



October 24, 2012

AGENCY ADMIN. & FINANCE
1000 San Leandro Blvd, Suite 300
San Leandro, CA 94577
Tel: (510) 618-3452
Fax: (510) 351-1367

The Honorable Board of Supervisors
County Administration Building
1221 Oak Street
Oakland, Ca 94612

Dear Board Members:

SUBJECT: Approval payment of \$21,180 to Dating Matters Parent Facilitators for Alameda County Public Health Department, Family Health Services, Teen Dating Violence Prevention Program

RECOMMENDATION:

Approve and authorize the Auditor-Controller to pay stipends to 18 Dating Matters parent facilitators via Direct Claim in the total amount of \$21,180 to teach positive parenting and effective parent-child communication in the Teen Dating Violence Prevention Program.

SUMMARY/DISCUSSION/FINDINGS:

The Department of Health and Human Services, Centers for Disease Control and Prevention (CDC) has awarded a grant of \$1,750,000 to Alameda County Public Health Department, Family Health Services, Teen Dating Violence Prevention (TDVP) program for the period September 1, 2011 through August 31, 2016 to implement the Dating Matters initiative in 10 middle schools located in Oakland. The goals of this initiative are to expose 11-14 years olds to healthy relationship competencies and promote pre-social relationship norms to support the development of healthy relationships and prevent adolescent dating abuse.

The parent-direct component is the core strategy of the CDC developed initiative. In order to ensure that all deliverables in this initiative are met, TDVP is seeking to recruit 18 Dating Matters parent facilitators to promote positive parenting and effective parent-child communication on healthy relationship development. These parent facilitators will be trained and certified by the CDC in late November 2012 and will be supervised by the TDVP Program Specialist to ensure fidelity and programmatic outcomes.

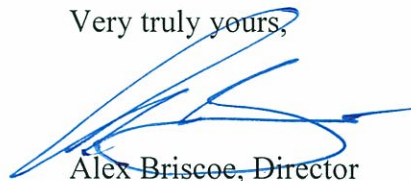
The TDVP Program Specialist performed outreach to 16 local organizations for Dating Matters Parent Facilitators, the recruitment began in late September 2012 and ended the week of November 5, 2012. The program received approximately 70 inquiries, 18 candidates were invited for an interview with the TDVP Program Specialist and her supervisor. Three people from the Family Resource Staff at Alliance,

United for Success Academy and West Oakland Middle School were automatically invited to join the program as Dating matters Parent Facilitators. The other 15 people will come from Alameda County Public Health Staff, parents from the participated Middle Schools in Oakland and other community members with experience facilitating health education curriculum with parents.

FINANCING:

Funding for the Direct Claim payment for the stipends comes from the CDC award and is included in the FY2012-13 adopted budget. There is no impact on net County cost.

Very truly yours,



Alex Briscoe, Director
Health Care Services Agency

AB:bn

cc: Auditor Controller
County Counsel