

Developing Your Own Food Business

A 10-part Seminar Series

Offered by The Alameda County SBDC and The Alameda County Community Development Agency



Thinking of launching a food product or opening a restaurant/cafe?
Learn the critical aspects of how to start and succeed in the specialty food business!

Space is Limited - No Cost to Attend

CLASS SCHEDULE for NORTH COUNTY

Mondays & Wednesdays, 6:30 to 8:30 PM, January 23rd to March 1st
Alameda County Conference Center 125 12th St #400, Oakland, CA 94607

1/23/17	Class 1: Concept (mission/vision/values)	2/08/17	Class 6: Marketing Communications
1/25/17	Class 2: Operating Models	2/15/17	Class 7: Financial Projections
1/30/17	Class 3: Consumer Packaged Goods & Food Service Models	2/22/17	Class 8: Legalities & Resources
2/01/17	Class 4: Understanding Costs (cash/profit)	2/27/17	Class 9: Funding your Company
2/06/17	Class 5: Operations	3/01/17	Class 10: Your Business Plan

Developing a Specialty Food Product

–SOUP TO NUTS–

TO REGISTER: acsbdc.org/node/21630

FOR MORE INFORMATION: seminars@acsbdc.org



FOOD BUSINESS ENTREPRENEURIAL TRAINING ACADEMY (FBETA)