



## Minutes

Monthly Membership Meeting  
November 6, 2015  
The California Endowment Center

**Attending:** Supervisor Wilma Chan, Dave Brown, Melanie Moore, Sarah Oddie, Karina Rivera, Dana Frasz, Joan Gachuhi, Linda Gardner, Angie Garling, Sylvia Gibson, Esther Goolsby, Claudia Guerrero, Silvia Guzman, Julie Hadnot, Michael Haritos, Renee Herzfield, Becky Hopkins, Desire Johnson, Doug Jones, Mike Lok, Jessica Luginbuhl, Jan Malvin, Pecolia Manigo, Chuck McKetney, Mariana Moore, Hang Mosier, Leona Narita, Tram Nguyen, Angela O'Brien, Lianetta Oliver, Esperanza Pallana, Rajesh Parekh, Julie Passarelli, David Pontecorvo, Rona Popal, Jean Prasher, Allison Pratt, Coco Ramirez, Emma Ramirez, Israel Ranqul, Jennifer Reed, Leah Ricci, Jaspal Sandhu, Judy Schwartz, Kelly Stenhoff, Bob Uyeki, Sabrina Wu, John Yuasa

Meeting called to order at 11:00 am.

Co-facilitator Allison Pratt gave welcome and announced co-facilitation by herself and John Yuasa. Also announced that Sarah Oddie would be note-taker for today.

### General Announcements

- **Save-the-dates: Holiday Potluck December 17, February 5 convening**
  - Holiday Potluck Celebration: DECEMBER 17, 5:30-7:30pm
  - All-In Social Innovation Fair: FEBRUARY 5, 8:30am-4pm
  
- **Announcements from participants included:**
  - **Alameda Kitchen Fundraising Campaign on Indiegogo**  
Food Shift is fundraising for a new collaborative effort with Alameda Point Collaborative to bring food recovery and good jobs to Alameda's homeless community.  
<http://foodshift.net/the-alameda-kitchen/>
  - **City of Livermore Community Meeting**  
The City of Livermore is holding a community meeting regarding BART to Livermore and the Isabel Neighborhood on Thursday, November 12 from 7 pm to 9 pm at the Elks Lodge on Larkspur.
  - **Best Baby Zone's Castlemont Market on Saturday, Nov. 7 and Holiday Bazaar on Dec. 5**
  - **PUEBLO's 26<sup>th</sup> Anniversary Celebration at La Estrellita on Thursday, Nov. 12**
  - **City Slicker Farms hiring a permanent Executive Director**
    - <http://www.cityslickerfarms.org/jobs>
  - **Eden Housing groundbreaking in Dublin on Wednesday, Nov. 11 at 12:30 pm**  
This site will provide housing for homeless veterans.
  - **UC Berkeley School of Public Health hosting Karen Ross (Secretary of Agriculture) on Tuesday, Nov. 10 from 12 pm to 1:15 pm.**
    - [food.berkeley.edu](http://food.berkeley.edu) to register

## Steering Committee

Melanie and Dave gave an overview of the interim steering committee members. The steering committee matches the approved governance structure from the October meeting with two exceptions. A non-county public agency and Ex-Officio members were added to the steering committee. Ex-Officio members will not have a vote, but have been long time partners in All In's work. The County Agency heads are allowed to have one alternate to send on their behalf to meetings. Steering committee meetings will be open to the public. Seeing no objections, the changes to the committee were approved.

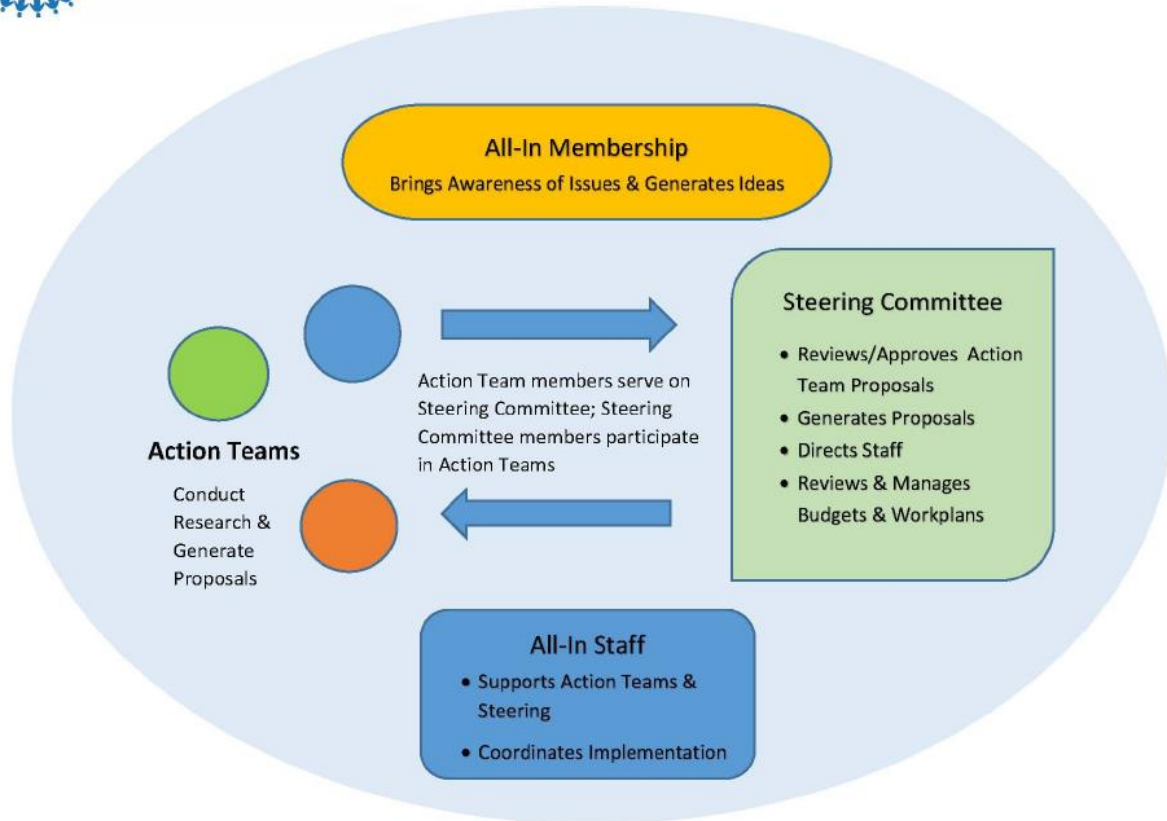
### INTERIM STEERING COMMITTEE



#### ALL IN Steering Committee

<i>Category</i>	<i>Organization/Neighborhood</i>	<i>Name</i>
<b>Chair (1)</b>		
	Alameda County Board of Supervisors	Wilma Chan
<b>Vice Chair* (1)</b>		
	Best Baby Zone – Castlemont Neighborhood	Silvia Guzman
<b>Community Resident (3)</b>		
	North County	TBD
	South County	TBD
	East County	TBD
<b>Non Profit (4)</b>		
	Oakland Food Policy Council	Esperanza Pallana
	PUEBLO	John Yuasa
	Alameda County Community Food Bank	Allison Pratt
	4C's of Alameda County	Renee Herzfeld
<b>County Agency (4)</b>		
	Social Services Agency	Lori Cox
	Health Care Services Agency	Alex Briscoe
	Sheriff's Department	Hilary Bass
	Community Development Agency	Linda Gardner
<b>Business (1)</b>		
	Inner City Advisors	Katie Booser
<b>Public Agency – Non County (1)</b>		
	AC-OCAP	Estelle Clemons
<b>Ex-Officio Members</b>		
	Interagency Children's Policy Council	Julie Hadnot
	First Five Alameda County	Kristin Spanos
	Tri-Valley Poverty Awareness Initiative	Kristi Miller
	Rise Together	Riana Shaw Robinson

\* Must be a community resident.



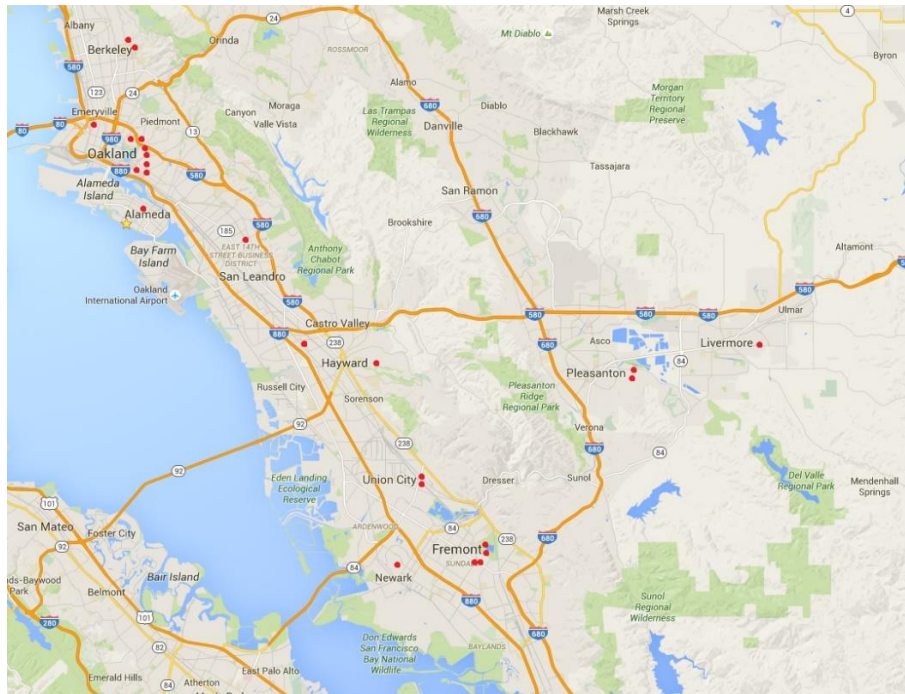
**Announcing Community Listening Sessions!**

Melanie announced the Community Listening Session awardees and introduced those who stayed for the meeting. The awardees represent the broad diversity of Alameda County, and thanks to the generous support from the Thomas J. Long Foundation and East Bay Community Foundation, we were able to fund 15 out of the 29 applications. Each awardee will be assigned a steering committee member to be their All In liaison to provide support during the process. Melanie took questions from members who wanted to know if there was an overall structure to the sessions and if the information would be shared with the general membership. Melanie responded in the affirmative – the awardees received a number of templates and a guide to general questions to ask, and a synthesized report of all listening sessions will be presented to the membership at the January meeting. Melanie asked the membership to think of potential funders for videography and a Story Corps-style telling of the listening sessions. Bob Uyeki of Y&H Soda Foundation and Estelle Clemons of AC-OCAP generously offered support for the project. Participation in filming is entirely voluntary and up to the discretion of the awardees. The group broke for lunch, a taco bar buffet provided by Chef Rashad Armstead of Street Degree.

LIST OF COMMUNITY LISTENING SESSION AWARDEES

Organization Name	Location
Cherryland Individuals (Socorro Ramirez Israel Vizcaya, Emma Ramirez)	Cherryland
East Oakland Innovators	East Oakland (Castlemont)
Rhonda Davis	West Oakland (Dogtown/Clawson)
Island High School	Alameda
The Biz Stoop	Oakland
Community Health Center Network	Oakland & Pleasanton
Parent Voices Oakland	Oakland
Satellite Affordable Housing Associates (SAHA)	Berkeley, Oakland, Fremont
Eden Housing	Hayward, Fremont, Union City, Pleasanton, Livermore
Fremont Family Resource Center	Fremont, Union City, Newark
Bay Area PLAN	Oakland
Afghan Coalition	Fremont
Asian Health Services	Oakland
HOPE Collaborative	Oakland
PUEBLO	Berkeley

MAP OF LISTENING SESSIONS



## Update on Early Childhood Goals

Allison Pratt and John Yuasa reconvened the meeting after lunch to introduce Ellen Dektar and Angie Garling to give an overview of Birth to 8 Coalition's key goals and strategies, focusing on early care and education. The presentation highlighted a need to build better bridges between programs and involve parents. There are not enough resources or programs available for early childhood education, and the state has not built its pre-recession numbers back up (110,000 spaces were lost statewide). Minimum wage increases had an unfortunate negative impact on programs as two full time minimum wage workers would not be eligible to receive subsidized child care.

## Study Teams

Melanie asked each group to imagine it's February 5<sup>th</sup>, and you're standing in front of the room, welcoming people to the workshop you and your ALL IN colleagues have put together on your topic. We self-organized into the same topic areas as last month:

- 1) Food Security
- 2) Living Wage
- 3) Local Economy
- 4) Housing
- 5) Asset Building

Groups were asked to reflect on the following questions. Due to time constraints, participants were unable to spend the recommended amount of time on each section.

### 1) Spend 3 minutes reflecting on the following questions. Then, discuss with your colleagues for 15 minutes and keep good notes.

- **What is the purpose of bringing stakeholders in Alameda County together around this topic?** Awareness building? Developing advocates? Designing an action plan? Creating a legislative agenda? Something else?
- **Is this the right topic?** Does it need to be broader? More specific? Will people get engaged in this issue?
- **What happens in your workshop?** A panel presentation? A hands-on, interactive planning activity? A field trip off-site? Something else?
- **Who absolutely has to be part of your workshop?**
- **What are the outcomes of your workshop?** When people leave the room, what happens next?

### 2) Spend 20 minutes discussing the following question with your colleagues and keep good notes:

- **If this is what we envision happening on Feb 5<sup>th</sup>, what steps are essential between now and then?**

### 3) Spend 10 minutes preparing a chart paper to report out to the large group

## 1. What do we know already about this strategy? What more do we need to know?

- Do we have any information on what community residents think about this strategy? How does it work for them? How does it not work?
- Who are the local and national experts in this strategy? Are they already part of All-In? How can we get them to the table?
- Do we have the information we need to implement a successful project in this strategy area? If not, what information would we need?
- What new information could be provided with a panel?

## 2. What would an implementation project look like in this strategy area?

- How can you involve community residents in your implementation project?
- How receptive will community residents be to your implementation project? How would this be measured?
- Has this strategy been tried in Alameda County? If so, what happened? Has it been tried elsewhere?
- Where would we implement the project first? What would make that area a viable candidate for a pilot project?
- How sustainable is the project? What can we expect to see in 3 years? 5 years? 10 years? What indicators would we track to measure success?
- What factors make Alameda County a strong candidate to implement a project? What are the challenges?
- Can this project intersect with other strategy areas in both the short and long term?
- What support would you need from the county? Are there community based organizations that can provide additional support?

Each study team will submit notes/action steps from their conversation to Sarah. Please submit these if you haven't already.

**Next Meeting:** *Friday, December 4, 11am-2pm at the Alameda County Administration Building, 1221 Oak Street, Room 255, Oakland*