Alameda County is exploring a half-cent sales tax for the November 2020 ballot to fund homeless housing and services, and support a robust and efficient strategic response to homelessness across the county.

Why is this needed?
Finding solutions to homelessness is a top priority for Alameda County residents. In our county over 8,000 people experience homelessness every night, and current resources are not enough to end homelessness. Alameda County is in need of more services, more shelter and more coordinated efforts to keep families and individuals from becoming homeless.

How will it help?
This measure will help keep people who are at risk of homelessness in their homes and shelter people who are currently experiencing homelessness through several strategies:

- **Increase housing**, including rent subsidies and connected services that help people such as seniors and people with disabilities on fixed incomes to stabilize and retain their housing.
- **Invest in prevention** including necessary mental health resources for veterans and other residents that will help keep people from losing their housing.
- **Expand shelter and street-based assistance**, including access to healthcare services for homeless children and families and other populations experiencing homelessness.
- **Build capacity among service providers.**
- **Support a streamlined system** with shared goals and measures.

Who will it serve?
This measure will serve families and individuals with jobs who have housing but need help to keep it and people living on the street (in tents, in vehicles and in shelters) who need assistance getting back into housing. This includes serving:

- Veterans
- Seniors
- People with disabilities
- Those most at risk of becoming homeless

More than 80% of people experiencing homelessness in Alameda County lived here before becoming homeless, and the ongoing housing affordability crisis has fueled the challenge of staying housed.

How will it work?
A Planning and Advisory Committee (PAC) will provide oversight and strategic recommendations to the County. The PAC will include members with lived experience and policy expertise, and diverse representatives from Supervisorial districts, Cities, County departments, the Continuum of Care, non-profit providers, health care partners, and affordable housing developers or local businesses.

The PAC’s recommendations would be guided by the following shared principles:

- Prioritize housing and interventions that end homelessness.
- Promote racial equity, informed by lived experience.
- Encourage regional/countywide approaches.
- Use data and evaluation to guide allocations, and ensure accountability and efficacy.
- Build on existing infrastructure and planning efforts.