



ALAMEDA COUNTY INFORMATION TECHNOLOGY DEPARTMENT

ITD HQ, 393 13TH STREET, OAKLAND, CA 94612 • (510) 481-3700

TIM DUPUIS
CHIEF INFORMATION OFFICER

April 25, 2023

Honorable Board of Supervisors
County of Alameda
1221 Oak Street, Suite 536
Oakland, California 94612-4305

SUBJECT: AUTHORIZE A SERVICES AGREEMENT WITH FUNNELBACK, INC. FOR AN ENTERPRISE SEARCH ENGINE PLATFORM, PROCUREMENT CONTRACT NO. 25341, FOR THE TERM 5/1/23 THROUGH 4/18/24, IN THE AMOUNT OF \$52,000

Dear Board Members:

RECOMMENDATIONS:

- A. Approve a Services Agreement (Procurement Contract No. 25341) with FunnelBack, Inc. (Principal: Gavin Dumsday; Location: Seattle, Washington) for an enterprise search engine platform, for the term of 5/1/23 - 4/18/24, in the amount of \$52,000; and
- B. Delegate authority to the Chief Information Officer, or his designee, to negotiate and execute the services agreement, subject to review and approval as to form by County Counsel and return an executed copy to the Clerk of Board for filing

DISCUSSION/FINDINGS:

Alameda County Information Technology Department (ITD) utilizes an enterprise search engine platform to enable the public user to search the vast amounts of information and documents contained on the County websites. Since January 2019 FunnelBack, Inc has provided the enterprise search engine platform for the County websites. The platform allows for unlimited number of searches by visitors and allows ITD to create segmented search results for each of the County's websites.

The action before your board is to authorize a services agreement with Funnelback to continue to provide an enterprise website search engine platform in the amount of \$52,000 for the term of 5/1/23-4/18/24.

SELECTION CRITERIA AND PROCESS:

In 2018 ITD researched three search engine vendors to replace the existing Alameda County Website search engine, Google Search Appliance, that would be discontinued in 2019. ITD selected FunnelBack as the replacement for the County website search engine.

The General Services Agency (GSA) approved the Purchase Orders (PO) based on the issued Finding of Non-Competition sole source in 2019 and the sole source exception - Computer Software License Renewal in 2022. The POs were issued in the amount of \$149,900 for the term of 1/31/19 - 1/30/22 and \$40,000 for the term of 5/17/22 - 5/16/23.

On March 28, 2023, GSA issued a Finding of Non-Competition Sole Source No. 8951 under section V. Approved Exceptions to the County Competitive Procurement Policy – Item A. computer Software License Renewals, valid 4/18/23 – 4/18/24, in the approved amount of \$52,000. On April 3, 2023, GSA – Office of Acquisition Policy issued SLEB waiver #8788.

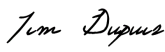
FINANCING:

The appropriations for this contract are included in the ITD FY 2022-23 Approved Budget. There is no impact to net County cost.

VISION 2026 GOAL:

The contract meets the 10X goal of **Accessible Infrastructure** in support of our shared vision of a **Healthy Environment**.

Sincerely,

DocuSigned by:

C504117C2A294A7...
Tim Dupuis
CIO



PRINT FORM



OFFICE OF ACQUISITION POLICY (OAP)
REQUEST FOR AUTHORIZATION TO WAIVE SLEB PROGRAM REQUIREMENTS

23736

For Federal grant funds: Procurements using Federal grant funds which prohibit geographical preferences require the Federal Grant Funds SLEB Waiver Request form to be completed and submitted for approval to the Auditor-Controller Office of Contract Compliance & Reporting (OCCR) prior to soliciting bids/proposals and awarding contracts.

For ALL REQUESTS over \$3000 and for Non-Federal SLEB Waivers, requests must be completed and submitted online. The automated SLEB waiver requests can be found under the "For Work" section. See "Online SLEB Waiver Request". Complete #1-#9 below, complete #10 if over \$100,000 (First Source applies).

For questions, or if you are unable to access/log in to the automated system, you can contact OAP at gsa-oapslebwaivers@acgov.org.

SLEB Waivers:

Procurement Policy and Procedures Overview
PO Checklist

SLEB Waiver Numbers will be issued as required to enter a Procurement Contract in ALCOLINK. Processed SLEB waivers will receive an automated email from OAP.

NOTE: All questions require a complete response. Enter "N/A" or "None", etc., as applicable. Do not leave blank lines.

1. Please check appropriate box and complete department/contact information below.

Requesting Department (selected) GSA Procurement managing the competitive process

Department: Information Technology Department Primary Requestor*: Mohammad Akbari Email: mohammad.akbari@acgov.org Telephone #: (510)272-3682

(Optional) Secondary Requestor**: Mike Dobbins Email: mike.dobbins@acgov.org Telephone #: (510)481-4113

GSA Procurement/Auditor: Same as Department Contact Contact Name: GSA-Buyer Email: GSA-Buyer@acgov.org Telephone #: (510)208-9600

2. Recommended Vendor (Name): Funnelback PO#: N/A REQ#: N/A

Country: United States

Street Address: 2033 6th Avenue, Suite 600 City: Seattle State: Washington Zip: 98121

3. Procurement Type (check all appropriate boxes below):

New Contract (checked) Renewal Contract Contract Amendment-Term Contract Amendment-Value Other

4. Total PO/Contract Value (including increase, if any) \$52000.00; Increase Value (if any) \$0.00

Contract Term Start Date 04/18/2023 End Date 04/18/2024 OR One-Time Purchase

5. Goods/Services Procurement Description:

Purchase an enterprise search engine platform for all ITD maintained Web sites.

821 characters remaining.

6. **Brief explanation of why goods/services are required:**

TD needs the flexibility to move their search engine to the cloud. ITD needs a product that can handle large volumes (temporary or permanent) at no extra cost. ITD needs best-practice search algorithms to handle the wide variety of County Web sites.

651 characters remaining.

7. **Date Goods/Services Needed:** 04/18/2023

a. **What are the consequences if the date goods/services needed is not met?**

Term dates are actually starting on 4/18/22, but Funnelback is late in getting us this renewal. Funnelback is letting us use temporary licenses until this is finalized. If we don't get this finalized then they will terminate our temporary licenses and all search functionality on county

584 characters remaining.

8. **Explanation of why the non-SLEB contractor/subcontractor (in #2 above) is being recommended and, if procurement over \$25,000, why they are unable to subcontract with a SLEB(s) for a minimum of 20%:**

Funnelback is the only platform that can be deployed on-premise or on the cloud. The product allows an unlimited number of searches by visitors. This is the only platform with unique procedures/algorithms that combine Search plus Accessibility.

656 characters remaining.

9. **IF APPLICABLE:** New Sole Source submitted to Procurement Department: OR Existing Approved Exception on File: OR Not Applicable:

10. **Explain what attempts were made to locate a SLEB prime or, if procurement over \$25,000, SLEB subcontractor(s), including:**

- Copies of bids received and/or detailed statement of efforts made to contact and negotiate with certified businesses, including list of SLEBs contacted, names of individuals, addresses, phone numbers, dates contacted and bid prices attached. In the section below, list the documents that have been attached:

a. Approved Sole source

880 characters remaining.

List of items or selected portions of work proposed to be performed by certified business in order to increase the likelihood of achieving the stated goal:

b. N/A

897 characters remaining.

Description of information provided to certified contractors/subcontractors regarding the plans, specifications and anticipated time schedule for portions of the work to be performed:

c. N/A

897 characters remaining.

Supporting Documents:

[SS 8951 Funnel FM - a078W00008ZJIMo.pdf](#)
[Alameda County - Novation and Extension - April 2023 - internal signature.pdf](#)

11. **If the contract is over \$100,000, is the recommended vendor able to comply with the First Source Program?**

Yes: No:

If No, explain:

900 characters remaining.

12. Related SLEB Waiver Requests:

13. Department Certification: I certify to the accuracy of the preceding statements,

SGURNEY
Signature of Agency/Department Head
or Designee or GSA Procurement Manager (if GSA Procurement managed the process)

Sybil Gurney
Print Name

03/31/2023
Date

OAP to complete below:

A. Request Approved: **Waiver Valid Through:** **SLEB Waiver Number:**

Reason:

If Other, please explain:
875 characters remaining.

B. Request Denied:
Reason:
900 characters remaining.

C. Disregard:
Reason:
900 characters remaining.

D. Other:
Reason:
900 characters remaining.

JACKERMAN
Signed by GSA-Office of Acquisition Policy (Required)

04/03/2023
Date

[Go Back](#)

*Primary Requestor - Main Contact **Secondary Requestor - Backup Contact