

GENERAL PURPOSE MEETING

Monday, June 17, 2013

6:00 p.m.

Council members: Marc Crawford-Chair, Dave Sadoff-Vice Chair, Cheryl Miraglia, Sheila Cunha, John Ryzanych, Matt Turner, Aileen Chong-Jeung

Location: Castro Valley Library – 3600 Norbridge Avenue, Castro Valley, CA 94646

Summary Minutes

PUBLIC COMMENT

Peter Rosen, Castro Valley resident stated that the Proctor development notifications have not been sent out.

Mr. Rosen would like to be involved in the walk-through on Castro Valley Boulevard to give suggestions on types of plants to be used.

Marc Crawford stated that he and Councilmember Miraglia attended a Planning Commission workshop on the Design guidelines and it was very informative. There will be another workshop and all councilmembers were encouraged to attend.

Marc Crawford stated that the Daughtrey's parking lot is no longer an option for the food trucks. The food trucks issue will be brought back to the MAC for discussion. The Council is currently awaiting a response from County Counsel regarding encroachment permits for the food trucks.

I. Approval of Minutes - March 2013 minutes

A motion was made by Sheila Cunha and seconded by Cheryl Miraglia that the minutes of March 2013, be accepted as submitted.

Motion passed 5/1 – abstention Dave Sadoff

II. Community Report - California Highway Patrol

The California Highway Patrol (CHP) reported on the San Bruno limousine fire in which an off duty CHP Supervisor will be nominated for an award for helping to save lives during the tragedy.

Other updates:

- Senior Volunteers: The CHP hired sixteen (16) senior volunteers for the Castro Valley area CHP, who will assist with the radar trailer and writing down speeding statistics at various locations around Castro Valley on weekdays.
- Social Media: CHP now has twitter and Facebook sites which refer services to the public
- April was distracted driver awareness month, in which the CHP cracked down on people using cell phones and other electronic devices while driving
- May was motorcycle awareness month and there were no fatal motorcycle collisions
- Upcoming DUI campaign and Fourth of July Holiday campaign

III. Community Report - Sheriff's Office

Sergeant Justin Cecil, Alameda County Sheriff's Office, gave a community update on law enforcement activities in Castro Valley and the surrounding unincorporated area.

Thursday May 16, 2013 - The gang suppression unit conducted a liquor enforcement operation. During the operation there were a total of six (6) arrests, four (4) felony and two (2) misdemeanors

Friday, May 17, 2013 – The Sheriff's Office participated in a safety event at Marshall Elementary School in San Lorenzo. The Take 25 event encourages parents to take 25 minutes out of their day to talk to their children about safety. The Sheriff's Office passed out Take 25 literature and talked to approximately 250 children about the campaign. The event was started by the National Center for Missing and Exploited Children.

Friday, May 24, 2013 – The Sheriff's Office hosted an event at the Ashland Community Center on May 24, 2013, a free hot dog lunch for another Take 25 event. The event was available to the entire unincorporated area. New York Life attended the event and performed digital printing for the kids in the Sheriff's Office mobile recreation trailer. Approximately 200 people attended.

Sergeant Cecil will find out how the event was advertised and discuss hosting a future Take 25 event in Castro Valley.

Thursday, June 6, 2013 – The Sheriff's Office conducted a proactive bar check for alcohol enforcement in bars and liquor stores in Castro Valley. Five (5) arrests were made as a result. The Sheriff's Office \$81,000 grant for DUI enforcement activities

Events

June 19, 2013 thru July 7, 2013 - Alameda County Fair, Sheriff's Office will be on hand.

August 4, 2013 - COPP Shop flea market; for space available contact the COPP Shop

August 6, 2013 – The Sherriff's Office is hosting a "National Night Out" event, which includes a free dinner at St. John's Church.

IV. Presentation On Alert ID Mobile App

Justin Cecil, Deputy Alameda County Sheriff's Office, reported on Alert ID an application (app) for smartphones as a tool to access neighborhood watch programs.

Alert ID is a social media app free of charge to access neighborhood watch programs. It is similar to Facebook page. Users register on line and create groups for the area where you live or work and Alert ID will send you information about things that are happening in your area, such as locations of registered sex offenders and homeland security reporting, via text or e-mail. It is a community social networking site in which you can also post comments on your page.

In addition, there is a 'My Family Wallet' application that can be used for parents who may lose sight of their children at a fair or other large gathering. Parents are encouraged to take a photo of their child using a cell phone so that it can be uploaded and sent to law enforcement agencies in case the case that a child is lost.

Other features include weather updates, earthquake alerts; some national weather or disaster alerts where Alert ID is available.

Local crime alerts, and the Alert ID broadcast system, will send alerts if an emergency is happening in your area.

Sheriff's Office is the first law enforcement agency in the State to get signed up with Alert ID. There has been a lot of positive feedback.

V. Presentation on Mobile Citizen App

Rick Ruiz, Public Works Agency, presented a PowerPoint presentation on Mobile Citizen App.

County residents now have a way to report issues such as fallen trees, potholes and graffiti in the form of a smartphone application called Mobile Citizen. The app is available for iPhones and Android phones and it allows citizens to take a photo of the problem and submit it along with GPS coordinates gathered by their phone.

Every time you send a request to the County lic Works Agency with this app, you will receive an instant e-mail notification that the County has received the request.

In the event that the problem is not in the County's jurisdiction, you will receive a phone call or an e-mail referral of whom to contact.

After the Public Works Agency has identified and corrected the problem, you will receive an e-mail notification that the request has been closed.

VI. Update on Castro Valley Traffic Circulation Study

Art Carrera, Assistant Director, Public Works Agency, reported on the Traffic Circulation Study for Castro Valley. The consultants have collected all of the data and will be finished with the study by the fall of this year. A traffic circulation model will be drafted and brought to the MAC

for discussion and input. Other components of the study include coordination of traffic signals and areas to place crosswalks on Redwood Road.

The status of 'Burger Island' is that the County and CalTrans are still in discussion regarding the right-of-ways. Once all the information is available it will be presented to the MAC.

The meeting was adjourned to September 16, 2013.