



ALAMEDA COUNTY COMMUNITY DEVELOPMENT AGENCY

AGENDA ITEM No. # 12
May 5, 2015

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April 30, 2015

Honorable Board of Supervisors
Alameda County Administration Building
Oakland, CA 94612

Dear Board Members:

SUBJECT: PROPOSED COMMUNITY CHOICE AGGREGATION (CCA) PROGRAM – STEERING COMMITTEE AUTHORIZATION AND APPOINTMENT OF COUNTY COMMITTEE MEMBERS

Dear Board Members:

RECOMMENDATIONS:

1. Create the Alameda County Community Choice Aggregation Program Steering Committee (“Committee”).
2. Approve the appointment of fifteen Group 1 (Regular) members, five Group 3 (At-Large) members, and an Unincorporated Area Member to the Committee (list of appointees is attached).
3. Direct Staff to initiate the Committee and convene its first meeting in early June, 2015.
4. Direct the Committee to provide quarterly reports to the Transportation and Planning Committee, or more often as determined necessary.
5. Direct the Committee to focus on issues related to hiring of a Technical Consultant, and analysis and preparation of a CCA Technical Study, as a first order of business.

BACKGROUND:

In June 2014, the Alameda County Board of Supervisors launched an investigation for a countywide Community Choice Aggregation (CCA) program. An important part of this investigation is the formation of a Steering Committee that can advise the Board and Community Development Agency (CDA) staff during the formation process on key aspects of the program's development. The Committee could continue in that role if the County and its cities decide that a CCA program is viable and can convey significant benefits to residents and businesses. The CCA Steering Committee members will be made up of both experts and stakeholders from across Alameda County. It will provide a forum through which interested parties and the public can express their views.

In order to solicit interest in the CCA Steering Committee, staff sent out notifications to approximately 400 individuals and several dozen organizations in the County and the incorporated cities, and issued a press release in March 2015 explaining the County's CCA goals and extending an invitation to apply for a position on the Committee. For the fifteen Regular committee positions and five At-Large positions, the County received a total of 49 applications, broken down as follows:

- District 1 – 7 applications
- District 2 – 4 applications
- District 3 – 8 applications
- District 4 – 7 applications
- District 5 – 16 applications
- At-Large (All Districts) – 7 applications

In selecting committee members from among the above group, consideration was given to geographical diversity as well as balance from among environmental, labor, business, social justice and end-user interests. Staff from all five supervisorial districts reviewed the applications, resulting in the list of 21 applicants that is being presented to the full Board for its approval.

DISCUSSION:

After full Board approval of investigation of the CCA concept, the Board Transportation and Planning Committee directed staff to begin to form the Steering Committee. The T&P Committee approved the following membership structure:

Group 1 - Three appointees from each of the five Supervisorial Districts. These appointees would represent both geographical diversity across the county and diversity in stakeholder interests and expertise.

Group 2 - One representative from each of the County's 14 cities and one from the Unincorporated Area. These participants should be selected by their respective municipalities, would participate on behalf of their jurisdictions and should have decision-making authority.

Group 3 - Three to five "at large" representatives that have either: (a) particular energy expertise (e.g., distributed generation/clean power technology); or (b) county-wide or regional interests.

This composition means that the Committee could have up to 35 members. Each member from any group may designate an alternate to substitute at a Committee meeting.

The T&P Committee also approved a standard application form for use by the County, which was used by all Group 1 and Group 3 applicants. Apart from the City appointments, all were welcome to apply for Committee membership. The County accepted applications until April 15.

County staff expects that appointees will participate for a period of approximately two years to see the CCA formation process through. Otherwise, there are no set time limits. The Committee could go on after the JPA is formed, but it would require reauthorization.

The Steering Committee will require one or more meetings to start up, define protocols and set priorities. Staff anticipates the first meeting on or about June 4. The Committee would be advisory to the Board of

Supervisors. Decisions of the Committee would be governed by consensus as default, unless it was felt on a specific issue that a formal vote is necessary.

One of the first tasks of the Committee will be to help finalize the scope of the CCA technical study. The new Committee will examine the scope of work and program objectives, and make recommendations about adjustments to emphasis and details in the scope in order to ensure the broadest reasonable level of community representation. These recommendations, as appropriate, would then be presented to the prospective technical consultants as the final scope of work, hiring would occur, and the CCA feasibility analysis would then commence. Future efforts of the Steering Committee will help shape policy and address possible technical conflicts that could arise as the program ramps up to full implementation.

CCA LOGO:

Also presented as a part of your package is a new CCA logo, with the name East Bay Community Energy as the standard program name. This logo and the wording was selected from among several choices that appeared on a survey conducted by the County in March, 2015. More than 100 people participated in the survey. This logo won with approximately 42% of the vote.

FISCAL ANALYSIS:

The costs of operating the CCA Steering Committee have been anticipated in the original request for funding for the CCA program in June 2014. Currently, activities and costs for the Committee and CCA program are being absorbed within existing County budget and staffing, and will probably continue in this same manner for the foreseeable future. There is no additional Net County Cost as a result of this action.

Very truly yours,



Chris Bazar, Director
Community Development Agency

Attachments:

Complete List of Steering Committee Membership Appointees
New CCA Logo, "East Bay Community Energy"

**THE BOARD OF SUPERVISORS OF THE COUNTY OF ALAMEDA,
STATE OF CALIFORNIA**

THE FOLLOWING RESOLUTION WAS ADOPTED

NUMBER R-15-XXX

**ESTABLISHMENT OF STEERING COMMITTEE FOR PROPOSED
COMMUNITY CHOICE AGGREGATION FOR ALAMEDA COUNTY, AND APPOINTMENT
OF MEMBERS TO STEERING COMMITTEE**

WHEREAS, The Alameda Board of Supervisors has demonstrated its commitment to an environmentally sustainable future through its policy goals and actions, including energy reduction, clean energy programs, and the expansion of local renewable power supply; and

WHEREAS, The Alameda County Board of Supervisors has examined and identified Community Choice Aggregation as a key strategy to meet local clean energy goals and projected greenhouse gas reduction targets; and,

WHEREAS, Community Choice Aggregation is a mechanism by which local governments assume responsibility for providing electrical power for residential and commercial customers in their jurisdiction in partnership with local commercial energy purveyors and owners of transmission facilities, which in the case of Alameda County is Pacific Gas & Electric Co.; and,

WHEREAS, Community Choice Aggregation, if determined to be technically and financially feasible, could provide substantial environmental and economic benefits to all residents and businesses in Alameda County; and,

WHEREAS, it is important to determine whether there is technical and economic feasibility and public support for Community Choice Aggregation; and,

WHEREAS, it is necessary to examine community goals and objectives, and to establish sound community-generated policy for the proposed Community Choice Aggregation Program; and

WHEREAS, a Steering Committee, composed of experts in the field of energy, community representatives and municipal representatives, for the purposes of exploring community sentiment, establishing policy and analyzing technical issues is the best way for the County to achieve a sound strategy and policy foundation for the Community Choice Aggregation program going forward;

NOW THEREFORE,

BE IT RESOLVED that the County of Alameda does hereby establish the Alameda County Community Choice Aggregation Program Steering Committee ("Committee") as a committee.

BE IT FURTHER RESOLVED THAT the Board of Supervisors does hereby approve the appointments of fifteen (15) Group 1 (regular) members (three members per District), five (5) Group 3 (At-Large) members, and an Unincorporated Area Member to the Committee, as attached below.

BE IT FURTHER RESOLVED THAT the Board does hereby direct Staff to initiate the Committee and convene its first meeting in early June, 2015.

BE IT FURTHER RESOLVED THAT The Board of Supervisors does hereby direct the Committee to provide quarterly reports to the Transportation and Planning Committee, or more often as determined necessary.

BE IT FURTHER RESOLVED THAT The Board of Supervisors does hereby direct the Committee to focus on issues related to initiating the hiring of a Technical Consultant and analysis and preparation of a CCA Technical Study as a first order of business.

BE IT FURTHER RESOLVED THAT that adoption of this resolution in no way binds or otherwise obligates the County of Alameda to participate in Community Choice Aggregation.

ALAMEDA COUNTY BOARD OF SUPERVISORS

THE FOREGOING was **PASSED** and **ADOPTED** by a majority vote of the Alameda County Board of Supervisors this **5th day of May, 2015** to wit:

AYES:

NOES:

EXCUSED:

PRESIDENT, BOARD OF SUPERVISORS

ATTEST:
(Name), Clerk
Board of Supervisors

By: _____
Deputy

File: _____
Agenda No: _____
Document No: **R-2015-**_____



I certify that the foregoing is a correct copy of a Resolution adopted by the Board of Supervisors, Alameda County, State of California

ATTEST:
(Name), Clerk
Board of Supervisors

By: _____

Nominations for the Alameda County CCA Steering Committee - May 5, 2015

First name Last name Organization

District 1 - Scott Haggerty

Eloise	Hamann	Tri-Valley Progressives (OFA EB Central)
Monica V.	Padilla	Resident
Subash	Sundaresan	OFA EB Central

District 2 - Richard Valle

Ernest	Pacheco	CWA Union
Vic	Rolita	IBEW
Frank	Burton	Hayward Demos Club

District 3 - Wilma Chan

Byron L.	Benton	IBEW/NECA EATP
Mike	Croll	OE Union Local 3
Kurt	Brinkman	Intrepid Electronics Systems, Inc.

District 4 - Nate Miley

Roger	Harris	Residential & Commercial Solar
Pamela	Evans	AC Environmental Health
Victor K.	Uno	IBEW

District 5 - Keith Carson

Tom	Dalzell	IBEW
Ashoka	Finley	Energy Solidarity Cooperative
Barbara	Stebbins	Clean Energy & Jobs Oakland

At-Large

Fernando E.	Campos	Laborers' Union
Obray	Van Buren	Plumbers & Steamfitters 342 Union
Andy	Katz	EBMUD Director, Ward 4
Dr. Muntu	Davis	AC Public Health, Director & CHO
Gerald	Lahr	ABAG, Energy Programs Manager

Unincorporated

Scott	Haggerty	President, AC Board of Supervisors
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ALAMEDA COUNTY | **Community Development Agency**
PLANNING DEPARTMENT

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