



DATE: July 14, 2021

TO: Supervisor Nate Miley, Chair
Supervisor David Haubert, Member
Procurement and Contracting Policy Committee

FROM: ^{ds}
DW Daniel Woldesenbet, Ph.D., P.E., Director of Public Works Agency

SUBJECT: PUBLIC WORKS AGENCY CONSTRUCTION, WORKFORCE and OUTREACH REPORT

The Public Works Agency (PWA) is pleased to present its Quarterly Construction, Workforce and Outreach Report for the Fourth quarter of 2021. Currently, the Agency administers two (2) participation programs: the Construction Compliance Program (M/WBE), the Federal Disadvantage Business Enterprise Program (DBE).

The Construction Compliance Program (CCP) applies to construction projects of \$100,000 or greater. The CCP program goals adhere to the Alameda County Minority/Woman-owned Enterprises (M/WBEs) Program. Therefore, all projects falling under this program have a goal of 15% MBE and 5% WBE participation and have to be accompanied with good faith efforts.

The Disadvantage Business Enterprise Program applies to all Federally-funded projects and DBE goals are calculated and applied on a project-by-project basis.

COVID-19

The PWA worked with the contractors and developed a COVID-19 Public Works Project Safety Protocol. These field guidelines are developed in response to the need to work on public works construction projects as safely as possible, and to comply with various COVID-19 health orders mandated by Alameda County and the state of California. They were intended as supplements to Appendices B-1 and B-2 of the Alameda County Public Health Officer Order and to allow for certain work on public works projects to continue as provision of essential services.

With regard to COVID-19 impact, one of the PWA awarded contacts had to be terminated due to the request of the contractor. The contractor was unable to fully resume its operations as result of Covid-19. Otherwise, there were only minor delays in construction schedules.

**PWA Construction, Workforce Utilization and Outreach Report
Awarded Contracts July 1, 2020 through June 30, 2021**

For Fiscal Year 2021 the Public Works Agency (the “Agency”) awarded \$15,813,846 in total project value with disbursements of \$1,079,088 to MBEs and WBEs and \$447,434 to DBEs.

Awarded Contracts by Quarter:

July 1, 2020 — September 30, 2020 Awarded Contracts

Public Works Agency received Board approval to award 1 construction contracts for a total of \$174,500 with CCP compliance of 15% MBE and 5% WBE applied. The following is the commitment and participation levels:

Minority Owned Business Enterprise Contract Dollars = \$27,000 (15%)

Women Owned Business Enterprise Contract Dollars = \$43,625 (25%)

Public Works Agency received Board approval to award 3 construction contracts for a total of \$4,423,785 with DBE compliance applied to each of the contracts. The following is the commitment and participation levels:

Disadvantage Business Enterprises Contract Dollars = \$186,317 (4.2%)

October 1, 2020 — December 31, 2020 Awarded Contracts

Public Works Agency received Board approval to award 1 construction contract for a total of \$5,018,548 with CCP compliance of 15% MBE and 5% WBE applied. The following is the commitment and participation levels:

Minority Owned Business Enterprise Contract Dollars = \$208,230 (4.2%)

Women Owned Business Enterprise Contract Dollars = \$52,800 (1%)

Public Works Agency received Board approval to award 1 construction contract for a total of \$3,273,588 with DBE compliance applied to each of the contracts. The following is the commitment and participation levels:

Disadvantage Business Enterprises Contract Dollars = \$261,117 (8%)

January 1, 2021 — March 31,2021 Awarded Contracts

Public Works Agency received Board approval to award 4 construction contract for a total of \$2,738,000 with CCP compliance of 15% MBE and 5% WBE applied. The following is the commitment and participation levels:

Minority Owned Business Enterprise Contract Dollars = \$182,425 (6.7%)

Women Owned Business Enterprise Contract Dollars = \$544,417 (20%)

April 1, 2021 — June 30, 2021 Awarded Contracts

Public Works Agency received Board approval to award 2 construction contract for a total of \$185,425 with CCP compliance of 15% MBE and 5% WBE applied. The following is the commitment and participation levels:

Minority Owned Business Enterprise Contract Dollars = \$20,591 (11.1%)

Women Owned Business Enterprise Contract Dollars = \$0 (0%)

WORKFORCE REPORT

July 1, 2020 — June 30, 2021 Workforce

During this period, the Public Works Agency reviewed projects under construction and compiled workforce data for local residents including ethnicity breakdowns. The data provided shows that 29.49%, of the workforce performing work on PWA projects were performed by local residents, while 67.35% of the workforce performing work on PWA projects were performed by minority workers. The ethnicity breakdown of all work performed is also provided. The results are as follows:

Work Force Classification	Total Hours	Hour %	# of Workers
Local Residents (Alameda County)	52,873	29.49	450
Local Apprentice (Alameda County)	4,626	2.58	41

Ethnicity Breakdown	Total Hours	Hour %	# of Workers
African American	4,957	2.7	37
Caucasian	31,009	17.33	279
Asian	4,675	2.6	65
Hispanic / Latino	109,873	61.41	850
Native American or Alaskan	1,008	.56	5
Other	27,386	15.32	399
Total	178,908		1,635

BUSINESS OUTREACH REPORT

The Alameda County Public Works Agency Business Outreach Program works to promote economic growth, local employment and business development within Alameda County through maximizing public contracting opportunities to local businesses. Additionally, the Outreach Program focuses on increasing the number of local M/W/DBE and/or SLEB contractors and consultants participating in the Agency's contracting process and assists prime contractors to meet business participation goals associated with the County's Construction Compliance Program and the federal Disadvantaged Business Enterprise program. Luster National (Luster), the Agency's outreach consultant, assists Public Works Agency to implement its Business Outreach Program through: 1) the Building Opportunities for Business (BOB) event series; 2) project specific outreach for Agency road, flood and

other contracting opportunities; 3) the annual Construction Contractors' Academy, and 4) regular participation in local business and community outreach efforts.

This report summarizes the activities and outcomes for the Business Outreach Program for FY 2021 Q1 thru Q4.

Building Opportunities for Business (BOB) – 2020 Virtual Contractors Academy

In October 2020, the Agency hosted its first Virtual Construction Contractors' Academy. Due to COVID-19 and the implementation of shelter in place orders, the business outreach team decided to host this event via a series of online workshops and presentations, hosted in conjunction with OUSD and instructed by Ed Duarte, CEO of Aztec Consultants. This is an annual event and is targeted to small, local, MBE, WBE, DBE and SLEB certified contractors. Invitations were sent to such firms confirming the following program schedule:

- **Session 1: Introduction to Public Works Contracting**, Oct. 14th, 2020
- **Session 2: Estimating & Bidding Part 1**, Oct. 16th, 2020
- **Bonus Session: Bonding, how does it work?** Oct. 19th, 2020
- **Session 3: Estimating & Bidding Part 1 + Meet the Primes Roundtable**, Oct. 21st, 2020
- **Session 4: Managing the Project**, Oct. 23rd, 2020

The following are summary statistics regarding the 2020 Virtual Construction Contractor's Academy events and the types of firms that participated:

A total of 51 firms registered for the 2020 Virtual Construction Contractor's Academy. According to information reported by registered firms, 29% of firms had not previously done business with Alameda County (35% had); 19% of registered firms were first-time participants in the Construction Contractors' Academy (64% of registered firms had previously enrolled in the in-person Academy). Of the 51 firms who registered for the 2020 Academy, 45% (23) were local, Alameda County firms.



2020 Academy
Total Registrants:
51

Please note that some firms registered for the Academy possessed multiple certifications

Project Specific Outreach

The Business Outreach consultant completed outreach to local contractors for Flood and Road projects. For each project, email notifications announcing the projects were sent to local firms providing services required by the project. These firms were notified to encourage attendance at project pre-bid meetings. Assistance in locating MBE/WBE/DBE/SLEB's is offered at all pre-bids and applicable information about the County's Construction M/WBE and Federal DBE Contracting Goals is provided.

The following summarizes the outreach for Flood and Road projects awarded in this period:

Project No.	Description	Conducted Outreach	Attended Pre-Bid Y/N
2419	Base Repair, China Court Fairview District	Yes	Yes
2421	Roadway Reconstruction Quercus and Arbutus courts Fairview District	Yes	Yes

Business Outreach Activities Planned for the 1st Quarter FY 2022: July 1 through September 31, 2021

1. Update the MBE/WBE list of subs to share with primes
2. Update Constant Contact
3. Revise Business Outreach Program Website updates
4. Develop strategy and content for BOB newsletter/ resource library
5. Develop 2021 Virtual Business Outreach Workplan – including website updates, resource library, BOB events

All newsletters will include announcements/updates to bidding processes & requirements and relevant resources for contractors

- Continued Project Specific Outreach
- Updates and maintenance of BOB portion of ACPWA website