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Eden Night Live Grand Opening Weekend to be Kicked off by Alameda County Sheriff Greg Ahern and other Luminaries

Weekly Ashland-Cherryland Community Event to hit full stride July 29th and 30th

Already well accepted by the local communities, Eden Night Live, the every-Friday and Saturday night summer event being held at the transformed, long-empty lot at the corner of Mission Blvd and Hampton Rd. will swing into high gear this coming weekend with an exciting launch and introduction of new elements.

Beginning July 1st, and continuing every Friday and Saturday night through October 8th, the 2.4 acre site in the Eden Area community of Cherryland has been transformed into a vibrant, vital, and diverse gathering place for the youth and families of the Eden Area. Regular attendees will find many new Grand Opening additions to be excited about.

At 6:15pm on July 29th, Sheriff Greg Ahern, Alameda County Supervisors Nate Miley and Wilma Chan, and U.S. Congressman Eric Swalwell, will launch the Grand Opening Weekend, address event-goers and community members and will then stay to talk with people in the venue's Town Square area. Community members are encouraged to come and chat with the elected officials who represent them.

On Saturday July 30th, Eden Night Live will host the players friends and families of the immensely popular DSAL Soccer League for their annual season ending gathering and fiesta. One of the new venue additions for the Grand Opening will be a soccer play area just behind the popular beach volleyball court.

Adding to the basketball courts, Mobile Rec bounce houses, slides and rock climbing wall for the kids, will be a dunk tank for young and old to practice their aim. This weekend only, as a fundraiser to benefit the community, people can buy tickets in advance for a chance to send Supervisor Nate Miley swimming. Call the Eden Area Chamber of Commerce at (510) 537-5300 for information about how to purchase tickets.

Local businesses and organizations will have space and opportunity to display and sell their products and services, talk about their programs and gather ideas from the community. Displays of native plants, community gardens, yarn spinning, and honey making will also be available. As will Food Trucks and local cuisine.

Another new feature beginning on July 29th will be the addition of live music that will complement the popular DJs, karaoke, dance teams and instructors and spoken word artists. Community members are encouraged to show their talents and participate as vendors and exhibitors.

Information about Eden Night Live can be found at edennightlive.com or by calling the Deputy Sheriff's Activities League at (510) 481-4538 or the Eden Area Chamber of Commerce at (510) 537-5300.

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