



BOARD OF SUPERVISORS

NADIA LOCKYER
Supervisor, Second District

Agenda ___ March 27, 2012

March 22, 2012

The Honorable Board of Supervisors
County Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

Subject: Approve the use of District 2 FY 2012 Fiscal Management Award funds for the Filipino Advocates for Justice in the amount of \$25,000 and with ABODE Services to expand services to Hayward and Union City in the amount of \$25,000

RECOMMENDATION:

1. Approve the use of \$50,000 District 2 FY 2012 Fiscal Management Reward funds (FMR)

DISCUSSION/SUMMARY:

The Filipino Advocates for Justice (FAJ) – formerly Filipinos for Affirmative Action - is a multi-service and civil rights organization with offices in Oakland Union City. FAJ was started by community activists and students for U.C. Berkeley in 1893 and opened the Union City office in 1981. FAJ's mission is to build a strong and empowered Filipino community by organizing constituents, developing leaders, providing services, and advocating for policies that promote social and economic justice and to realize democratic and human rights for everyone.

FAJ offers peer support and drug prevention youth programs in Union City at James Logan High School and Alvarado Middle School. FAJ is also working toward a statewide collaboration to do voter mobilization for the statewide ballot measures that will be on the California ballot to increase revenue for safety net services and education. The \$25,000 would help bridge FAJ through a fiscal crisis. The most immediately affected is FAJ administrative staff and for rental space that is being used for youth services.

ABODE services provide an essential safety net for homeless people and families in Alameda County. Each year, ABODE serves more than 2,000 homeless and low-income people to gain access to shelter and other critical services. ABODE provides a range of housing options for individuals who are homeless or at risk of becoming homeless. ABODE connects people to an array of enriched services to meet their individual needs and get them permanently on the road to stability and independence.

1221 OAK STREET · SUITE 536 · OAKLAND, CALIFORNIA 94612 · 510 272-6692 · FAX 510 271-5115

24301 SOUTHLAND DRIVE · SUITE 101 · HAYWARD, CALIFORNIA 94545 · 510 259-1097 · FAX 510 259-0860



The \$25,000 would help support the HOPE Project's efforts to fully expand its Mobile Health Clinic services to homeless families and individuals into Hayward and Union City, and to help launch its new initiative, the Crisis Outreach Team. The HOPE project serves underinsured/uninsured, low income people. In addition, ABODE provides housing and case management services. The funds would partially fund a new Crisis Outreach Social Worker position and the additional operational costs.

SELECTION CRITERIA

Filipino Advocates for Justice and ABODE Services are non-profit community-based organizations serving Alameda County youth and families and are exempt from SLEB requirements.

FINANCING:

There is \$50,000 available in District 2 Fiscal Management Reward funds.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Nadia Lockyer', with a long horizontal flourish extending to the right.

Nadia Lockyer
Supervisor, District 2

cc: Auditor-Controller
County Administrator
County Counsel

February 13, 2012

Supervisor Nadia Lockyer
District 2
Alameda County Board of Supervisors
1221 Oak Street, 5th Floor
Oakland, CA 94612



Formerly
Filipinos for Affirmative Action

310 8th Street, Suite 306
Oakland, CA 94607
(510) 465-9876

31080 Union City Blvd., Suite 104
Union City, CA 94587
(510) 487-8552

Dear Supervisor Lockyer,

Filipino Advocates for Justice (FAJ) is writing to request bridge funding in the amount of \$25,000 to help us through a fiscal crisis.

Following the decision by Alameda County to reject all bids for RFP 11-02 and reopen the bidding process FAJ had hoped that we would be able to weather the months financially until the recommendations for funding of RFP 12-03 were announced -- that hopefully includes FAJ.

Unfortunately, we have not been successful in raising the level of funding that approaches what we would have gotten had the recommendations been successful. Without the advantage of dedicated fund development staff FAJ was hampered by the 5-month appeal process, then having to write a new proposal. Many of the foundations that we approached say that because of the economic crisis they are restricting their funds to existing grantees, or have narrowed their priorities, or have become 'invitation only'. We were also impacted by delays in grant renewals that we expected to have in hand by December or January that won't be available until April or May.

We are in need of general operating funds for the organization as a whole. (Except for our Alameda County Grant and a City of Union City grant our other grants are for general operation.) Our cash flow for the months of February and March in particular fall short of what we need to meet all of payroll, or all of our rent or health insurance, which are our three largest cost centers. The most immediately affected is our administrative staff (Executive Director, Administrative Assistant and Programs Director, who are already at half-time each), and we would have to cut back on the rental of space we use for our youth services in Union City.



We are confident that we will be receiving discretionary grants from Jim and Gretchen Sandler and The California Endowment but those won't be arriving in time to fill the gaps in funding we have in the months of February and March.

We are heartened by your sympathy for and understanding of the impact the County's decisions had on our organizations. We, therefore humbly request bridge funding for these next two months.

We look forward to your positive response and thank you for your consideration. Please contact me at 510-465-9876 (ofc), or 510-409-1679 (cell) or lgaledo@filipinos4justice.org if you have any further questions.

Sincerely,



Lillian Galedo
Executive Director

cc: Ruben Briones

Attached is more information about Filipino Advocates for Justice, including our hope to expand our Youth Development project from Union City into Fremont and Newark with a new contract with Alameda County Behavioral Health Care Services.

ABOUT FILIPINO ADVOCATES FOR JUSTICE

Background

Filipino Advocates for Justice (FAJ) – formerly Filipinos for Affirmative Action -- is a multi-service and civil rights organization with offices in Oakland and Union City. We were started by community activists and students from U.C. Berkeley in 1973 and opened our Union City office in 1981. Our mission is to build a strong and empowered Filipino community by organizing constituents, developing leaders, providing services, and advocating for policies that promote social and economic justice and equity. Our vision is for a Filipino community with the power to advance social and economic justice and to realize democratic and human rights for everyone. FAJ serves the 120,000+ Filipinos in the East Bay who are approximately 60% foreign-born. No other agency focuses on serving this population in this area.

Since 2005 FAJ has sought to implement our mission through four strategic roles in the Filipino community: Civic Engagement (community organizing and voter engagement); Leadership Development; Direct services, and Building Filipino community capacity. Our core programs are designed to build a resilient, healthy and engaged community, and foster self-sufficiency and mutual support particularly among the more vulnerable sectors of our community: immigrants, youth, and low-wage workers.

Our programs are:

- 1) Civic engagement, which includes voter identification, education and mobilization, leadership development, community organizing and advocacy on issues of civil rights -- particularly where it impacts immigrants, people of color, youth and low-wage workers. While our base is among Filipinos, our organizing and campaigns benefit all low-income people of color and immigrant communities and involves allies in the broader social justice movement.
- 2) Youth Development, builds resiliency to risky behavior in favor of cultural grounding, positive decision-making, healthier lifestyles, completion of school, and community service. We also focus on leadership development and organizer training on issues impacting young people.
- 3) Immigration Services, includes assisting immigrants with naturalization and family reunification, access to no or low-cost health coverage, social services, and employment programs, and voter registration.
- 4) Workers Support, provides know your rights education about health and safety risks, workers rights for home care and other low-wage workers, workplace leadership development and connecting Filipino workers to the larger movement for workers rights.

RECENT ACTIVITIES in 2011:

Low-wage Worker Support

FAJ staff was half-time field organizer for the Domestic Worker Bill of Rights campaign. Activities included organizing visits with elected officials and leadership development trainings for advocates and workers who spoke at conventions, rallies, press conferences, and churches to organize community support for the bill. Accomplishments: AB 889 passed in the California House Labor Comte, Appropriations Committee, on the Floor; and the Senate Labor Committee! It is a high-profile bill with broad public and political support, only 3 steps away from becoming law.

Two FAJ homecare workers are part of a 2-year national leadership-training program hosted by the National Domestic Worker Alliance (NDWA). They help lead worker support activities, like Know Your Rights education, including employer negotiations, support with filing wage claims and

representation at wage claim conferences. We supported workers in winning over \$100,000 in unpaid wages, established a workers wage claim counseling committee (where workers who have won back wages through employer negotiation or wage claims meet with and counsel workers who are considering doing the same and/or are in the process of demanding back wages). Participated in the national survey of domestic workers hosted by the NDWA. Two FAJ domestic workers were trained to survey 18 domestic workers to add to the national goal of 2,300 interviews in 14 states.

Civic Engagement

In the Spring of 2011, we met with a Filipino organization from Los Angeles and one from San Diego who aspire to do voter mobilization in 2012 on selected state wide ballot initiatives. We will support each other and work towards a statewide collaboration on statewide ballot measures that will be on the California ballot particularly proposals to increase revenue for safety net services and education.

From September thru November of 2011, in collaboration with Mobilize the Immigrant Vote (MIV), we phoned Filipino registered voters in Alameda County to identify voters who would support a ballot initiative to increase taxes on corporations and the wealthy. Those activities included:

- Community education about MIV's Values and Fiscal Reform Campaign & phone bank training
- Recruited volunteers who logged in over 282 hours phone banking
- Using the VAN database, we called 12,000 Filipino registered voters in Oakland and Union City, and spoke to over 1,400. 84% of voters will vote YES on a ballot initiative that taxes corporations and the rich; 7% of voters will vote NO; 9% of voters we polled are undecided
- Received press coverage in the Philippine News; Union City Patch; and broadcasted the campaign on our website, our e-blast, and Facebook

We also supervised 2 SF State University graduate students who organized 2 focus groups of Filipino about messaging to Filipino voters on selected wedge issues -- taxing corporations/rich, parental consent, and gay marriage. We should be receiving their report by the end of January 2012.

We held a press conference attended by 30 community members and organized a contingent that marched from Oakland Chinatown for the November General Strike. About 60 people participated in the contingent, mainly Filipinos, but also staff from other organizations located in Chinatown. We shared FAJ's Occupy Oakland statement with the Filipino media and marchers. It was published in the Philippine News and in the Union City Patch. One of the Filipino television programs came out to the General Strike rally and interviewed participants in our contingent.

Our civic engagement work also included FAJ's active participation in the No Secure Communities in Alameda County Coalition. We helped get support from the Alameda County Board of Supervisors, the Berkeley City Council and Oakland City Council for the TRUST Act (a bill allowing California counties to opt-out of the federal Secure Communities enforcement program). FAJ is among the core organizations that is transforming the No S-Com Coalition into a more permanent immigrant rights coalition in Alameda County called ACUDIR (Alameda County United in Defense of Immigrant Rights). FAJ also staffs the Dignity Campaign for immigration reform which has garnered the endorsement of immigrant rights organizations in California, Arizona, Washington State, New York and Mississippi.

Youth Development

We organized and conducted peer support groups for 78 middle and high school students at James Logan High School and Alvarado Middle School in Union City. Accomplishments: 91% reported increased knowledge about the myths and risks of alcohol and other drug (AOD) use; 88% said they would not have gotten this information without the program; 97% committed to positive alternatives to

AOD use; 94% report that they are better able to make positive decisions after participating in the program. We also involved approximately 50 middle and high school youth in our after school youth leadership development project. They are involved in pressuring the city to provide violence prevention programming for young people.

Immigration Counseling

In April 2011 FAJ hired a new Immigration Counselor who replaced our retiring counselor. We have submitted her application for accreditation by the Board of Immigration Appeal (BIA) to practice immigration law and immigration assistance. We are expecting approval in early March 2012. She has completed over 100 hours of training in immigration law and immigration processes. We hope to generate \$6000 in fees. She also organized a legal clinic with 6 volunteer attorneys and 12 clients, and is in the process of planning another legal clinic for March 2012. Our Counselor is reaching out through churches with a presentation on naturalization and family petitioning readiness. Clients who successfully naturalize are asked to register to vote.

OUR OBJECTIVES FOR 2012:

Worker Support

- Win AB 889 the CA Domestic Worker Bill of Rights.
- Build a base of 100 low-wage workers with at least 60 active members, by making 10 – 12 new contacts and recruiting at least 3 new members each month.
- Continue fighting wage theft and other worker abuses through workers rights education, advocacy and leadership development.
- Continue to work in collaboration with other domestic worker projects to implement (or continue to pass) the California Domestic Worker Bill of Rights and involve workers in our base to help the campaign.
- Where possible involve domestic and other low-wage workers in other civic engagement work like voter mobilization.

Civic Engagement

- Continue identification and mobilization of 1000 to 1500 Filipino progressive voters in conjunction with MIV and possibly APALA (Asian Pacific American Labor Alliance) for the June and November elections depending on resources.
- Work with the Alameda County Registrars Office to successfully implement newly mandated Tagalog voter materials, including poll monitoring at select polling places in collaboration with the Asian Law Caucus.
- Engage 20-25 volunteers in accomplishing above activities in Alameda County.
- Host two educationals, one in No. County and one in So. County about the importance of the 2012 elections.
- Continue involvement and development of ACUDIR, reaching out to Central & South Alameda County grassroots and immigrant rights groups.
- Continue to develop the Dignity Campaign for immigration reform

Youth Development

- Expand peer support and drug prevention youth programs in South Alameda County. (Depending on approval of a pending proposal.) Approval of our proposal would mean expanding from Union City to schools in Fremont and Newark.
- Continue to strengthen and build the Youth Violence Prevention Coalition in conjunction with the faith community to advocate for violence prevention solutions.

- Continue leadership development for 50 -100 middle and high school youth (depending on resources) on issues like violence prevention
- Begin a parent support/engagement/mediation program (if successful in getting the grant from Alameda County BHCS). Involve parents in the violence prevention campaign.
- Continue mental health referrals to the Asian Community Mental Health Services and the Youth and Family Services of the City of Fremont.

Immigration Services

- Succeed in BIA accreditation of our new Immigration Counselor.
- Continue to do outreach for immigration services at churches, schools, and community centers
- Inform low-income community of possible fee waivers for people on public benefits including seniors on fixed incomes.
- Assist/screen clients in applying for benefits like food assistance benefits, unemployment benefits, and/or SSI.
- Generate \$6,000 in fees by providing naturalization, family petitioning and adjustment of status services

Strategic Planning

Conduct a new Strategic Planning process by December 2012 that includes development of a succession plan.

Our base.

FAJ is not a membership organization per se but we have many individuals who are actively engaged in our programs. Our Civic Engagement work has a regular crew of 7 to 15 who are engaged in efforts to reach the 23,000+ Filipino registered voters in Alameda County that we have access to through the Voter Activation Network (VAN) voter database and poll monitoring. For 2012 we hope to involve approximately 20-25 individuals in our voter mobilization objectives depending on our resources. We will recruit from college campuses and the community through our social networking outlets.

Our Low Wage Worker project has a base of 85 low-wage Filipino workers - an increase from a base of 39 workers in the previous year. The majority of these members are Filipina immigrant caregivers and domestic workers that are 40 years or older, mainly 50+ years old. From this base there are 30 active members who participate in weekly meetings, monthly trainings, the Domestic Worker Bill of Rights campaign and a recent National Survey of Domestic Workers, a project of the National Domestic Worker Alliance (NDWA). We hope to expand this base to 100 in 2012 through the Domestic Worker Bill of Rights campaign, victories against wage theft, word of mouth, and the Filipino media.

Through our Youth Development Project we had 78 youth in our in-school support groups and another 50 middle and high school youth who are in our after school leadership development program. Youth are referred by school staff for various risk factors, their peers, and/or are self-referred. In 2012, we hope to expand the project to engage 250 youth and 100 parents if we get increased funding from Alameda County, which is pending.

The Filipino Population: Census 2010 (8/1/11)

Note: this snapshot looks at “Filipino alone” which is a smaller figure than “Filipino in combination” with other races, and is therefore a conservative population estimate.

Place	Filipino Population	% of Total Population	Rank within Asian Group	# of Philippine Born Voters as of 8/2011
United States	2,555,923	.08%	3 rd	n/a
California	1,195,580	3.2%	2 nd	228,279
CA Counties				
Alameda County	82,406	5.5%	2 nd	22,818
Contra Costa County	48,418	4.6%	Largest	14,164
San Francisco County	36,347	4.5%	2 nd	12,672
San Mateo County	70,191	9.8%	Largest	18,410
Santa Clara County	87,412	4.9%	4 th	23,066
Los Angeles County	322,110	3.3%	2 nd	n/a
San Diego County	146,618	4.7%	Largest	29,371
Cities in Alameda County				
Alameda	5,419	7.3%	2 nd	1,562
Fremont	14,285	6.7%	3 rd	3,842
Hayward	15,058	10.4%	Largest	4,493
Newark	4,054	9.5%	Largest	1,099
Oakland	6,070	1.6%	3 rd	1,806
San Leandro	7,935	9.3%	2 nd	2,332
San Lorenzo	2,059	8.8%	Largest	780
Union City	13,953	20.1%	Largest	4,023

Notes:

- There was an increase of 7.16% in the Filipino population nationally between 2000 and 2010; 8.38% increase in the state during the same time.
- Compare the # of Phil-born registered voters to total Filipino population. The disparity suggests a large # of US-born Filipino voters are being overlooked in VAN identification.
- The difference between the Chinese and Filipino population in CA is less than .2%: Chinese (1,253,102), Filipino (1,253,102).
- Filipinos are the 2nd largest Asian group in the US after Chinese, and followed third by Asian Indians.

Filipino Voters in Alameda County as of January 2012*

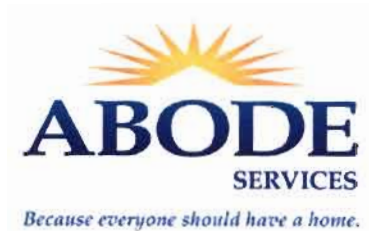
These figures represent a range of Filipino voters based on “place of birth” and “ethnicity” data. The “Philippine Born Voters” figure does not include US-born Filipinos and is considered an *under-estimate* of actual Filipino voters.

The “Total Phil-Born Voters Plus Filipino Ethnicity” number includes “Philippine-born voters” and voters that VAN has pre-identified as Filipino; this number is considered an *over-estimate* of actual Filipino voters as other ethnicities are sometimes mis-identified as “Filipino ethnicity.”

City	Total Philippine Born Voters	
	Philippine-born Voters	Plus Filipino Ethnicity
Alameda	1,469	4,628
Albany	67	67
Berkeley	355	363
Castro Valley	558	1,367
Dublin	574	1,435
Emeryville	68	70
Fremont	3,584	8,681
Hayward	4,174	11,177
Livermore	588	714
Newark	1,043	2,934
Oakland	1,650	2,258
Piedmont	35	36
Pleasanton	434	505
San Leandro	2,171	7,359
San Lorenzo	715	2,226
Sunol	3	5
Union City	3,683	8,565
Total	21,171	52,390

	District Cities	Philippine-Born Voters	Phil-Born Voters Plus Filipino Ethnicity
District 1: Scott Haggerty	Dublin and Livermore; most of the city of Fremont; a portion of the unincorporated community of Sunol; and most of the unincorporated area of the Livermore-Amador Valley.	3,416	7,052
District 2: Nadia Lockyer	Hayward, Newark and Union City; the northern portion of the city of Fremont; and a portion of the unincorporated community of Sunol.	9,923	25,435
District 3: Wilma Chan	Alameda and San Leandro; a portion of the city of Oakland, including the Chinatown, San Antonio, Fruitvale and Melrose areas; the unincorporated communities of San Lorenzo and Hayward Acres; and a portion of the unincorporated community of Ashland.	4,707	14,601
District 4: Nate Miley	Pleasanton, including the adjacent unincorporated Castlewood and Happy Valley areas; the Lower Hills, South Hills and Elmhurst areas of Oakland; the unincorporated communities of Castro Valley, Cherryland, and Fairview; and most of the unincorporated community of Ashland.	1,845	3,476
District 5: Keith Carson	Albany, Berkeley, Emeryville, Piedmont and a portion of Oakland including West Oakland, North Oakland, and the North Hills areas.	1,280	1,826

* Numbers taken from VAN on 1/18/12.



October 3, 2011

Supervisor Nadia Lockyer
District Two, Alameda County
County of Alameda Administrative Building
1221 Oak Street, #536
Oakland, CA 94612

Dear Supervisor Lockyer:

I am writing to request \$25,000 from your Measure A Supervisorial Discretionary Funds for our HOPE Project and its exciting new program changes: expanding vital Mobile Health Care services into Hayward and Union City, and the creation of its Crisis Outreach Team, a collaboration with the City of Fremont. Both efforts will help bridge the gap in services for homeless families and individuals in Alameda County and ensure they have access to the care they need.

The HOPE Project is a collaborative partnership between Abode Services, Tri-City Health Center, and the Cities of Fremont and Livermore. For the past eleven years, the HOPE Project has provided primary and mental health care, case management and outreach and engagement services to more than 800 homeless individuals and families each year. These services are delivered primarily from the Project's Mobile Health Clinic to sites in Fremont (Irvington Presbyterian Church, Centerville Presbyterian Church, and Corpus Christi Church in Niles) and Vineyard Christian Fellowship in Livermore. Additionally, the Project has begun providing housing subsidies and services, with a goal to house 15 to 25 homeless households at any given time.

Last year, the HOPE Project began meeting with Alex Briscoe to discuss the gap in mobile health services that continues to exist in Alameda County. After researching the County's need, the HOPE Project determined there is a critical need for more services in Hayward and Union City. We were pleased that subsequent to these discussions, the Health Care Services Agency agreed to provide bridge funding to partially support HOPE expand its services to these areas. As a result, HOPE gained momentum and, in August 2011, the HOPE Mobile Health Clinic began serving people weekly at Bridges of Faith in South Hayward. Each week, as word spreads, more and more homeless individuals and families are accessing the services they have so desperately needed and receiving the support they need. The HOPE Team has also outreached to Templo de la Cruz, another site in South

Hayward, where homeless people come for meals, but where no services are currently available. The Templo de la Cruz congregation is very hopeful we will soon include them in the sites we serve every week to bring additional support to those they are already serving. Recognizing the unmet needs of individuals located in the Union City area, the HOPE Team is outreaching to the faith community there and hopes to identify an appropriate location for expansion in the next few months.

Another exciting new initiative for the HOPE Project, currently in the planning stage, is its Crisis Outreach Team. This is a collaboration between the HOPE Project and the City of Fremont's Police and Human Services Departments. Through the Crisis Outreach Team, HOPE will have the flexibility to provide rapid response to requests from these departments, as well as other community agencies.

With the understanding that trust and rapport are key to supporting people in making change, accepting services and treatment and moving them from homelessness to housing, HOPE meets people where they are, and extends services at every level. Through the creation of an e-mail address, the Fremont Police Department and City of Fremont Human Services will have the ability to email the Crisis Outreach team about homeless people in the community who may benefit from outreach and referral services. The Crisis Outreach team will respond to requests for outreach and attempt to engage homeless individuals in services. A communication loop will be created so that information about what referrals and services are offered and accepted is communicated back to the referring agency. Additionally, the Fremont Police Department will create policy and procedures outlining the use of Cherry Hill Sobering Center services for homeless individuals who come into contact with the police due to drug and alcohol use. When police officers make a referral to Cherry Hill, they will be able to inform the Crisis Outreach Team of the referral through the use of this email address. The Crisis Outreach Team will respond by collaborating with Cherry Hill staff to advocate for more treatment services (i.e. request and facilitate referral and transfer to a residential treatment program, detox program, psychiatric emergency services, etc) and to outreach to clients while they are receiving services at the Cherry Hill program. The hope is that with additional support from a trusted provider, clients will choose treatment and make healthier choices. The Team will also work with homeless individuals being discharged from emergency facilities and those who are interacting with the court system.

To support the HOPE Project's efforts to fully expand its Mobile Health Clinic services, to homeless families and individuals, into Hayward and Union City, and to help launch its new initiative, the Crisis Outreach Team, Abode Services request \$25,000 in Measure A funding. These funds would be used to partially fund a new Crisis Outreach Social Worker position and the additional operational costs for taking the HOPE Mobile Health Clinic to additional sites.

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October 3, 2011

Abode Services appreciates your time and consideration of our funding request. The requested Measure A funding will ensure that vital services are reaching the homeless families and individuals in Hayward and Union City who have previously been unserved and underserved. It will also support our collaboration with the City of Fremont, assisting us to deepen our reach to some of the hardest to serve in our community and provide ways for them to make change, accept services and treatment, and move them from homelessness to housing.

If you have questions or would like to meet personally regarding our request, please contact me at 510-657-7409, ext 206 or at lchoicoine@abodeservices.org.

Sincerely,

Louis Chicoine
Executive Director