



Alameda County  
Community Development Agency  
Housing and Community Development

Measure A1

Citizens' Oversight  
Committee

June 27, 2021

We will begin shortly.



ALAMEDA COUNTY  
**Community Development Agency**

# AGENDA

ITEM	DESCRIPTION	TYPE	SPEAKER
I.	<u>Calling Committee to Order</u>	Organization	Chair Okwelogu
II.	<u>Approval of 5/27/2021 Meeting Minutes</u>	Action	Chair Okwelogu
III.	<u>Future Meetings</u> Discuss the prospect of in-person meetings Elect temporary Vice Chair until September	Action	Chair Okwelogu
IV.	<u>Measure A1 news</u>	Information	Jennifer Pearce, Housing and Community Development Manager, Housing and Community Development, Alameda County Community Development Agency (CDA)
V.	<u>Alameda County HCD news</u>	Information	Jennifer Pearce
VI.	<u>Measure A1 Program 2018-2019 Annual Report Draft</u> Discussion of the Measure A1 Annual Report - program design, implementation and progress toward goals July 2018 through June 2019	Information	Jennifer Pearce
VII.	<u>Public Comment for Items not on the Agenda</u>	Information	Chair Okwelogu

Measure A1

Oversight Committee  
Agenda

June 24, 2021

# Roster of A1 Oversight Committee Members



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- ❑ Gloria Bruce, Vice Chairperson, East Bay Housing Organizations
- ❑ Brian Dolan, Alameda County City Managers' Association
- ❑ Randi DeHollander, District 1
- ❑ David Denton, Taxpayers' Association of Alameda County
- ❑ Jeffrey Dixon, District 2
- ❑ Lisa Fitts, District 3
- ❑ Lynda Foster, League of Women Voters, South County
- ❑ Daniel Gregg, Alameda County Building and Construction Trades
- ❑ Jason Gumataotao, Alameda County Building and Construction Trades
- ❑ Daphne Lamb-Perrilliat, Subsidized Housing Resident
- ❑ Kendra Roberts, Faith Community
- ❑ Mimi Rohr, District 4
- ❑ Rose Works, League of Women Voters, North County
- ❑ Ndidi Okwelogu - Chairperson, District 5

# **Approval of Minutes from May 27, 2021**

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**Ndidi Okwelogu, Chairperson**

Measure A1

Oversight Committee

June 24, 2021

# Future Meetings

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## Ndidi Okwelogu, Chairperson

- Discussion – OC member convening in-person for future meetings
- Action – elect temporary Vice Chair until Gloria Bruce's return in September

Measure A1

Oversight Committee

June 24, 2021

Currently Scheduled  
A1 Meetings:

July 22, 2021

September 23, 2021

November 18, 2021

**Jennifer Pearce,**

**Deputy Housing Director, HCD-CDA**

Measure A1 Updates

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June 24, 2021

- Fruitvale Transit Village II-B, Oakland
  - Bridge/Unity Council
  - Anticipated closing late June
  - 181 units, including 46 units of permanent supportive housing for chronically homeless.
  - A1 funding: \$16,227,175

**Jennifer Pearce,**

**Deputy Housing Director, HCD-CDA**

HCD Updates

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June 24, 2021

## **HCD Updates:**

- Emergency Rental Assistance Program
- June 17, HCD held a strategy session with more than 100 stakeholders to discuss how to leverage Homekey funds to address the housing crisis.

# **Measure A1 Annual Report 2 Update**

## **June 2018-July 2019**

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June 24, 2021

**Jennifer Pearce,**  
**Deputy Housing Director, HCD-CDA**



# Second Measure A1 Annual Report



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## OC member feedback

- ❑ Suggestions for clarity, corrections and questions on conflicting information
- ❑ Request to include profiles of residents and stakeholders
- ❑ Request for further budget details
- ❑ Question of whether questions of equity should be considered
- ❑ Suggestions to make background sections more concise

# Second Measure A1 Annual Report



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## Addressing OC member feedback

- Working with professional writer and copywriter to tighten up text and address issues of clarity
- Interviewing stakeholders for profiles to be included
- Refining data representation and graphics with graphic designer

# Second Measure A1 Annual Report



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- OC discussion meeting  
June 24
- Report Presentation and  
Endorsement – July 22  
OC meeting



We all belong in Alameda County



# Measure A1 Annual Report 2

Questions?

Measure A1 Oversight  
Committee meeting

June 24, 2021



ALAMEDA COUNTY  
**Community Development Agency**

Alameda County  
Community Development Agency  
Housing and Community Development

# Ndidi Okwelogu, Chairperson

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June 24, 2021

To make a comment related to the Measure A1 Citizens' Oversight Committee please raise your hand via the teleconference, or by dialing \*9 if you have called in via phone.

Once recognized, please unmute yourself by pressing the "unmute" button via teleconference. If via telephone, press \*6.

You will have three minutes for your comment. Please identify yourself and if you represent an organization.

# Accomplishments FY18-19

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July 1, 2018 - June 30, 2019

- Supported 17 new multi-family affordable rental projects
  - 1,309 total affordable units
  - 514 prioritized for 20% AMI
- Launch of Regional Pool funding
- 15 rental development projects closed construction financing
- Launched AC Boost and Renew AC
- 5 new HCD staff hires
- 3 key systems – Elations, City Data Services and workforce monitoring



Alameda County  
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Measure A1 Reporting  
Period 2 Highlights

July 2018 through June  
2019

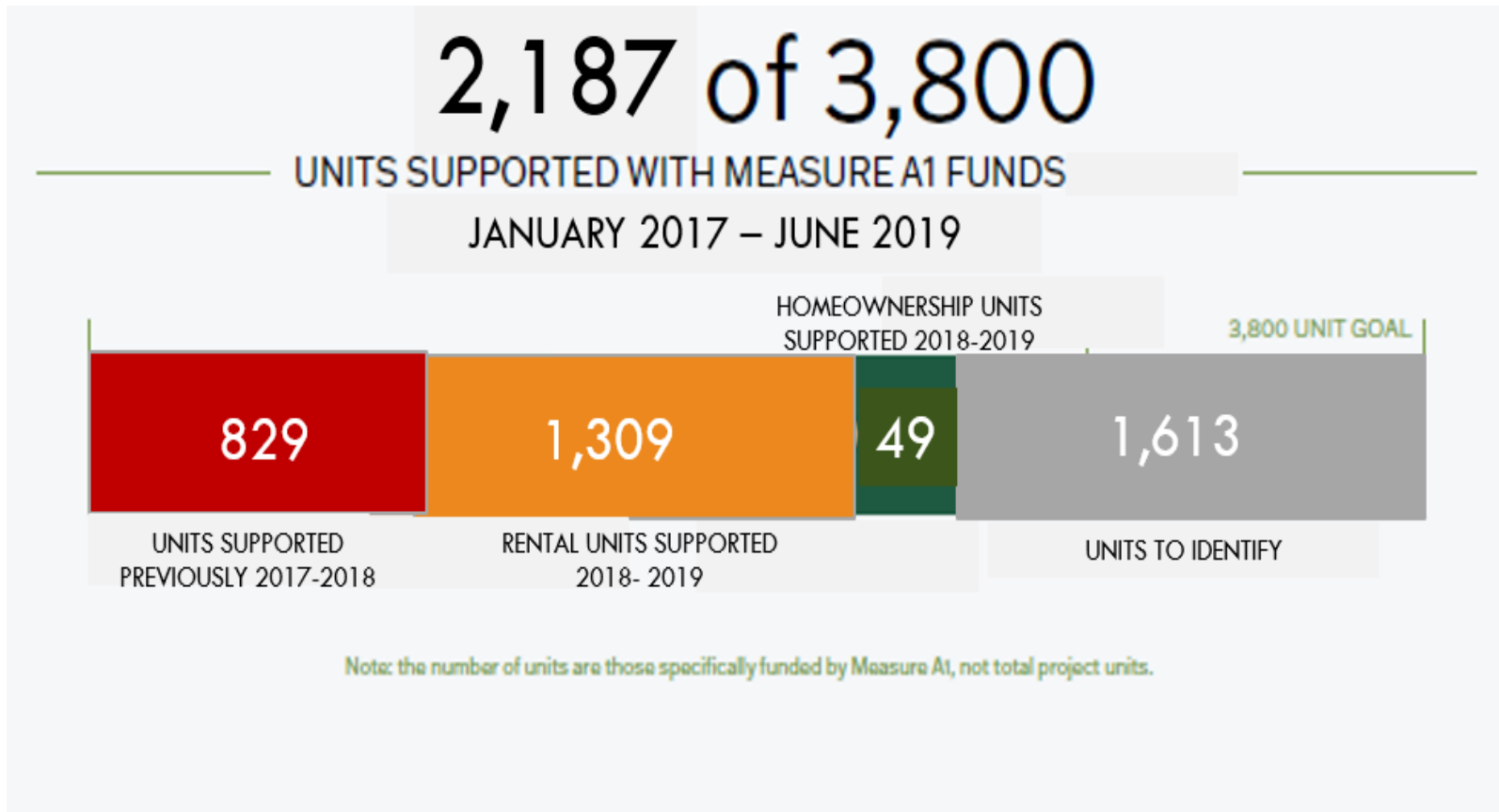
Measure A1 Oversight  
Committee meeting

June 24, 2021



ALAMEDA COUNTY  
**Community Development Agency**

# A1 Units through July 2019



3,800 units estimated based on \$150,000 per unit investment



# Report Outline

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- Executive Summary
- Why Measure A1
- History of Housing in the Bay Area
  - Foundations of Housing Discrimination
- Rental Programs Made Possible by Measure A1
- Homeownership Programs Made Possible by Measure A1
- Administration

Rental Development  
Through July 2019

**Base City**  
18 existing projects  
Supported 5 projects

**Regional Pool**  
Supported 12 new projects  
Supported 5 projects  
previously supported with  
Base City

15 projects closed  
construction financing

18 Rental  
Projects from  
1<sup>st</sup> Report –  
All Base City

**5 Base City  
Projects  
Supported**

**18 Regional  
Pool Projects  
Supported**

**Report 1**

**Report 2**

Alameda Point Family  
Aurora Apartments  
Camino 23  
Casa Arabella  
Chestnut Square  
Coliseum Connections  
Coliseum Place  
Corsair Flats  
Embarc Apartments  
Estrella Vista  
Everett Commons  
Grayson Apartments  
Kottinger II  
La Vereda  
Monarch Homes  
Oakland & The World  
Parrott Street  
Sunflower Hill

**95<sup>th</sup> & International  
Bell Street Gardens  
Berkeley Way  
City Center Apartments  
Rosefield Village**

**1245 McKay  
Alameda Point Family\*  
Ancora Place  
Berkeley Way\*  
Bermuda Gardens  
Coliseum Place\*  
Embarc\*  
Empyrean & Harrison  
Foon Lok West  
Fruitvale Studios  
Fruitvale Transit  
Jordan Court  
Matsya Village  
Mission Paradise  
NOVA Apartmentens  
Parrott Street\*  
Rosefield Village\*  
West Grand & Brush**

\* Projects supported with A1 funds previously

# Units Prioritized – FY18-19



Prioritized Population	Units
Homeless	600
Disabled – Physical, Mental, Developmental	97
HIV/AIDS	14
Re-Entry from Incarceration	0
Senior	34
Veteran	12
Transition Aged Youth	0
Low-Income Workforce	483
Families	0

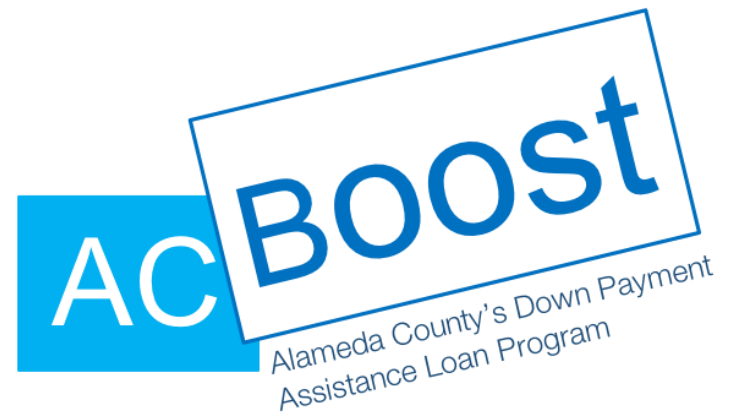
# AC Boost (DALP) - FY18-19



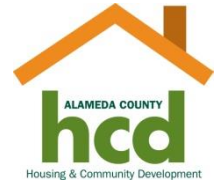
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## Reporting Period Outcomes

- 67 applications received, 46 approved
- **25 approved applicants purchased homes**
- \$3.2 million supported applicants from reporting period



# Renew AC (HPLP) - FY18-19



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## Reporting Period Outcomes

- 188 applications received
- 21 completed application
- 3 applications approved for work



# Recess

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June 24, 2021

The A1 Oversight Committee  
has taken a short recess.  
We will be back shortly.

Get Housing and Community  
Development Updates by Subscribing to  
our Email Bulletins at:

<https://www.acgov.org/cda/hcd/esubscribe.htm>