



Minutes

Membership Meeting

March 17, 2016

1000 Broadway, Suite 300, Jack London Conference Room, Oakland

Attending: County Supervisor Wilma Chan, Dave Brown, Melanie Moore, Sarah Oddie, Jamie Almanza, Baharak Amanzadeh, Don Atkinson-Adams, Jackie Ballard, Brandon Baranco, Cynthia Bartos, Katherine Brown, Erin Cary, Estelle Clemons, Christina Craig-Chardon, Leon Davis, Maria Dominguez, Desirea English, Rosalyn Epstein, Sandra Frost, Monica Gallegos, Jackie Greenwood, Susanne Huttner, Teslim Ikharo, Doug Jones, Joyce Lee, Miguella Lee, Chuck McKetney, Hang Mosier, Leah Mowery, Angela O'Brien, David Pontecorvo, Leah Ricci, Jessica Rodriguez, Helena Straughter, Valerie Strother, Marcy Timberman, Rona Torres, Bob Uyeki, David Varela, Jenny Wang, Marlene Yamashita, Maria Yap, John Yuasa

Meeting called to order at 11:15 am. Delayed due to tight scheduling in the conference room.

Melanie Moore welcomed everyone to the meeting and asked for a round of introductions including name, organization, and if you attended the Social Innovation Fair or if this is your first meeting.

General Announcements

- **Silicon Valley Food Rescue Forum**
Food Shift will host the first annual Silicon Valley Food Rescue Forum on March 24, 2016 in San Jose.
- **AC-CAN Quarterly Stakeholder Meeting**
AC-CAN will host its quarterly Stakeholder Meeting on March 24, 2016 in Oakland.
- **Alameda County Housing Bond**
Supervisor Wilma Chan announced the first stakeholder meeting for the county housing bond tonight at 6 pm at the Alameda County Training Center on 12th street.
- A New York Times Op-Ed on housing affordability is available to read. ALL IN has provided copies for those who are interested.
- ALL IN partner HOPE Collaborative has sponsored a Kiva Zip loan. Copies of the loan information are available for those who are interested.
- Melanie reminded attendees to fill out the membership agreements and feedback forms, and to turn them in to ALL IN staff members once completed.
- **Announcements from participants included:**

- **Doug Jones announced the living wage ballot measure is getting ready to qualify for the ballot.**

Priorities for 2016

ALL IN for Thriving Communities – Social Innovation Fair Report

Given that many attendees also went to the Social Innovation Fair on Feb. 5, Melanie asked the group for feedback and their impressions of the event in lieu of presenting a report. The response was generally positive and attendees appreciated the opportunity to network and learn valuable information on each Challenge Track.

ALL IN Quarterly Report

Melanie shared the Quarterly Report with meeting attendees. She asked members to review the report, and if there is any missing information, please alert ALL IN staff before the final report goes online.

AC Apps Challenge – Hackathon Report

Melanie shared the video the Alameda County Information and Technology Department (ITD) produced on the Hackathon. Melanie also shared the winning apps with the group, the names of which are available here: <http://code.acgov.org/winners.htm>. Melanie also announced that ITD will work with youth on building and coding apps for navigating high school graduation requirements and designing a LinkedIn tailored to youth. The San Lorenzo Unified School District student who developed the high school graduation requirement app is currently working with the superintendent in San Lorenzo to pilot his idea there.

The Hackathon was well attended, despite similar events for Oakland’s Tech Week occurring on the same day. Out of the 140 people who attended, roughly 100 of them were youth. The youth came prepared to tackle issues of poverty in their community, and the event was a success.

Steering Committee Report

Melanie gave a brief overview of the governance structure for the new attendees. The community representative positions are currently vacant. **If members have a resident in mind, please share their information with ALL IN staff.**

Progress Report on Action Teams

Melanie provided an overview of each Challenge Track, now Action Team’s progress and reviewed the spreadsheet handout:

MASTER WORKPLAN - ALL IN CHALLENGE TRACKS						
Track	Lead Implementer	Other Key Partners	Overall Goal	Strategies	Needed from ALL IN	Potential Funders
Affordable Housing	Linda Gardner*		Increase percentage of Alameda County families with housing vouchers who can secure	1) Financial incentives in place for landlords 2) 1-Stop Housing Hubs for home-seekers	1) Staffing support to help coordinate 2) Fundraising support	

			housing within 3 months.	3) Marketing campaign aimed at landlords		
CalFresh	Allison Pratt*	Alissa Loveman	100% enrollment of eligible families	1) "In-reach" with Medi-Cal clients 2) CSA boxes for seniors 3) PR campaign to promote use of CalFresh	1) Staffing support to help coordinate 2) Fundraising support	1) TJ Long 2) Stupski 3) AARP Foundation 4) SSA
Food as Medicine	Jenny Wang	Hilary Bass*	Fill food prescriptions for 500 moms & seniors	1) Replicate previous/ existing model and expand broadly 2) Develop app to facilitate 3) Dig Deep is food aggregator/ distributor	1) Staffing support to help coordinate 2) Fundraising support	1) TJ Long 2) Stupski 3) AARP Foundation 4) Kaiser 5) Measure A?
Food Recovery	Muntu Davis*	Cassie Bartholomew	Develop comprehensive food recovery system in Alameda County	1) Gap analysis - NCRA conducting 2) Leadership from Public Health Dept. 3) Establish working group	1) Staffing support to help coordinate 2) Fundraising support	1) Clorox 2) Other corporate partners 3) StopWaste 4) Dept Pub Health 5) TJ Long 6) Stupski
Track	Lead Implementer	Other Key Partners	Overall Goal	Strategies	Needed from ALL IN	Potential Funders
Entrepreneurship	Arturo Noriega	Island High School	Launch 50 new businesses	1) Develop entrepreneurship curriculum & programs in high schools 2) Develop smartphone app that walks entrepreneurs through process of starting a business	1) Staffing support to help coordinate 2) Fundraising support	
Youth Jobs	Desire Johnson-Forte	County ITD	Career-path jobs for 200 youth	1) Build an app, a "LinkedIn" for youth that will enable youth to post profiles, find available positions	1) Staffing support to help develop app	

Advocacy – SSI	Keisha Nzewi		By June 15, achieve at least \$21 increase in SSI benefit (but we really want \$100, at least)	1) Distribute ACCFB video and materials broadly 2) Phone calls and action in Sacramento	1) Distribution of materials 2) Letter/support from WC	
Track	Lead Implementer	Other Key Partners	Overall Goal	Strategies	Needed from ALL IN	Potential Funders
Advocacy – Child Care	Angie Garling	Renee Herzfeld*	By June 2016, convene players to articulate a request for revenue generation by budget or by ballot.	1) Mobilize ECE partners 2) Identify legislative champions 3) Design/implement campaign for revenue for ECE programs		
Advocacy – Living Wage	Doug Jones		Pass statewide ballot measure for \$15/hr minimum wage	1) Maximize voter turnout in Nov '16		

Action Teams

After lunch, participants broke off into Action Team groups to continue the work as highlighted above.

Next Meeting: Thursday, May 19, 2016 from 11 am-1 pm, LTBD