



Minutes

Monthly Membership Meeting

June 16, 2016

San Leandro Senior Community Center, Meeting Room C

Attending: Dave Brown, Melanie Moore, Sarah Oddie, Marissa Caldwell, Marcy Timberman, Breann Gala, Dawn Jaeger, Mohammed Afgahem, Sheila Goodman, Sandy Frost, Annette Laverty, Fawn Madonia, Mark Friedman, Jackie Ballard, Alisa Loveman, Jaimee Rizzotti, Linda Boykins-Baptiste, Shaniece Alexander, Reyna Yagi, Y. Armando Nieto, Jessica Blakemore, Julie Hadnot, Susan Blachman, Reina Khoner-Haber, Estelle Clemons, Courtney Gonzales, Lance Nishihira

Meeting called to order at 11:10 am.

Melanie Moore called the meeting to order and asked everyone to introduce themselves with their names, organizations, and if they're working on an Action Team. Melanie also introduced Marissa Caldwell, Supervisor Chan's summer intern from Wellesley College. Marissa is a pre-med Economics major who is interested in becoming a pediatrician, and will be providing staff support to the Food as Medicine and Food Recovery teams this summer.

Melanie reviewed the new meeting format - brief updates from Action Teams, a "deep dive" longer presentation on a featured Action Team, and a presentation from another community collaborative that is connected with ALL IN to inform members on related efforts.

Updates from Action Teams

Youth Career Pathways

Creating a LinkedIn for youth employment was an idea that came out of the Social Innovation Fair, and while there was interest at the Hackathon, progress in developing the app has slowed.

Following Miguel Weinstein's externship, in which he surveyed system-involved youth's financial capability, ALL IN has been rethinking strategies for this Action Team based on which youth the county can reach and connect with career pathways. Foster and juvenile justice youth are already in the county's system, and ALL IN is refocusing efforts towards system-involved youth.

ALL IN staff is currently on a fact-finding mission on how many system-involved youth are job seeking, but not employed, where to find jobs for these youth, and where to find support for these youth. ALL IN will be looking at best practices going forward and the possibility of wrap-around services.

Food as Medicine

The Food as Medicine team is moving forward with Dr. June Tester and UCSF Benioff Children's Hospital Oakland in developing a research study and intervention for pre-diabetic Medi-Cal recipients. The study is starting with 100 subjects, who will be identified by pediatricians at Children's Hospital living in one of four agreed upon Zip Codes (2 in Hayward and 2 in Oakland), and will include home visits and nutrition

and cooking classes from the Alameda County Nutrition Services department. Dig Deep Farms will provide fresh produce from their local farms and the Alameda County Community Food Bank (ACCFB) will provide the non-perishable staples.

This study will use blood testing to track the health outcomes, and it will also examine what behavioral changes happen when families are provided with fresh and healthy food. Dr. Tester believes the children's behaviors may not change radically and the parents may be the first to change their habits.

The funding sources are Children's Hospital Oakland, Supervisor Chan's Measure A discretionary funds, and a one-time allocation from the county's Measure A funds. The project is also seeking funding support from foundations and other local funders. The goal is to start rolling out the pilot in September or October, and the long-term at scale goal is having all FQHCs and hospitals in the county participating in prescribing food prescriptions and establishing on-site food "farmacies."

CalFresh

Alissa Loveman with Alameda County Social Services Agency (SSA) provided an update on the CalFresh Action Team. They are continuing to work on streamlining the process and making it easier for people apply for CalFresh, specifically Medi-Cal recipients not receiving CalFresh benefits. They have met some challenges with the systems to create a pre-populated form and are continuing to work with CalWIN to figure out the feasibility of this plan and what costs are associated with a pre-populated form. The team is aiming for early August as the first test with a small target group.

SSA is also looking at increasing the number of super clinics they run with the ACCFB. Food bank workers do the pre-screening and preparation of their clients beforehand and SSA sends eligibility workers on-site to the food bank on a specific date to enroll these clients in CalFresh the same day.

Affordable Housing

This team's main focus has been on outreach and community engagement during the development of the Board of Supervisors' affordable housing bond. The bond will raise funds for homebuyer assistance programs, home renovation programs to keep disabled people and seniors in their homes, and affordable rental units. The Board of Supervisors will vote on language for the bond at their June 28 meeting, and once it is placed on the ballot, it becomes a campaign. ALL IN cannot take a position on the bond, but can continue to educate and refer our partners to organizations involved in the campaign (such as EBHO).

At the Social Innovation Fair, the affordable housing team discussed strategies for engaging landlords and increasing the number of landlords who accept Section 8 vouchers, especially when the market rates are high. Everyone Home and the Oakland Housing Authority have been involved in this discussion, and after the bond switches into campaign mode, the ALL IN Affordable Housing team will refocus on this strategy.

Entrepreneurship

At the Social Innovation Fair, students from Island High School attended the entrepreneurship track and got in touch with the facilitator, Arturo Noriega of Centro Community Partners. The students are interested in using Centro's business plan app to develop a curriculum at their high school with the

economics teacher. ALL IN staff are working with Centro and Island High School's faculty and administration to develop a pilot curriculum to start in the fall of 2016.

In addition to the pilot with the high school, Centro is working on developing a program in the City of Alameda and has been working with city staff on the Economic Development Team. This program would consist of an 8-week course for adults interested in starting their own businesses and would be taught by local business leaders, with the ultimate goal of creating a supportive network for budding entrepreneurs. Centro will have an opportunity to make a presentation at the City of Alameda's Social Service Human Relation Board's meeting of the Alameda Services Collaborative at the end of June.

ALL IN is also looking into updating the county-wide resource guide/road map and fact-finding on the specific roadblocks to starting a business and how can the county leverage its position to help streamline the process. If funding can be secured, the resource guide will be translated into multiple languages.

Focus On: Food Recovery

This month's "deep dive" on an Action Team was on the Food Recovery team. The Food Recovery team has three subcommittees: the Berkeley Pilot, the South/Hayward Union City Pilot, and the Preparing for County-Wide Implementation subcommittee.

Berkeley Pilot

The Berkeley Pilot idea was brought forward by Judy Jackson, a senior living on SSI residing in one of Satellite Affordable Housing Associates' (SAHA) buildings. SAHA has been a key partner with ALL IN in developing this pilot project. SAHA has identified three buildings to run a food recovery pilot at: one is a smaller building with residents who already eat communal meals, one is a larger building with an underutilized commercial kitchen, and one is Judy's building that has limited parking nearby. Daily Bread, a Berkeley based volunteer-run food runner organization will be recovering prepared foods in Berkeley to deliver to each of SAHA's buildings. Daily Bread is run entirely by a community resident, Patrice Ignelzi, who manages all donations and deliveries by paper. ALL IN is interested in the logistics and sustainability of volunteer-run organizations, and how to ensure the work continues when the volunteers leading an organization retire.

South Hayward/Union City (now WE Run Food)

The South Hayward/Union City pilot was brought to ALL IN by Sandy Frost, who is involved with the Task Force to End Hunger and Homelessness in Hayward, and has expanded to include Marcy Timberman, Lance Nishihira, and Paddy Iyer as the community residents leading the pilot. The group decided to give themselves an identity to establish legitimacy as they move forward with the pilot. The pilot project will focus on the Washington and Eden areas of South Hayward and Union City, and thus the Washington Eden Food Recovery Cooperative (or WE Run Food for short) was born. Lance gave an overview of the group's process in branding themselves, which can be found here: goo.gl/lciK2n.

This pilot group will test the Peninsula-based ChowMatch app, which has had success in Montgomery County in Maryland as well as San Mateo and Santa Clara counties. The group decided on an already established app so they would not have to build the technology from scratch and would only have to raise funds for the licensing and app management. ChowMatch has a function to gather metrics, which

will be useful for future outreach and scaling, and runs a volunteer-based system that works similarly to Lyft or Uber where local volunteers are alerted when food is available for pick-up nearby. There is also a function to rate volunteers and food product quality similar to that of Lyft and Uber. The team has presented a grant proposal to the Stupski Foundation to fund the technology component, and can start the pilot once funding is final. Lance is working on developing a website for the group and has bought the domain names for werunfood.org and werunfood.com.

Marcy and Sandy, who have been teaching cooking classes with the Food Access Committee (through the Task Force to End Hunger and Homelessness in Hayward), are also certified food safety managers and will be training volunteers in proper food handling and safety requirements. WE Run Food is looking to start with 10 volunteers for about 3 hours each per week for the purposes of the pilot.

WE Run Food was featured in an article in the East Bay Times this morning:

http://www.eastbaytimes.com/breaking-news/ci_30023288/hayward-activists-kick-off-food-recovery-pilot.

Preparing for County-Wide Implementation

While the pilots are running, ALL IN and its partners are simultaneously preparing for scaling food recovery efforts county-wide. This group is looking at the potential job creation with a paid workforce model to do food recovery at a county-wide scale. In addition to creating jobs in the county, a paid workforce establishes a system that is reliable and sustainable.

Waste Management has started conversations with ALL IN staff for the workforce model. As of July 1, the City of Oakland is mandating compost, which gives food producers incentive to donate excess food instead of paying a higher composting fee. Waste Management is looking to partner with ALL IN to develop the workforce model.

Interagency Children's Policy Council (ICPC)

Jessica Blakemore gave a presentation on ICPC's goals and initiatives. ICPC is a collaborative effort across agencies to create policies for safe, healthy, and thriving children in Alameda County. ICPC keeps a scorecard online with data on childhood success indicators such as school readiness, healthy weight, and high school graduation rates. ALL IN attends the ICPC meetings and there is opportunity for the organizations to connect on the Youth Career Pathways Action Team.

Wrap Up

Melanie announced ALL IN is working with the Alameda County Information and Technology Department in revamping the website, which will include a calendar to keep people informed on upcoming events.

ALL IN staff and the steering committee have been considering hosting a series of meetings akin to listening sessions in the fall to talk about the ballot through the lens of poverty eradication and how the ballot initiatives might affect local communities. **If you're interested in working on this program, please reach out to Sarah Oddie at sarah.oddie@acgov.org.**

There is a summer break for ALL IN's meetings and the next meeting will be in September. Have a great summer!

Next Meeting: *Thursday, September 15, 11am-1pm at California Endowment Conference Center,
7th Floor, 1111 Broadway, Oakland*