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Oakland Alameda County Coliseum Unveils New Logo

Oakland, CA – Effective April of 2016, Overstock.com ended its commitment to the naming rights sponsorship of the Oakland Alameda County Coliseum. With the departure of Overstock.com, the Oakland Alameda County Coliseum was in need of a new, temporary logo while the search for a new naming right's sponsor was underway.

Today, AEG Facilities Oakland is proud to unveil the new logo of the Oakland Alameda County Coliseum. The logo is a sleek representation of the only sporting venue in the United States that offers sponsors access to the global brands of Major League Baseball and the National Football League in one venue.

The Oakland Alameda County Coliseum hosts nearly 100 dates of professional baseball and football, along with a wide range of concerts, family shows, and other events per year. By introducing this new logo, we hope to continue the Coliseum's historic legacy in the Bay Area and beyond.

When addressing the Oakland Alameda County Coliseum in the media, please refrain from using the outdated venue name of 'O.co Coliseum' in addition to its prior logo.

An updated Oakland Alameda Coliseum Styling Sheet is available for your media needs. For all further questions, please contact Chelsea Nice at cnice@coliseum.com.

About Oracle Arena & Oakland Alameda Coliseum

Oracle Arena and Oakland Alameda Coliseum, managed by AEG Facilities, are the premiere sports and entertainment complexes in Northern California. These facilities are home to the 2015 NBA Champion Golden State Warriors, the NFL's Oakland Raiders, MLB's Oakland Athletics, as well as host to concerts, family shows and special events. Additional information on Oracle Arena and Oakland Alameda Coliseum, including a complete schedule of events can be found on our mobile app available on the app store for free and online at www.oraclearena.com