

**ALAMEDA COUNTY  
BOARD OF SUPERVISORS'  
PROCUREMENT AND CONTRACTING POLICY COMMITTEE**

**Tuesday, March 18, 2014  
2:30 pm -4:00 pm**

Location: **Board of Supervisors' Chamber – Room 512 – 5th Floor**  
County Administration Building  
1221 Oak Street, Oakland, CA 94612

**Supervisor Nate Miley, Chair  
Supervisor Keith Carson**

Staff: Pat O'Connell, Auditor-Controller  
Aki Nakao, Director, General Services Agency  
Daniel Woldesenbet, Director, Public Works Agency  
Susan S. Muranishi, County Administrator

**Summary Action Minutes**

**I. Quarterly Auditor-Controller Procurement Contracting Report  
ECOP/COP/CCP Report**

Patrick O'Connell, Auditor-Controller, Auditor-Controller Agency, presented a written progress report on County Procurement. The report covers the period of July 1, 2009 through December 31, 2013.

As of January 13, 2014 the County has 1,364 certified SLEB vendors and approximately 9,300 minority and women owned businesses.

Caroline Judy, Assistant Agency Director, General Services Agency, presented a written report on the Agency's Enhanced Construction Outreach Program (ECOP). The report covers the period of January 1, 2013 through December 31, 2013.

The ECOP applies to local sealed bid Capital Construction Projects over \$125,000. There were five (5) contracts awarded totaling \$1.2 million dollars.

The report also included a list the Agency's bid conferences, trainings and outreach meetings.

Ann Ludwig, Project Manager, Highland Hospital Acute Tower Replacement Project presented a PowerPoint presentation to update the Committee on the projects' workforce utilization and SLEB and ECOP firms.

As of December 31, Clark Design/Build subcontractors include nineteen (19) Small, Local & Emerging Business (SLEB) firms and ninety-five ECOP firms.

Daniel Woldesenbet, Director, Public Works Agency, presented a written report on Agency's Construction and Outreach Report. The report covers the period of January 1, 2013 through December 31, 2013.

The Public Works Agency awarded and managed a total of fifteen (15) projects, in which thirteen (13) projects were subject to the Construction Compliance Program and two (2) subject to the Disadvantaged Business Enterprise Program.

The report also included a list of outreach activities and events and the results of the Agency's first Construction Contractors Academy.

### **Speakers**

Laura Luster, business consultant for the Public Works Agency, stated that she would like to come back to the Committee and give a presentation on best practices to meet DBE and MBE goals.

Bernard Ashcraft, Chair, Bay Area Business Roundtable submitted to the Committee, a copy of "An East Bay Agency Report Card", from the Bay Area Business Roundtable. The report "grades" five Bay Area agencies, including Alameda County on transparency and accessibility of data on minority owned businesses. Alameda County received an A-minus grade in the report.

Andrea Lowe, President, A Square Venture, spoke about strategic approaches to targeting local businesses for specific scopes of work.

Bernida Regan, Merriwether Williams Insurance Services, thanked the Committee for continuing to look at the issues regarding diversity in contracting. Ms. Reagan submitted to the Committee members from the Insight Center for Community Economic Development about economic development in diverse communities, which she stated may be helpful to the Committee.

Tarrell Gamble spoke about the disparity reflected in the procurement report.

## **II. Report on General Services Agency Marketplace Pilot Program**

Linda Moore, General Services Agency, presented a PowerPoint presentation on the Marketplace Pilot Project.

The intent of the Marketplace Pilot Project is to survey the marketplace and identify vendors that are available for specific procurements and determine the vendors' specialties, capacity bonding and past projects.

This will be a nine to twelve month pilot project, starting with twenty-five (25) contracts over \$100,000. This pilot program will determine if our outreach is effective and efficient. The possible benefits of the program are increased participation from SLEB vendors.

The General Services Agency will report back to this Committee the outcomes of the program and recommendations for the program within a year.

## **III. Informational Item on GSA 2013 Contracting Numbers & Uniform Procurement Manual Policy** *continued to June 10, 2014*

## **IV. Micro Small, Local and Emerging Business (SLEB) Program & Analysis of NAICS Codes** *continued to June 10, 2014*

## **V. Croson Study Discussion**

Andrea Weddle, County Counsel, stated that she is available to answer any legal questions regarding a Croson Study and possibly updating the 2004 Availability Study. The Croson case in Richmond, VA involved a minority set-aside program in awarding municipal contracts.

Proposition 209 prevents giving advantages to minority and women owned businesses when awarding contracts, with exception to federally mandated contracts, which involves many of the Public Works Agency's contracts.

**Recommendation from the Procurement and Contracting Policy Committee:** Review the Availability Study Recommendations and discuss at the next Procurement and Contracting Policy Committee meeting.

### **PUBLIC COMMENT**

None.

**Next meeting date: June 10, 2014**