

Minutes

Monthly Membership Meeting

September 15, 2016

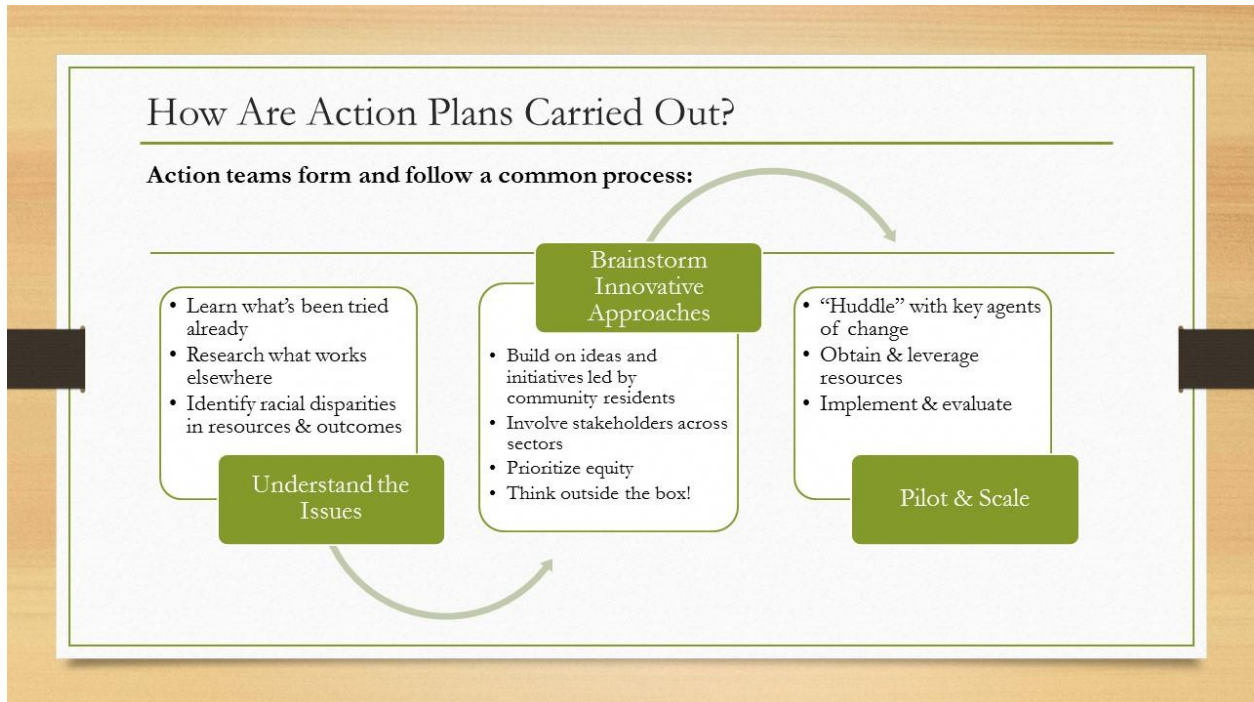
The California Endowment Conference Center
1111 Broadway, 7th Floor, Laurel Room, Oakland

Attending: Melanie Moore, Sarah Oddie, Brittany Carter, Silvia Guzman (Vice-Chair), Leona Narita, Maria Dominguez, Susanne Huttner, Sandy Frost, David Pontecorvo, Betty David, Matt Leber, Jessica Travenia, Dana Frasz, Courtney Gonzales, Breann Gala, Jessica Blakemore, Tanvir Chahal, Rosalyn Epstein, Christina Craig, Estelle Clemons, Alex Boskovich, Amara Nwosu, Susan Blachman, Renna Khuner-Haber, Ron Torres, Jackie Greenwood, Susan McCue, John Yuasa, Hang Mosier, Maeve Elise Brown

Welcome and Introductions

Meeting called to order at 11:09 am.

Melanie gave a brief overview of the agenda and introduced Brittany Carter, who is starting as a legislative aide and ALL IN staff member in Supervisor Chan’s office. Melanie reviewed ALL IN and our guiding principles as there were many first-time attendees at this meeting.



ALL IN’s Website Redesign

Sarah walked the membership through the redesigned ALL IN website. The web address is the same (allin.acgov.org), but the website now features a calendar of events, updated information on our action plans, social media feeds on the home page, and contact information for all staff.

Updates on End Hunger By 2020

Melanie provided a review of early planning stages in ALL IN that led to the End Hunger by 2020 campaign. As ALL IN prepares to launch programs to address food insecurity this fall, ALL IN is asking how these programs further the End Hunger by 2020 campaign.

CalFresh

Alameda County has the lowest CalFresh enrollment rate in the state; Alameda County Social Services Agency (SSA) has been looking at innovative ways to enroll more people in CalFresh. In partnership with ALL IN, SSA is preparing to launch a pilot to pre-populate a CalFresh application and send it with Medi-Cal reenrollment forms to eligible recipients who are already on Medi-Cal. The application will be filled out with all of the information gathered from their Medi-Cal enrollment, and individuals have the choice to sign the CalFresh application and return it or not. There are over 200,000 residents on Medi-Cal who are not on CalFresh, and approximately 80% of them are eligible for CalFresh benefits. The fall 2016 pilot will target 10,000 families with children and 10,000 seniors.

Food as Medicine

The Food as Medicine pilot will start with 100 pre-diabetic children and youth who have already been tested, through Children's Hospital Oakland (CHO), and have pre-diabetic Hgb A1C levels. Families will receive a box of fresh produce and staples, provided by Dig Deep Farms and the Alameda County Community Food Bank (ACCFB) respectively, every two weeks. In addition to food delivery, families will be enrolled in six weeks of cooking classes and have home visits to assess kitchen infrastructure (do these families have what they need to prepare meals? The right tools? Spices? Etc.).

Food Recovery

The Food Recovery action team pilots have the potential to reach hundreds of residents in Alameda County who are in need of food by redirecting both fresh produce and prepared foods that would otherwise go to the landfill. ALL IN is partnering with Satellite Affordable Housing Associates (SAHA) and Daily Bread (a Berkeley-based food runner nonprofit) to recover prepared foods and deliver them to low-income residents living in SAHA's affordable housing apartment complexes. In the Hayward and Union City areas, WE Run Food, a collaborative effort of food justice advocates in the area will use the Bay Area-based app ChowMatch to recover food for low-income families in the Washington and Eden areas of Alameda County. While these pilots are in effect, ALL IN is also working with stakeholders throughout the county to develop a county-wide food recovery system.

Distinct Populations and Approaches

Each of these Action Teams takes a different approach to address food insecurity in our community and focuses on distinct populations. The End Hunger by 2020 campaign is taking three different approaches to policy intervention, and each Hunger Action Team will be scaled in a distinctive way.

Food as Medicine

The long-term vision of this program addresses a systems change in the medical insurance industry and healthy food systems. Food as Medicine examines our cooking capacity and behavioral changes that lead to healthier lifestyles. This Action Team will be scaled through the healthcare systems in Alameda County with the goal of providing food "farmacies" in all hospitals and federally qualified healthcare

centers (FQHC) in the county. These “farmacies” will be on-site and provide healthy foods that patients can fill immediately based on “food prescriptions” written by their doctor. The pilot project is being funded partially through Measure A funds, but the long-term funding goal is to have insurance companies cover the cost of healthy food for patients (note: on the East Coast, the Humana affiliate is already covering food prescriptions for some patients; ALL IN aims to leverage this precedent). In this way, ALL IN hopes to prove healthy food is a justifiable healthcare expenditure and remove one of the access barriers to healthy food options for low-income residents.

Food Recovery

The Food Recovery pilots place an emphasis on getting food on the table for vulnerable populations – homeless individuals, seniors on SSI, and low-income families. The Food Recovery Action Team’s goal is to establish redistribution of food as a part of a functioning local economy – it is more cost effective to recover food than to throw it away or compost it. Scaling the Food Recovery pilots will rely on community volunteer and community engagement systems to prove the feasibility of food running. This Action Team is also looking at a paid workforce infrastructure for the county-wide food recovery system.

CalFresh

The CalFresh Action Team’s focus is on households living up to 200% of the Federal Poverty Line (FPL) and aims to prove that systems innovation is possible. The CalFresh team is looking at ways to make applying for CalFresh easier and more accessible to eligible recipients.

Membership Discussion

After presenting the updates on the End Hunger by 2020 campaign, Melanie invited attendees to share their thoughts, concerns, and opinions:

- ALL IN should look into how to leverage local agriculture & urban farmers as a part of efforts to end hunger
- Can ALL IN engage the schools to educate students on healthy food and assess need for food?
- The B-corp model (i.e. Oaklandish) could work for the workforce development component of this campaign
- SNAP ENT money is another program ALL IN can look at to leverage efforts to end hunger and establish a workforce development program. The USDA matches non-government dollars spent on technical training to get SNAP recipients employed.
- Some school-based health centers & food pantries have barriers when there are other places for food to get food on campus, and can often be in direct competition with the cafeteria/school district for funding. There is a strict and very limited list of foods the health centers and pantries can provide on-campus to avoid funding competition with the school districts.
 - What can ALL IN do to remove these barriers/restrictions?
 - Is this limited to certain school districts? OUSD has on-site food pantries – what can we learn from their process?

As we head in to 2017, ALL IN will be updating our action plans, and may have a special convening on food & hunger related action plans.

Updates on Action Teams: Economic Empowerment

Ending hunger relies on increasing income and helping individuals and families be able to afford and access food. In 2017, ALL IN would like to move into stronger implementation of the Economic Empowerment related Action Teams.

Youth Career Pathways

This Action Team is focusing on system-involved transition aged youth and placing them in career pathways.

Entrepreneurship

The pilot program with Island High School is moving forward and is targeting a launch date later this fall. The Economics teacher at Island High will work to incorporate Centro Community Partner's business plan curriculum into a six-week grading period with students. The curriculum will focus on creating a realistic business plan and how to start your own business, and the idea was brought forward by students who attended the Social Innovation Fair in February.

In terms of county-wide programs, ALL IN is looking at how to streamline the process for new businesses and what steps are causing local entrepreneurs hurdles in launching their businesses.

Let's Work Initiative

In the summer of 2016, the Justice Reinvestment Coalition brought an initiative to the Alameda County Board of Supervisors (BOS) to invest in job creation for formerly incarceration youth. The BOS passed a resolution stating the County of Alameda will take the lead in creating 1400 jobs for this population in addition to CalWORKs clients who are timing out of their benefits. Supervisor Keith Carson's office is taking the lead on this initiative, and ALL IN will be working closely with his office on this. ALL IN is looking at other Action Teams for potential job creation and how the county can help other organizations scale and expand their work.

Affordable Housing

ALL IN staff did not provide an update on Affordable Housing at the meeting. In June, the BOS placed a bond measure on the ballot authorizing the BOS to issue general obligation bonds dedicated to affordable housing development in Alameda County. Fact sheets are available in English, Spanish, and Chinese.

2016 Community Listening Sessions

Brittaney gave a brief review of what the Community Listening Sessions are – a chance for ALL IN to hear from individuals in the community experiencing the effects of poverty in our neighborhoods. ALL IN will be providing mini-grants again this year to continue this community engagement process – *anyone* in Alameda County can apply, whether they are an individual in the community, a nonprofit organization, or a for profit business. The applications are available in English, Spanish, and Chinese, and can be found online. Online applications are encouraged, but written applications are accepted (please mail or hand deliver to 1221 Oak St., Oakland, CA 94612). The deadline to submit proposals is October 3rd by the close of business.


Alameda County Registrar of Voters: Voter Outreach and Community Engagement

This month’s guest speakers were Sarita Smithline and Betty David from the Alameda County Registrar of Voters’ (ROV) Community Engagement team. The ROV is working on ways to increase voter registration and make it easier for Alameda County residents to vote. The ROV has staff at community events throughout the county almost every weekend to register voters and address community questions and concerns. The ROV has also set up 24-hour absentee ballot return boxes throughout the county to make it easier for voters to return their ballots and have made it easier to register and sign up to be a poll worker directly through social media. The ROV also has a program called “Adopt-a-Poll” that allows groups to get together and run a polling place as poll workers to raise funds for an organization of their choosing. For more information, visit the ROV website: <http://www.acgov.org/rov/adopt-a-poll.htm>.

ALL IN Alameda County Voter Education Town Halls: Understanding the 2016 Ballot through the Lens of Community Well-Being

In addition to Community Listening Sessions this fall, ALL IN will be providing town halls to educate voters on the ballot through the lens of community well-being. Brittaney and Sarah reviewed the state propositions and local measures ALL IN will do voter education on; the handout provided only a summary of the initiatives ALL IN will address and the final materials will have a section on how the initiatives’ passage or failure to pass can affect local communities.

ALL IN will be hosting town halls in West Oakland, the Fruitvale district, South Hayward, and in the Dublin/Pleasanton region. Alameda County Public Health is hosting their own forums at REACH in Ashland and in Fremont, which ALL IN will help publicize.



Understanding the 2016 Ballot through the Lens of Community Well-Being

A Guide to Ballot Measures

California State Propositions

Proposition 51—School Bonds. Funding for K-12 School and Community College Facilities. Initiative Statute.

What does this measure do?

This measure asks the voters to authorize the State of California to issue \$9 billion in bonds to fund new construction and improvements of K-12 public school facilities, charter schools, vocational facilities, and California Community College facilities.

Proposition 52—State Fees on Hospitals. Federal Medi-Cal Matching Funds. Initiative Statutory and Constitutional Amendment.

What does this measure do?

This proposition will indefinitely extend an existing state law that collects fees from hospitals to fund Medi-Cal services, care for uninsured patients, and children’s healthcare. This proposition is a Constitutional amendment, meaning changes can only be made with voter approval or a 2/3 majority vote in the state legislature.

Proposition 55—Tax Extension to Fund Education and Healthcare. Initiative Constitutional Amendment.

What does this measure do?

This proposition will extend the personal income tax on incomes over \$250,000, which was first approved in 2012 (Proposition 30), for an additional 12 years. This tax will fund K-12 schools, community colleges, and healthcare programs. This proposition is a Constitutional amendment, meaning changes can only be made with voter approval or a 2/3 majority vote in the state legislature.

Proposition 58—SB 1174 (Chapter 753, Statutes of 2014), Lara. English language education.

What does this measure do?

This proposition repeals components of 1998’s Proposition 227, which required teachers to teach “Limited English Proficient” (LEP) students primarily in English and minimized bilingual education in public schools. Under Proposition 58, school districts and county education offices will provide English learners with a structured English immersion program.

Local Measures—County-wide

Measure A1—Alameda County Affordable Housing Bond ***Requires a 2/3 majority to pass***

What does this measure do?

This measure will authorize Alameda County to issue \$500 million in bonds to fund affordable housing programs in the county. Rental programs include investing in constructing new affordable rental units, home preservation loans to help seniors and people with disabilities remain in their homes, and first time homebuyer assistance programs for middle-income working families.

Measure C1—Alameda-Contra Costa Transit District (AC Transit) ***Requires a 2/3 majority to pass***

What does this measure do?

This measure will extend the \$8 per month parcel tax for 20 years, with no increase in the tax rate, to fund AC Transit operation and maintenance. The current parcel tax is set to expire on June 30, 2019.

Next Meeting: Thursday, November 17, 11 am-1 pm

REACH/Ashland Youth Center, 16335 E. 14th St., San Leandro, CA