-grants for Community Listening Sessions as an annual community engagement program. The Request for Proposals (RFP) went out in early September and will close in early October. ALL IN Alameda County will announce awardees in late October and listening sessions will be held until mid-December. These listening sessions will inform our 2017 action plans.

In addition to community-led listening sessions, ALL IN staff is working with community leaders to provide voter education town halls and voter registration events in the month of October. The voter education town halls will focus on a handful of state and local initiatives that address issues relating to economic inequality. These neutral town halls will provide residents information on how these measures can affect their communities, both in terms of what happens if the initiative passes and if it does not.

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## REPORT ON ACTION TEAMS

### Overview

Over the summer, ALL IN's Action Teams continued developing the pilot projects initiated in the spring. Pilot projects for Food as Medicine, Food Recovery, and CalFresh are set to launch this fall. Third quarter efforts focused on refining pilot project development, preparing pilot projects for launch, and organizing 2016's Community Listening Sessions mini-grant process.

Our Initiatives:

- **Food Recovery:** Develop a comprehensive county-wide food recovery system
- **Food as Medicine:** Provide food “farmacies” in healthcare centers
- **CalFresh:** Enroll 100% of eligible Alameda County residents in CalFresh
- **Youth Career Pathways:** Develop career pathways for system-involved youth
- **Affordable Housing:** Increase the number of residents securing affordable housing
- **Entrepreneurship:** Build a comprehensive guide for local entrepreneurs

### Food as Medicine

It has been said that “obesity is the new face of hunger in America,” referring to the fact that while there are many calories available for people to eat, far too many of those calories are empty of nutritional value, and may promote obesity and diet-related diseases, such as diabetes and heart disease. The Food as Medicine team is partnering with Dr. June Tester and UCSF Benioff Children's Hospital Oakland to develop a study examining the effects of providing pre-diabetic Medi-Cal pediatric patients “food prescriptions,” which will be filled by Dig Deep Farms and the Alameda County Community Food Bank (ACCFB). This pilot program will also include home visits, and cooking and nutrition education classes to ensure families know how to prepare the produce they receive. The Alameda County Department of Public Health will provide culturally relevant cookbooks in appropriate languages, and classes and cooking demonstrations for patients and their families in neighborhood settings.



The study is starting with 100 subjects, who will be identified by pediatricians at Children's Hospital living in one of five high-poverty zip codes (2 in Hayward and 3 in Oakland). Both health outcomes and behavioral changes will be assessed, to determine what is possible when families are provided with both the ingredients and know-how to prepare fresh and healthy food.

Families will begin receiving food in the early fall, and the study will run for approximately a year. Even before the pilot study is concluded, ALL IN is seeking other opportunities to partner with federally-qualified health centers (FQHCs) to develop on-site food “farmacies,” where patients can access produce, whole grains, and healthy shelf-stable proteins. As we learn from this initial implementation, ALL IN is eager to promote healthy eating county-wide.

Efforts in the third quarter were focused around fundraising and final project design; these efforts were successful and the project is fully funded for the pilot phase.

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## Food Recovery

The Food Recovery team is currently working on two pilots – one in Berkeley and one in South Hayward/Union City – brought forward by community food justice advocates. In addition to the regional pilots, the Food Recovery team is also working to design a county-wide approach to food recovery that involves the development of a paid workforce of food recovery professionals.

The two neighborhood level pilot projects will launch volunteer-based food running operations that will prioritize sourcing nutritious food items, especially fresh produce, and serving Alameda County residents who are most vulnerable to food insecurity. Both pilots will conduct pre and post food insecurity surveys to measure the impact their food recovery program may have on food insecurity. The county-wide pilot will focus on developing a food recovery service sector that includes paid food runners.

Because these food recovery pilots developed from ALL IN's work, we are including a research component to examine if food recovery can help to reduce food insecurity. It is important to uplift that ALL IN's food security work is based on the principle that food insecurity is a symptom of poverty; and that providing food alone will not rid Alameda County of food insecurity. Rather, eliminating food insecurity requires a holistic solution and multi-pronged approach. We believe that food recovery can be an important part of that approach.



### **Washington Eden Food Recovery Cooperative (WE Run Food)**

FORMERLY: SOUTH HAYWARD/UNION CITY PILOT

WE Run Food received a generous grant that provides resources to operate a year-long food recovery pilot program. After further research, WE Run Food came to the decision that the pilot will examine the use of the customer support software, Fresh Deck. Fresh Deck will be used for food matching, managing volunteer food runners, and evaluating specific components of the food runs. The first food recovery cohort of 5 donors, 5 recipient organizations, and 5 volunteer food runners has been established. WE Run Food volunteers will distribute and collect the food insecurity surveys to

residents in the South Hayward and Union City communities. In preparation for their launch of November 1st, WE Run Food has set up a website, Facebook, and Twitter.

### **Berkeley Pilot**

Over the summer the Satellite Affordable Housing Associates' (SAHA) pilot in Berkeley worked on evaluation and preparing for program design. The evaluation work focused on developing a survey to measure how SAHA residents may be experiencing food insecurity. The surveys were distributed through the September Town Hall meetings and with the help of the Service Coordinators for the three sites. All the surveys will be collected on October 3rd. These surveys will be compared to post-pilot surveys to understand if the food recovery programs had any impact on food insecurity among residents. The surveys will also help inform the design of the programs. The SAHA pilot food recovery programs are now in the design phase. The goal is to launch by November 1st.

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## Preparing for County-Wide: Food Recovery Feasibility

On August 5th, there was a county-wide stakeholder meeting to discuss how to collaboratively engage in developing a food recovery service sector. At the meeting it was agreed that ALL IN would submit a proposal to the Closed Loop Fund's Food Waste Solution Search RFP for resources to design and implement a food recovery service sector feasibility study. ALL IN and Food Shift submitted "sister proposals" that are separate but complimentary to each other. This approach demonstrates the strong relationships and commitment to working together toward a shared goal of a food recovery service sector in Alameda County. This proposal was also modified and used to submit an "idea" to the OpenIDEO challenge, how might we dramatically reduce waste by transforming our relationship with food? The challenge has several different phases, and the "ideas" that advance to the final Top Ideas phase have the chance of being awarded \$25,000 to support implementation of their "idea." ALL IN's idea has advanced to the Refinement Phase, along with 41 other ideas. The Top Ideas will be announced October 21st. A second meeting is being planned for mid-October to begin designing the feasibility study.

## Affordable Housing

ALL IN's efforts for the Affordable Housing Action Team were focused around designing voter education with regard to the housing bond the Board of Supervisors placed on the November ballot. The Affordable Housing team made presentations to various City Councils in Alameda County to inform local elected officials on the housing crisis in our county.

In addition, ALL IN staff participated on a planning team for the Interagency Children's Policy Council (ICPC)'s fall forum, which is focused on housing stability for transition-aged youth.



## CalFresh

In October, the Alameda County Social Services Agency (SSA) will begin mailing 20,000 pre-filled CalFresh applications to Medi-Cal recipients who are not currently enrolled in CalFresh. SSA estimates roughly 220,000 Medi-Cal recipients are not enrolled in CalFresh and approximately 80% are eligible for CalFresh. The pilot will start with 10,000 families with children and 10,000 seniors.

Alameda County has the lowest CalFresh enrollment in the state and SSA is working with ALL IN Alameda County, the Alameda County Community Food Bank (ACCFB), and other community partners to develop innovative ways to outreach to the community and increase enrollment numbers.

## Entrepreneurship

After the Social Innovation Fair, students from Island High School who attended the Entrepreneurship challenge track reached out to the facilitator, Arturo Noriega of Centro Community Partners, to develop an entrepreneurship curriculum at the high school. During their listening session, many students expressed a desire to learn life skills in addition to the standard academic curriculum. ALL IN Alameda County is currently coordinating efforts with leadership at Island High School and Centro Community Partners to integrate Centro's smartphone app and curriculum for teaching entrepreneurship into the Island High School Economics'





teacher's current curriculum to launch in the fall of 2016. The third quarter efforts focused on formalizing the partnership between Island High School and Centro Community Partners.

In thinking about addressing the causes preventing local entrepreneurs from starting or growing their businesses, ALL IN is working on developing a one-stop resource for entrepreneurs to guide them through the system. Staff is interested in collaborating with our partners in the unincorporated communities in Alameda County.

## Youth Career Pathways

ALL IN Alameda County staff has been conducting fact-finding interviews with youth serving and workforce development organizations including:

- Hayward Adult School
- Cypress Mandela
- Clean 360
- Center for Employment Opportunities
- My Brother's Keeper
- The Unity Council's Latino Men and Boys Program
- The Unity Council's Peralta Services Corporation

## Let's Work Initiative

In June, the Alameda County Board of Supervisors unanimously passed a resolution to provide 1,400 jobs for formerly incarcerated residents and opportunity youth. The resolution, now the Let's Work Initiative, aims to establish system-involved youth, CalWORKs clients, and youth in the school-to-prison pipeline in sustainable career pathway jobs. ALL IN Alameda County will partner with Supervisor Carson's office and the Justice Reinvestment Coalition in addressing workforce development and job placement for this population.



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## Spotlight On: Clean 360



In August, the ALL IN Team visited [Clean360](#) – a social enterprise that creates small batch, handcrafted soaps in its workshop and retail location in Oakland’s Uptown neighborhood. Clean360 serves as the training ground for the Roots Community Health Center’s Emancipator Initiative. The Emancipators Initiative seeks to empower individuals who have been disconnected from the workforce for an extended period of time, have

experienced significant barriers to employment, and may not have basic job readiness skills by providing them with on-the-job training and whole-person support, including wraparound health, legal, and basic education services.

Clean360 employees are paid a living wage, receive light manufacturing training, and learn soft-skills. Roots’ Health Navigators also provide employees with intensive wraparound services, including life management skills-building, public benefits enrollment, support for the removal of legal, economic, and transportation barriers, and mentoring and coaching. The goal is stabilize participants’ lives, so that they are prepared and able to enter the workforce. Once participants have completed the training program and have addressed their employment barriers, they are linked to permanent employment while receiving ongoing support from Roots.

Over the last two years, 27 participants have graduated from the Emancipators Initiative with 96% demonstrating long-term self-sufficiency and stable employment, and 97 percent of formerly incarcerated graduates have not been incarcerated since completing the program. Building on this success, Roots hopes to expand the capacity of the Emancipators Initiative and Clean360 enterprise in order to serve an increasing number of the reentry and hard-to-employ population.



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## Membership & Steering Committee

### Steering Committee

- Hon. Wilma Chan, Chair
- Silvia Guzman, Vice-Chair (must be a community resident)
- Allison Pratt, Alameda County Community Food Bank
- Renee Herzfeld, 4C's of Alameda County
- Shaniece Alexander, Oakland Food Policy Council
- John Yuasa
- Lori Cox, Alameda County Social Services Agency
- Dr. Muntu Davis, Alameda County Public Health Department
- Hilary Bass, Alameda County Sheriff's Department
- Linda Gardner, Alameda County Community Development Agency
- Katie Booser, Inner City Advisors
- Estelle Clemons, AC-OCAP
- Julie Hadnot, Interagency Children's Policy Council
- Kristin Spanos, First Five Alameda County
- Kristi Miller, Tri-Valley Poverty Awareness Initiative
- Jalpa Patel, Rise Together

### Membership

- Supervisor Wilma Chan, District 3
- Supervisor Nate Miley, District 4
- Alameda County Community Development Agency
- Alameda County Early Childhood Council
- Alameda County Health Care Services Agency
- Alameda County Public Health Department
- Alameda County Social Services Agency
- Alameda County Sheriff's Department
- Congresswoman Barbara Lee
- City of Livermore
- Oakland Unified School District Nutrition Services
- Alameda County Community Food Bank
- Alameda County Meals on Wheels
- Alameda County-Oakland Community Action Partnership
- California Association of Food Banks
- City Slicker Farms
- Community Food and Justice Coalition
- CoFED – the Cooperative Food Empowerment Directive
- First 5 Alameda County
- FoodShift!
- Fresh Approach
- Gobee Group
- Hope Collaborative
- Independent Association of Global Girl Media
- Interagency Children's Policy Council
- Mandela Marketplace
- Namu Farm
- Oakland Food Policy Council
- Parent Voices Oakland
- PUEBLO: People United for a Better Life in Oakland
- Rise Together
- SEIU-UHW
- Tri-Valley Poverty Awareness Initiative
- Youth Radio
- Full Court Press Communications
- Inner City Advisors
- Street Degree
- East Bay Community Foundation
- Thomas J. Long Foundation
- Y & H Soda Foundation





## STAY INVOLVED!

- Attend ALL IN membership meetings:
  - Thursday, November 17, 11 am-1pm, REACH/Ashland Youth Center
- Action teams are continuing to work on the seven challenge track topics. Your participation and leadership are appreciated! For more information or to join an action team, contact Sarah Oddie at [Sarah.Oddie@acgov.org](mailto:Sarah.Oddie@acgov.org).



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