

# Developing Your Own Food Business

## A 10-part Seminar Series

Offered by The Alameda County SBDC and The Alameda County Community Development Agency



SMALL  
BUSINESS  
DEVELOPMENT  
CENTER  
ALAMEDA COUNTY

Thinking of launching a food product or opening a restaurant/cafe?  
Learn the critical aspects of how to start and succeed in the  
specialty food business!

**Space is Limited - No Cost to Attend**

### CLASS SCHEDULE for SOUTH COUNTY

Wednesdays & Thursdays, 6:30 to 8:30 PM, January 10th to February 8th  
Ruggieri Senior Center, 33997 Alvarado-Niles Rd., Union City

1/10/18	Class 1: Concept (mission/vision/values)	1/25/18	Class 6: Marketing Communications
1/11/18	Class 2: Operating Models	1/31/18	Class 7: Financial Projections
1/17/18	Class 3: Consumer Packaged Goods & Food Service Models	2/01/18	Class 8: Legalities & Resources
1/18/18	Class 4: Understanding Costs (cash/profit)	2/07/18	Class 9: Funding your Company
1/24/18	Class 5: Operations	2/08/18	Class 10: Your Business Plan

# Developing a Specialty Food Product

## —SOUP TO NUTS—

TO REGISTER: <http://tinyurl.com/foodjan10>

FOR MORE INFORMATION: [seminars@acsbdc.org](mailto:seminars@acsbdc.org)



FOOD BUSINESS ENTREPRENEURIAL TRAINING ACADEMY (FBETA)