



Alameda County
**Social Services
Agency**

Eligibility, Enrollment, Renewal

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Presentation to:

**Board of Supervisors Health
Committee – Health Reform**

March 26, 2012



Presentation Overview

1. Alameda County Data
2. Building upon a strong foundation
3. Challenges & Opportunities
4. Client story

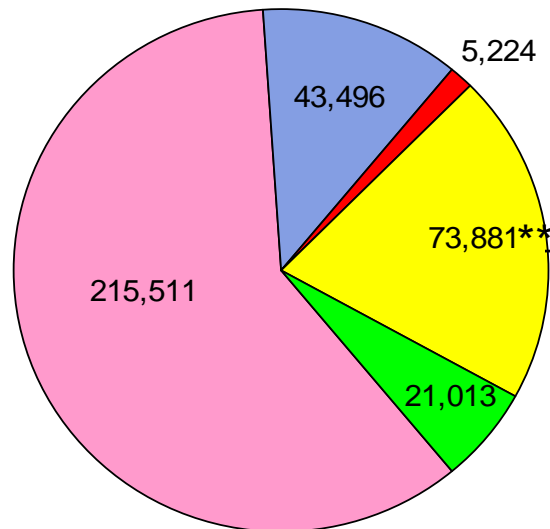




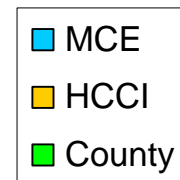
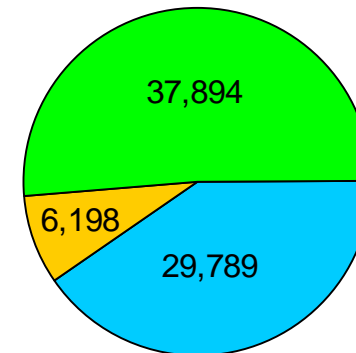
Alameda County Data

Currently enrolled in public health coverage: 360K

- Medi-Cal Only = 215,511
- CalWORKs MC = 43,496
- Foster Care MC = 5,224
- HealthPAC = 73,881**
- Healthy Families = 21,013



**Breakout of Health PAC participants





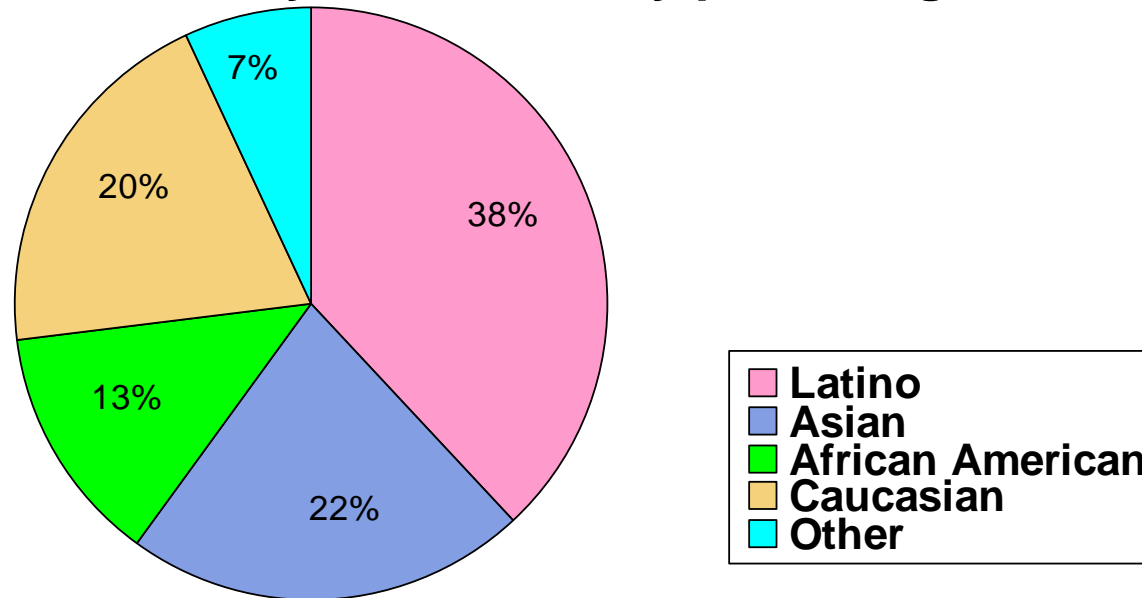
Alameda County Data

Uninsured: estimates range from 200-250K*

*2010 Census + other sources

- Approximately 10% are children
- Approximately 100,000+ are employed

Ethnicity broken out by percentage

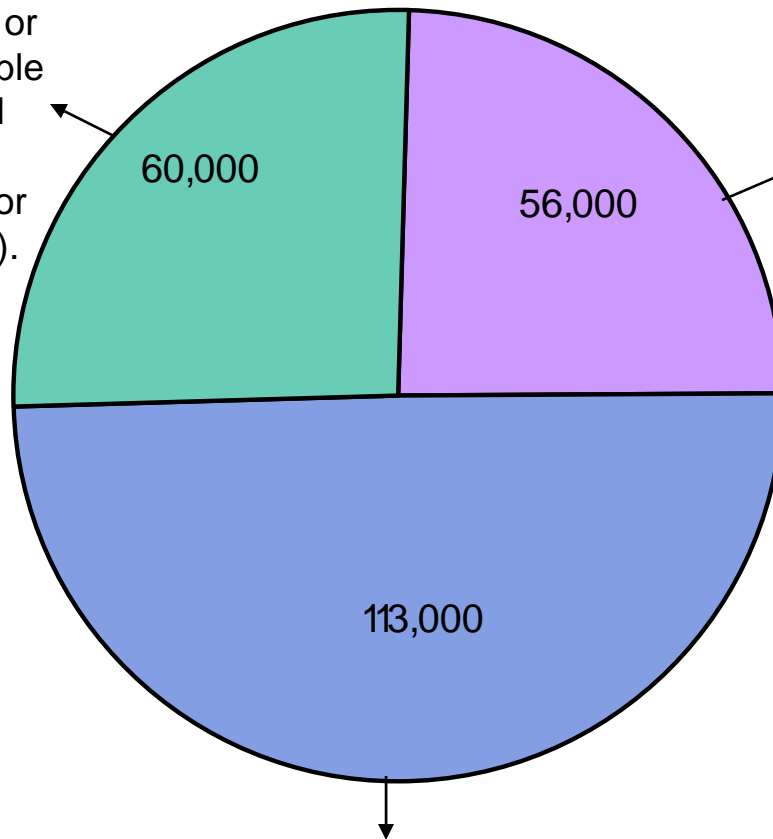




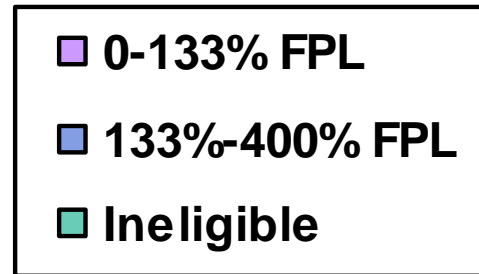
Newly Eligible in 2014

Of the uninsured, who will be eligible for coverage in 2014

This group will be ineligible or only be eligible for restricted services (pregnancy or ER services).



This group will be eligible for Medi-Cal. They are ages 19-64 and are not categorically linked.



The remainder of the newly eligible will go to The Exchange.

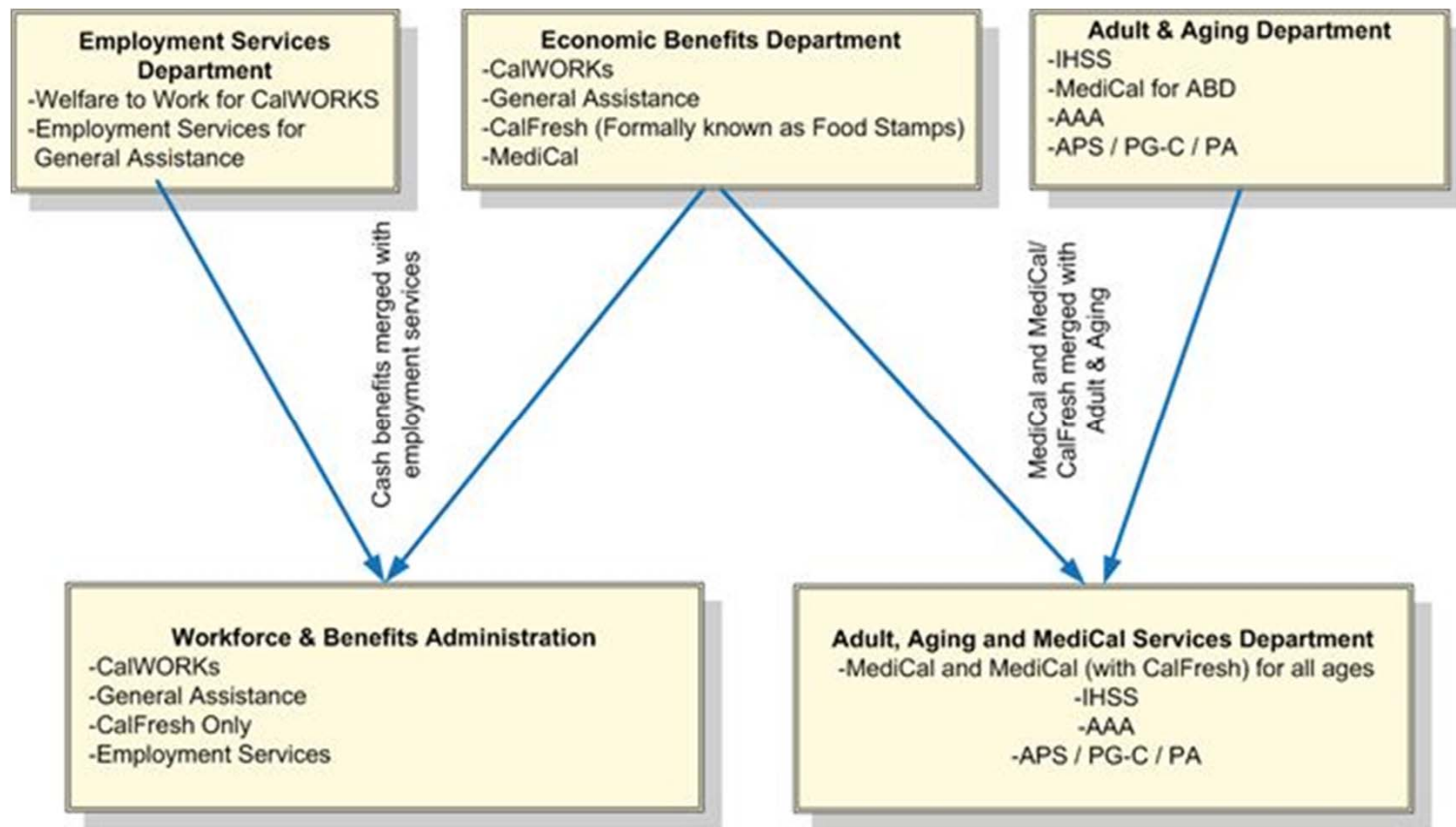




A Strong Foundation

SSA Re-org

Preparing for Health Care Reform





A Strong Foundation

Sebelius Challenge:

“Connecting Kids to Coverage”

- Lessons Learned = preparation for reform
 - Continued Preparation for building out enrollment
 - Partnership with HCSA / community key
 - “Retention” needs = attention
 - Enrollment often = (RE)enrollment
 - System changes same for ‘Kids’ and Adults
- Public Awareness campaign to launch Spring of 2012





A Strong Foundation

Multiple Enrollment Portals:

- Multiple ways to apply for MC Benefits:
 - SSA offices
 - Regular mail
 - On-line (Benefits CalWIN)
 - Phone
 - Community locations: 53 sites County-wide
 - 26 Health Clinics
 - 16 School Clinics
 - 6 Community sites
 - 5 Hospitals





A Strong Foundation

Collaboration with HCSA / Community

- Community sites are portals to MC + Other coverage
 - Partnership with HCSA, Alameda Health Consortium, other clinics, and independent sites
 - One-E-App as a portal to MC + Other Health coverage= Healthy Families, HealthPAC, and Kaiser Child Health Plan
- HCSA leadership with LIHP program prepares Alameda for 2014
 - 35,987 enrolled since July 1, 2011
 - HCSA and partners continue to outreach and facilitate retention in the program





Challenges & Opportunities

- Data systems: Opportunity to better coordinate
 - CalWIN / One-E-App interface
 - Connecting LIHP data to state data system (MEDS)
 - Timing, workload issues still in discussion locally
- Planning / Timeframes: Managing current system while preparing for major reform
 - 56,000 new clients: staffing / facilities / funding
 - System Needs/Technology changes: lead time to program SAWS / CalWIN
 - Simplification of Medicaid / Medi-Cal rules / Universal app: develop procedures / business processes; train staff
 - Labor negotiations to implement changes





Client Story

Collaboration = enrollment into coverage

Story from the field





Question / Answer

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