

Oakland Thrives

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Alameda County Human Services Committee

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...that Oakland's children, families, and communities are the healthiest in the nation.

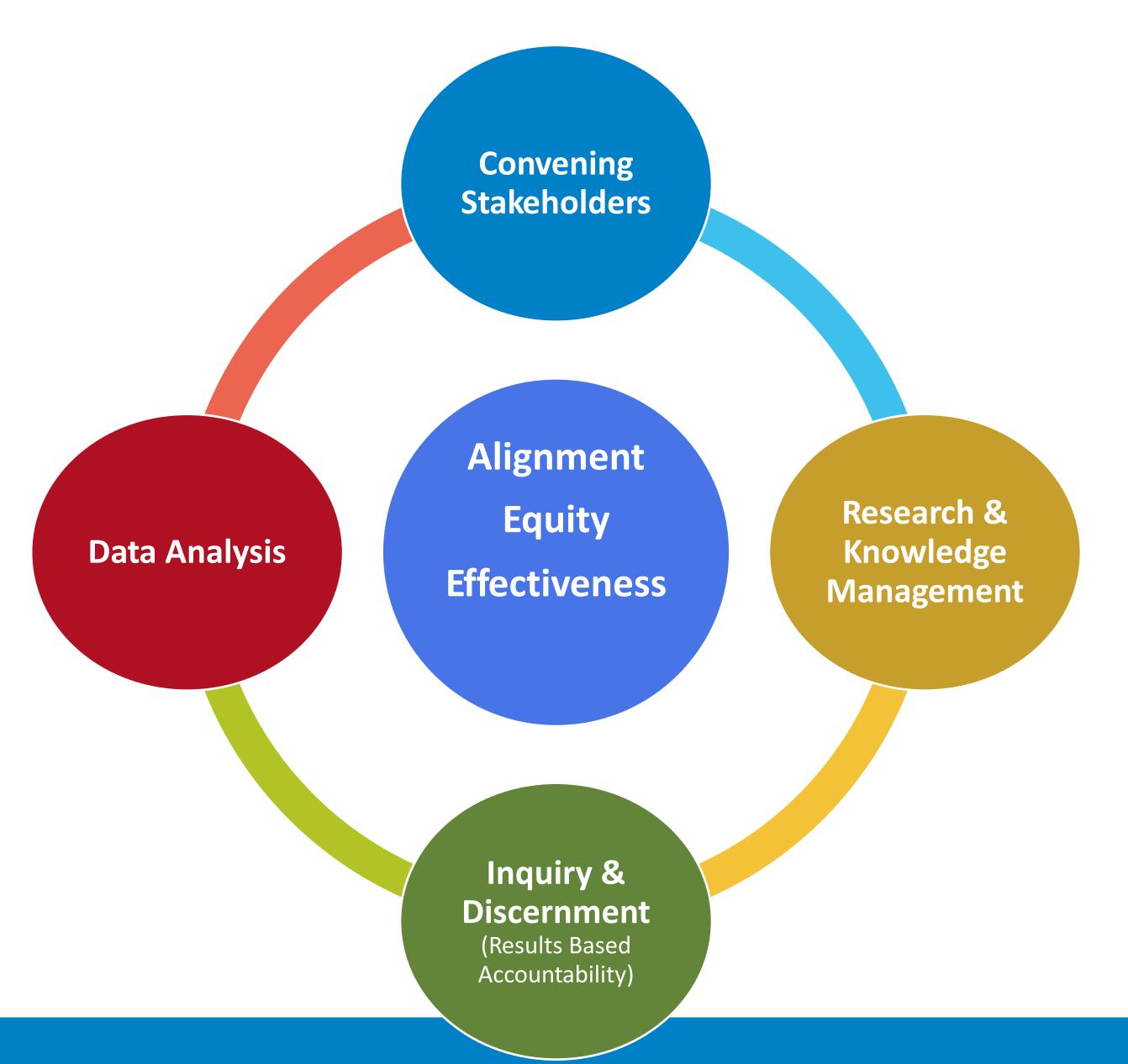














How Oakland Thrives Works



Health

Vital Signs

- Adolescent mental health
- Low birth weight
- Children at a healthy weight

Wealth

Vital Signs

- Asset poverty
- Families below 80% median income

Education

Vital Signs

- K readiness
- 3rd grade reading
- HS graduation
- Postsecondary degree

Housing

Vital Signs

- Homeless families
- Underhoused families
- Severe housing cost burden

Safety

Vital Signs

- Violent crime
- Juvenile probation
- Sense of safety





Health

Adolescent Behavioral Health

Oakland Thrives will lead a broad collective impact effort to insure that all young people in Oakland are connected to meaningful and consistent sources of support.

Wealth

Economic Security

Oakland Thrives will coordinate a guaranteed income pilot, and develop related policy proposals to sustain and support families.

Education

Early Literacy

Oakland Thrives will support OUSD's strategic plan by aligning partners, and developing measurement and data analysis approaches to determine effectiveness.



Guaranteed Income is the simple but transformative idea...

To provide monthly cash payments directly to families, without limitations on how the money can be spent.

> #2. "We believe that the federal government is responsible and obligated to give every man employment or a guaranteed income." Huey P. Newton and Bobby Seale, 10-Point Program, 1966

- Proliferation of pilots...but intellectual roots in Oakland
- Oakland implementing one of the largest scientific GI studies in the nation with *UpTogether* and *Mayors for a* Guaranteed Income

Ten Point Platform of the Black Panther Party

What



What We

HAIRMAN, B.P.P. MINISTER OF DEFENSE, MINISTER OF

ELDRIDGE CLEAVER INFORMATION

Believe

l. We want freedom. We want power to determine the des

tiny of our Black Community We believe that black people will not be free until we are able to de-

2. We want full employment for our people.

We believe that the federal government is responsible and obligated to give every man employment or a guaranteed income. We believe that if the white American businessmen will not give full employment, then the means of production should be taken from the businessmen and placed in the community so that the people of the community can organize and employ all of its people and give a high standard of living.

3. We want an end to the robbery by the CAPITALIST of our Black Community.

We believe that this racist government has robbed us and now we are demanding the overdue debt of forty acres and two mules. Forty acres and two mules was promised 100 years ago as restitution for slave labor and mass murder of black people. We will accept the payment in currency which will be distributed to our many communities. The Germans are now aiding the Jews in Israel for the genocide of the Jewish people. The Germans murdered six million Jews. The American racist has taken part in the slaughter of over fifty million black people; therefore, we feel that this is a modest demand that we make.

- 4. We want decent housing, fit for shelter of human beings. We believe that if the white landlords will not give decent housing to our black community, then the housing and the land should be made into cooperatives so that our community, with government aid, can build and make decent housing for its people.
- 5. We want education for our people that exposes the true nature of this decadent American society. We want education that teaches us our true history and our role in the present-day

We believe in an educational system that will give to our people a knowledge of self. If a man does not have knowledge of himself and his position in society and the world, then he has little chance to relate to

- 6. We want all black men to be exempt from military service. We believe that Black people should not be forced to fight in the military service to defend a racist government that does not protect us. We will not fight and kill other people of color in the world who, like black people, are being victimized by the white racist government of America. We will protect ourselves from the force and violence of the racist police and the racist military, by whatever means necessary
- 7. We want an immediate end to POLICE BRUTALITY and MURDER of black people.

We believe we can end police brutality in our black community by organizing black self-defense groups that are dedicated to defending our black community from racist police oppression and brutality. The Second Amendment to the Constitution of the United States gives a right to bear arms. We therefore believe that all black people should arm themselves

8. We want freedom for all black men held in federal, state county and city prisons and jails.

We believe that all black people should be released from the many jails and prisons because they have not received a fair and impartial trial

- 9. We want all black people when brought to trial to be tried in court by a jury of their peer group or people from their black communities, as defined by the Constitution of the United
- We believe that the courts should follow the United States Constitution so that black people will receive fair trials. The 14th Amendment of the U.S. Constitution gives a man a right to be tried by his peer group. A peer is a person from a similar economic, social, religious, geographical, environmental, historical and racial background. To do this the court will be forced to select a jury from the black community from which the black defendant came. We have been, and are being tried by all-white juries that have no understanding of the "average reasoning man" of the black
- 10. We want land, bread, housing, education, clothing, justice and peace. And as our major political objective, a United Nationssupervised plebiscite to be held throughout the black colony in which only black colonial subjects will be allowed to participate for the purpose of determining the will of black people as to their national destiny.

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation.

We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain unalienable rights; that among these are life, liberty, and pursuit of happiness. That, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it, and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown, that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government, and to provide new guards for their future security.

Oakland Guaranteed Income Demonstration



Oakland Resilient Families Guaranteed Income Pilot

Guiding Principles

- Invest in Justice: Advance strategies to eliminate racial disparities in economic stability, mobility, and assets.
- Invest in Families: Help families move from crisis to resilience to thriving in the wake of COVID-19
- Change the Narrative: Uplift the narrative that poverty is a systems failure - not a personal failure.
- Change the System: Build support for unconditional cash transfer policies that enhance the existing social safety net, rather than replace.











Oakland Resilient Families

Phase 1 – East Oakland Neighborhood Impact

- 300 randomly chosen families living with lowincomes in concentrated area
- Draft research focus:
 - Community-level impacts
 - Entrepreneurship and assets impact
 - Social capital and cohesion impacts
- Quasi-experimental (no control group) but fast and flexible

Phase 2 – Citywide Cash Focus

- 300 randomly chosen families living with lowincomes citywide
- Draft research focus:
 - Comparison with dozens of other cities
 - Education and childhood impacts
 - Interaction with social safety net
- Scientific randomized control trial (control group of 300 families)

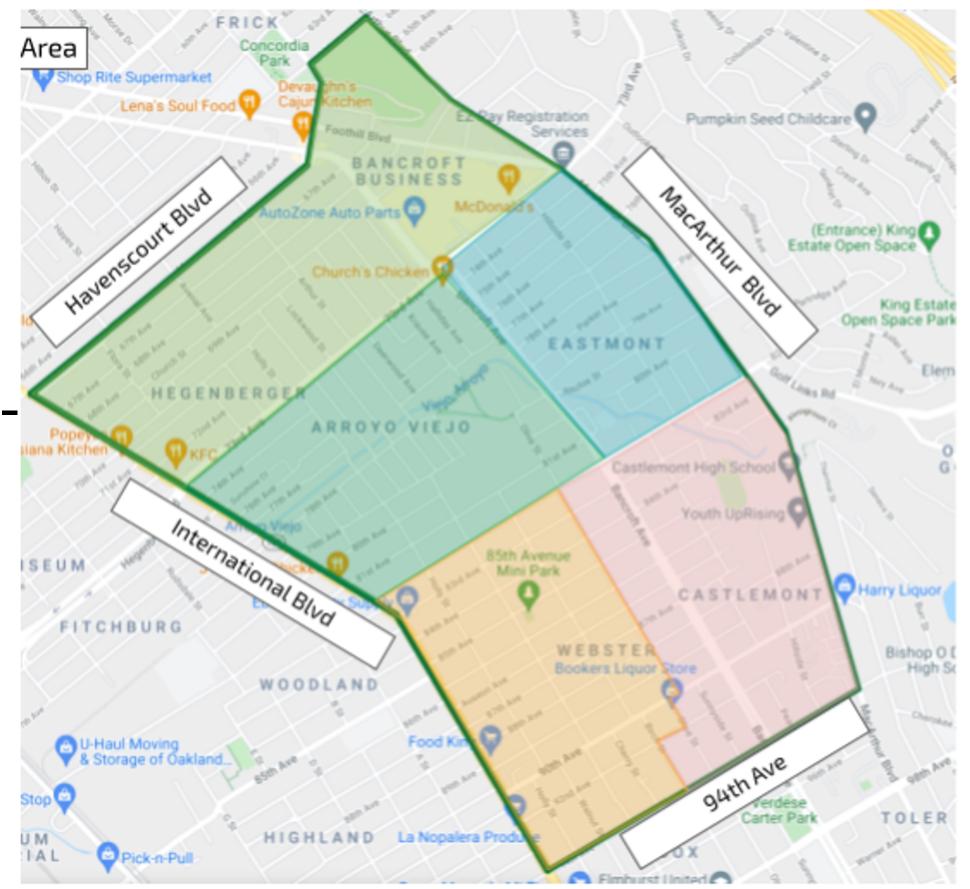
Oakland Resilient Families

Phase 1 East Oakland Cohort Applications June 8-30; Phase 2 Citywide coming this summer

- 300 families in about one square mile walkable, similar institutions and experiences for social capital and communitylevel impact focus
- Five census tracts in City Council Districts 6 and 7
- Disproportionate COVID-19 health and economic impacts
- Amplify impact of other targeted investments like entrepreneurship incubation, County investments, Black
 Cultural Zone, Akoma Market activities, etc.

Random selection of 300 families who:

- 1. live in the eligibility area
- 2. have a child in the household under the age of 18, and
- have a yearly household income at or below 50% AMI



INCOME ELIGIBILITY

Household Size	Maximum Annual Household Income
2	\$54,800
3	\$61,650
4	\$68,500
5	\$74,000
6	\$79,500
7	\$84,950
8	\$90,450

Oakland Resilient Families

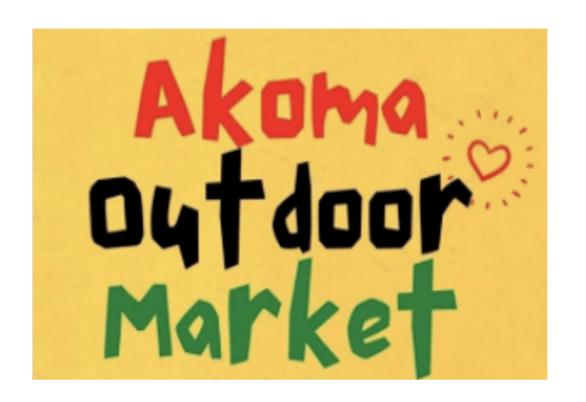
Phase 1 Completed Outreach Activities

Getting the Word Out:

- 9,000 person subscribers list + Community Based
 Organizations
- Train the Trainers Webinar
- How To Apply videos and flyers in English and Spanish
- Neighborhood flyering and outreach
- Roots Community Clinic Food Distribution
- Akoma Market application help with tablets and hotspots in partnership with #OaklandUndivided
- Library partnership and OAKWifi awarenesss

















Thank you

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