



Lori A. Cox
Agency Director

Thomas L. Berkley Square
2000 San Pablo Avenue, Fourth Floor
Oakland, California 94612
510-271-9100 / Fax: 510-271-9108
ssadirector@acgov.org
<http://alamedasocialservices.org>

November 15, 2012

Honorable Board of Supervisors
Administration Building
Oakland, CA 94612

Dear Board Members:

SUBJECT: Approval for the Social Services Agency to Submit a Proposal Application to operate a Small Business Development Center in Alameda County

RECOMMENDATION:

- Approve the submission of a proposal application by the Social Services Agency on behalf of the Alameda County Workforce Investment Board (ACWIB) to the Northern California Small Business Development Center - Lead Center for \$215,000 to operate a Small Business Development Center (SBDC) in Alameda County.

SUMMARY/DISCUSSION:

Social Services and ACWIB are submitting this proposal to obtain first-year funding to operate a Small Business Development Center in Alameda County to provide high-quality business assistance services to small business owners. The aim is to build the capacity of existing small businesses as well as start-ups, linking business development with existing workforce development efforts provided by ACWIB and by SSA under multiple federal grants to Alameda County.

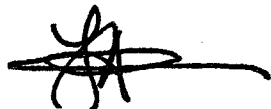
The funding to operate the Small Business Development Center in Alameda County is made available by a cooperative agreement between the U.S. Small Business Administration and Humboldt State University Sponsored Programs Foundation (HSUSPF). HSUSPF has issued a Request for Proposal (RFP) seeking applications in a competitive procurement process to select a provider in Alameda County. Proposals are due on November 26, 2012 and must include approval for the submittal by the applicant's governing body. Award announcements are due December 21, 2012.

SSA and ACWIB will utilize existing WIA resources to complement the SBDC operations and to maximize the effectiveness of the SBDC funds awarded. ACWIB will be the operator and the Workforce Investment Board will provide ongoing oversight to implementation and operations.

FINANCING:

The required 50% funding match will be provided from existing ACWIB Employment Training Panel (ETP) funding, resulting in no net county cost for the program.

Sincerely,

A handwritten signature in black ink, appearing to be 'Lori A. Cox', with a long horizontal line extending to the right.

Lori A. Cox
Agency Director

c: County Administrator
WIB Department