



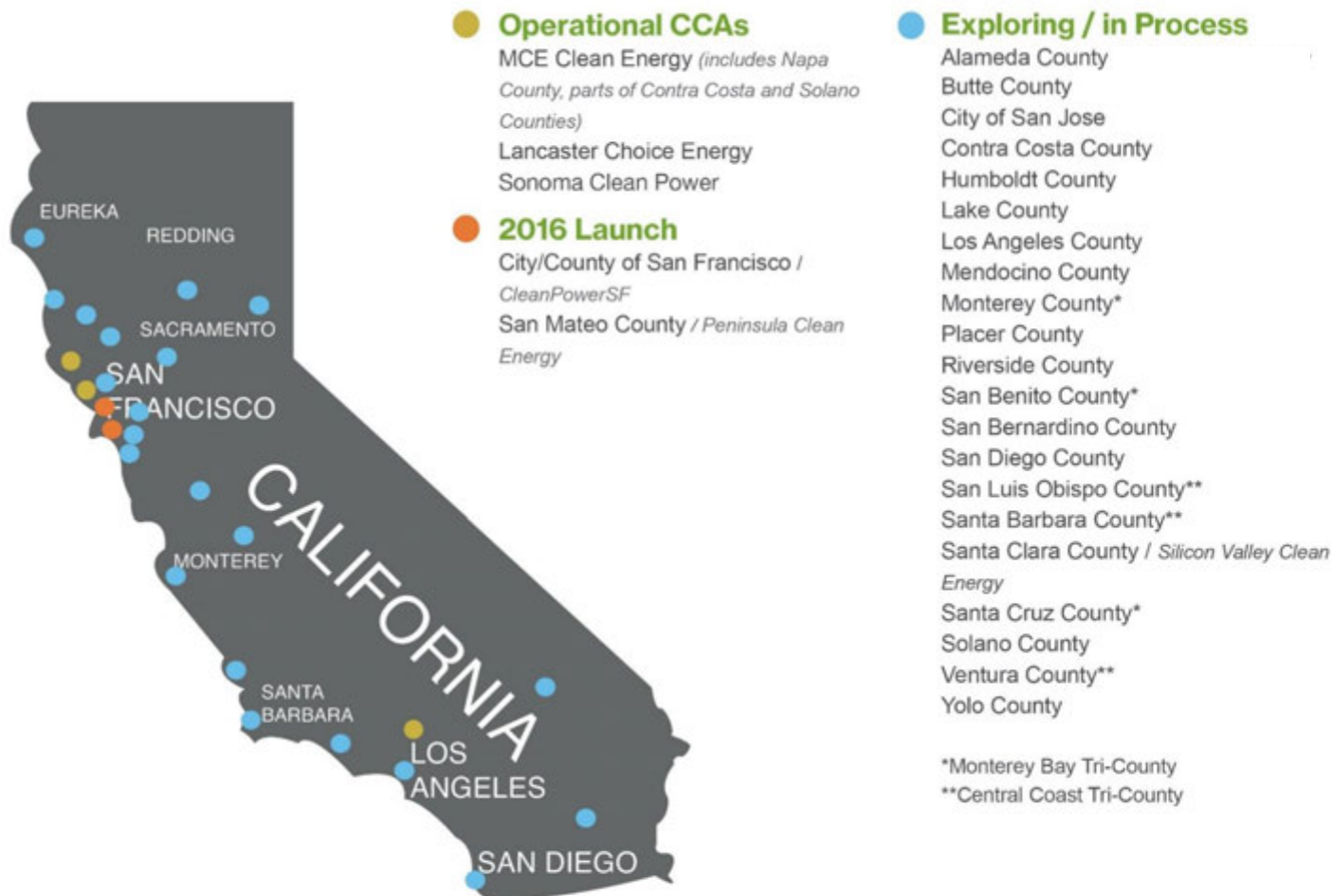
# Community Choice Energy (CCE) in the East Bay

## CCE Update and Planning/Timeline Review

Alameda County CCE Steering Committee  
April 6, 2016



# CCE is Growing in California



# Project Timeline



## Phase 1a: Early Planning

- ✓ BOS funds allocated
- ✓ Load data request into PG&E
- ✓ Steering Committee (SC) formed
- ✓ Webpage and Stakeholder database developed

## Phase 1b: Tech Study

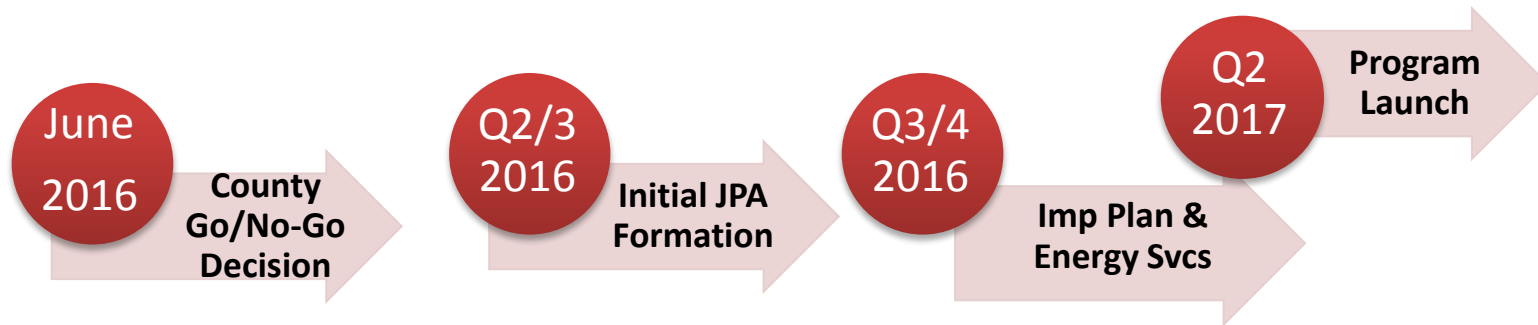
- ✓ Final scope reviewed by SC
- RFP issued and Study completed
- Targeted stakeholder mtgs; plan for Phase 2 community outreach
- Expand website
- Go/No-Go decision

## Phase 2: Program Dev't

- Enabling Ordinances (CCE/JPA)
- Expanded outreach
- Energy Svcs RFP/ Negotiations
- Implementation Plan to CPUC
- Utility Service Agrmt
- Bridge financing to revenue

## Phase 3: CCE Launch

- JPA Org. Devt (e.g. working cap, staffing)
- Data Mgmt and other Svc. Contracts
- Marketing campaign
- Call Center; opt-out notifications
- Conservation & Renewables programming



# April – June 2016



- ✓ Complete Technical Study \*
- ✓ Briefings to City Councils
- ✓ JPA Agreement – Feedback and Discussions \*
- ✓ CCE Ordinance Prepared
- ✓ EBCE website and collateral development \*
- ✓ RFP for Marketing services
- ✓ Begin Bank meetings; develop banking services RFP
- ✓ Preparation for Board of Supervisors meeting; Phase II funding authorization

*\* Items for steering committee review*

# July – October 2016



- ✓ Tech Study result briefings/study sessions for City Councils
  - All materials for Go/No-Go decision by October 31
- ✓ Prepare and release initial power supply RFP\*
- ✓ Begin robust public outreach/marketing campaign
- ✓ Draft Implementation Plan\*
  - Select desired supply portfolio targets
  - Customer Phasing schedule
  - Inclusion of energy programs
- ✓ Prepare for JPA Board and administration
- ✓ Staffing Plan/initiate CEO search
- ✓ Data Mgmt/Call Center RFP and selection\*

*\* Items for steering committee review*

# November – December 2016



- ✓ 1<sup>st</sup> EBCE Board Meeting
- ✓ Submit Implementation Plan to CPUC
- ✓ Confirm energy supply and data management contracts
- ✓ Confirm banking partner and credit terms
- ✓ Hire CEO and begin staffing up for key functions
- ✓ Call center live; prepare for customer notification process
- ✓ Prepare Utility Service Agreement

# January – April 2017



- ✓ Continue staffing up; office space, etc
- ✓ Set rates (January)
- ✓ Customer notification #s 1 and 2 (Feb/March)
- ✓ Post Bond and utility security deposit
- ✓ Begin phase I customer enrollment (it is likely that customers will be phased in over a 12-18 month period)

*\* Items for steering committee review*