



Oakland Thrives

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Alameda County Human Services Committee

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**OAKLAND
THRIVES**

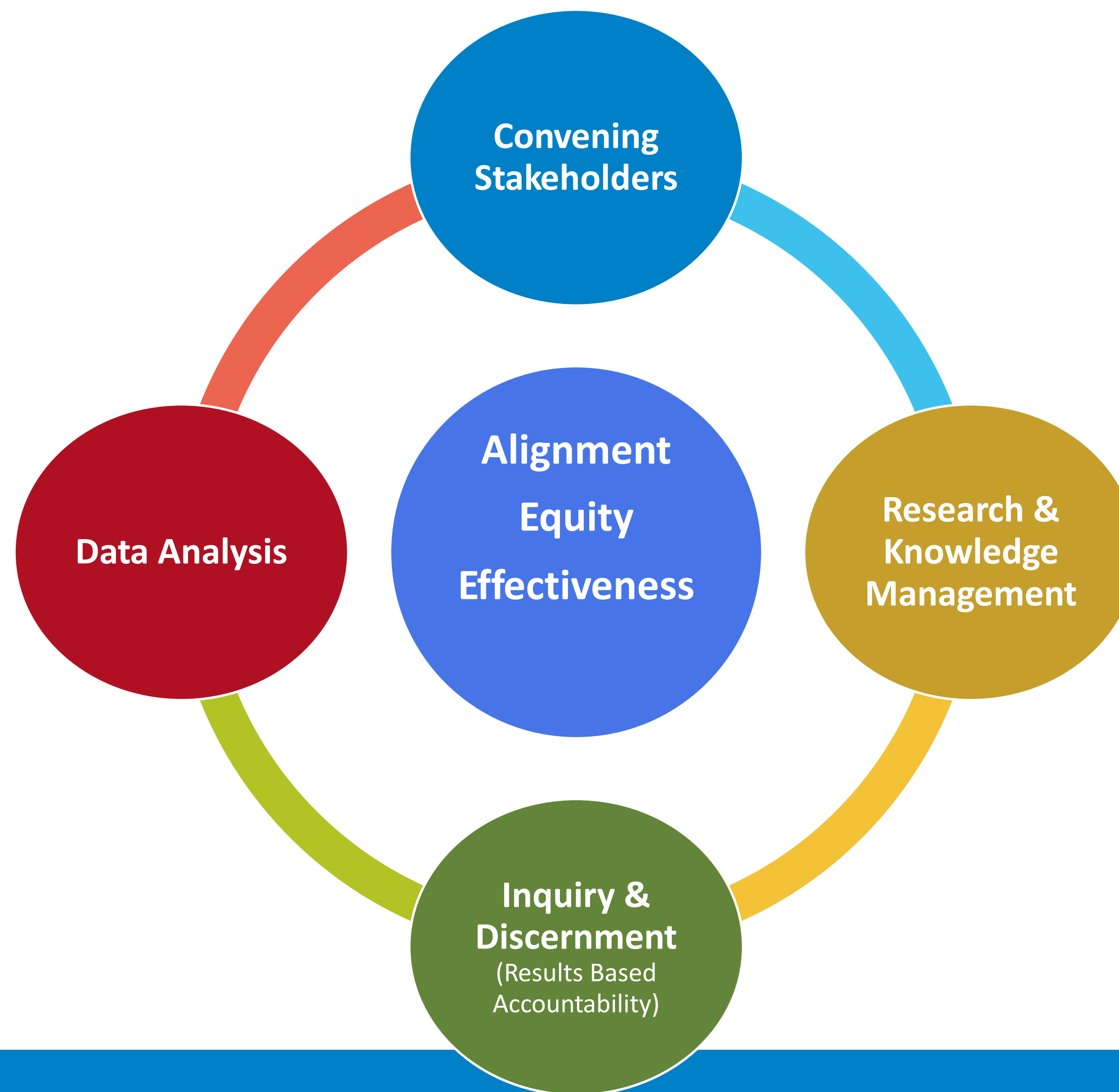


We envision...
*...that Oakland's
children, families, and
communities are the
healthiest in the nation.*



**Public
Systems**

**Private
Sector**



How Oakland Thrives Works



Health

Vital Signs

- Adolescent mental health
- Low birth weight
- Children at a healthy weight

Wealth

Vital Signs

- Asset poverty
- Families below 80% median income

Education

Vital Signs

- K readiness
- 3rd grade reading
- HS graduation
- Post-secondary degree

Housing

Vital Signs

- Homeless families
- Underhoused families
- Severe housing cost burden

Safety

Vital Signs

- Violent crime
- Juvenile probation
- Sense of safety



Health

Adolescent Behavioral Health

Oakland Thrives will lead a broad collective impact effort to insure that all young people in Oakland are connected to meaningful and consistent sources of support.

Wealth

Economic Security

Oakland Thrives will coordinate a guaranteed income pilot, and develop related policy proposals to sustain and support families.

Education

Early Literacy

Oakland Thrives will support OUSD's strategic plan by aligning partners, and developing measurement and data analysis approaches to determine effectiveness.



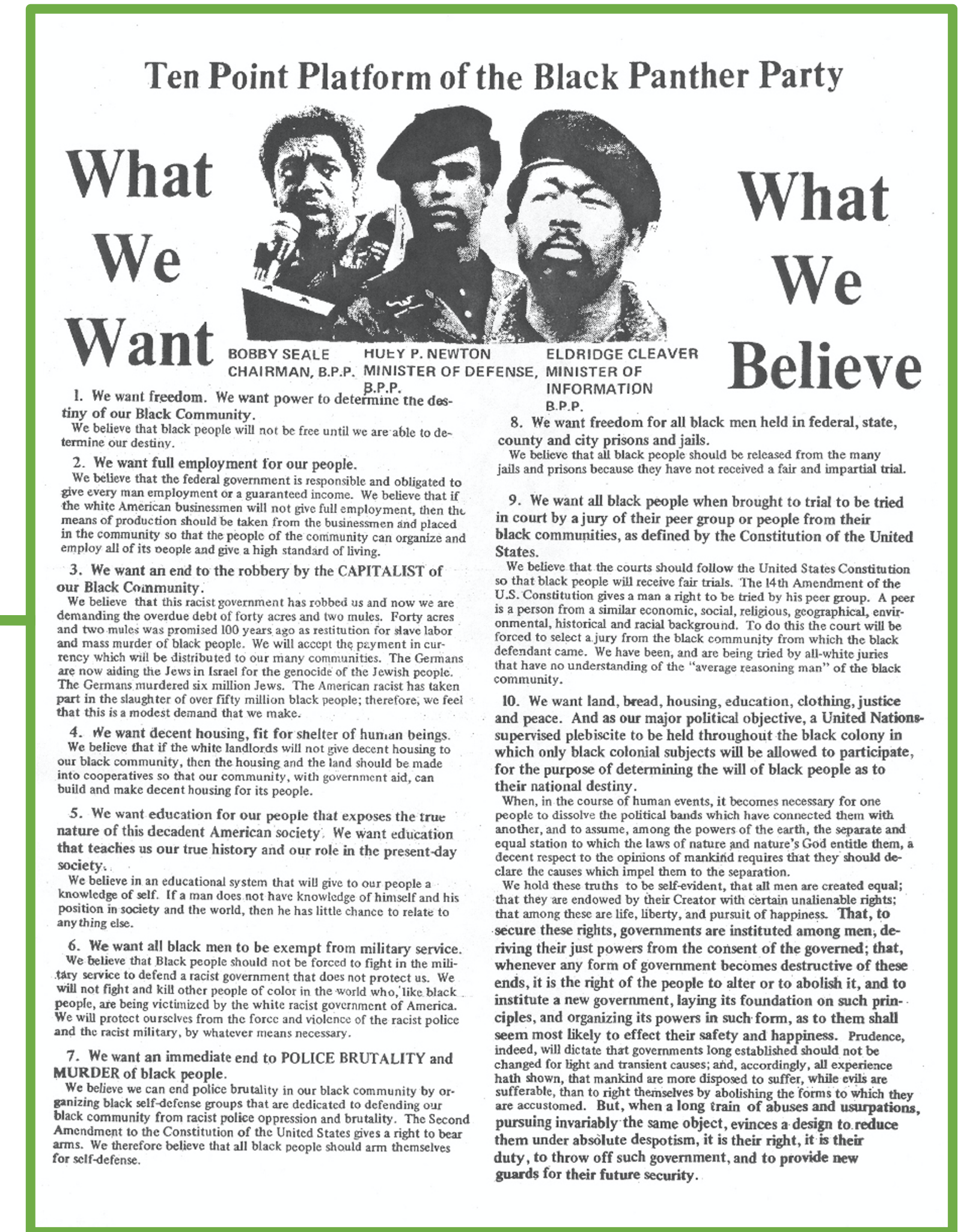
Guaranteed Income is the simple but transformative idea...

To provide monthly cash payments directly to families, without limitations on how the money can be spent.

#2. “We believe that the federal government is responsible and obligated to give every man employment or a guaranteed income.”

Huey P. Newton and Bobby Seale, 10-Point Program, 1966

- Proliferation of pilots...but intellectual roots in Oakland
- Oakland implementing one of the largest scientific GI studies in the nation with *UpTogether* and *Mayors for a Guaranteed Income*



Oakland Guaranteed Income Demonstration



Oakland Resilient Families Guaranteed Income Pilot

Guiding Principles

- **Invest in Justice:** Advance strategies to eliminate racial disparities in economic stability, mobility, and assets.
- **Invest in Families:** Help families move from crisis to resilience to thriving in the wake of COVID-19
- **Change the Narrative:** Uplift the narrative that poverty is a systems failure - not a personal failure.
- **Change the System:** Build support for unconditional cash transfer policies that enhance the existing social safety net, rather than replace.



MAYORS FOR A
GUARANTEED
INCOME

OAKLAND
RESILIENT
FAMILIES

Oakland Resilient Families

\$500/month to 600 families for 18 months

Phase 1 – East Oakland Neighborhood Impact

- 300 randomly chosen families living with low-incomes in concentrated area
- Draft research focus:
 - Community-level impacts
 - Entrepreneurship and assets impact
 - Social capital and cohesion impacts
- Quasi-experimental (no control group) but fast and flexible

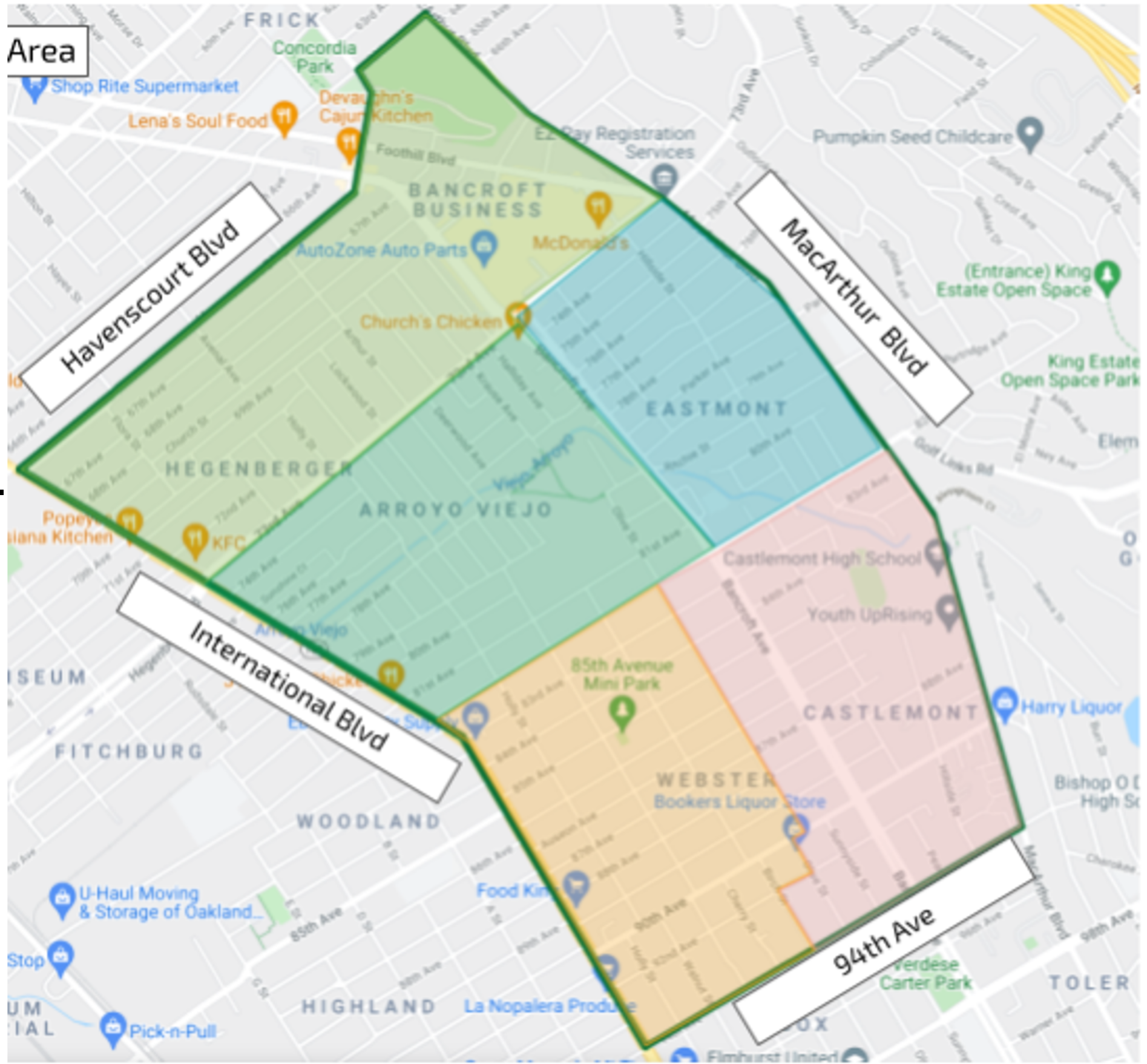
Phase 2 – Citywide Cash Focus

- 300 randomly chosen families living with low-incomes citywide
- Draft research focus:
 - Comparison with dozens of other cities
 - Education and childhood impacts
 - Interaction with social safety net
- Scientific randomized control trial (control group of 300 families)

Oakland Resilient Families

Phase 1 East Oakland Cohort Applications June 8-30; Phase 2 Citywide coming this summer

- 300 families in about one square mile – walkable, similar institutions and experiences for social capital and community-level impact focus
- Five census tracts in City Council Districts 6 and 7
- Disproportionate COVID-19 health and economic impacts
- Amplify impact of other targeted investments like - entrepreneurship incubation, County investments, Black Cultural Zone, Akoma Market activities, etc.



INCOME ELIGIBILITY

Household Size	Maximum Annual Household Income
2	\$54,800
3	\$61,650
4	\$68,500
5	\$74,000
6	\$79,500
7	\$84,950
8	\$90,450

Random selection of 300 families who:

1. live in the eligibility area
2. have a child in the household under the age of 18, **and**
3. have a yearly household income at or below 50% AMI

Oakland Resilient Families

Phase 1 Completed Outreach Activities

Getting the Word Out:

- 9,000 person subscribers list + Community Based Organizations
- Train the Trainers Webinar
- How To Apply videos and flyers in English and Spanish
- Neighborhood flyering and outreach
- Roots Community Clinic Food Distribution
- Akoma Market application help with tablets and hotspots in partnership with #OaklandUndivided
- Library partnership and OAKWifi awareness





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Thank you

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