

Community Choice Energy (CCE) in the East Bay

CCE Update and Planning/Timeline Review

Alameda County CCE Steering Committee JApril 6, 2016



CCE is Growing in California





Exploring / in Process

Alameda County
Butte County
City of San Jose
Contra Costa County
Humboldt County
Lake County
Los Angeles County
Mendocino County

Monterey County*

Placer County

Riverside County

San Benito County*

San Bernardino County

San Diego County

San Luis Obispo County**

Santa Barbara County**

Santa Clara County / Silicon Valley Clean

Energy

Santa Cruz County*

Solano County

Ventura County**

Yolo County

^{*}Monterey Bay Tri-County

^{**}Central Coast Tri-County

Project Timeline



Phase 1a: Early Planning

- ✓ BOS funds allocated
- ✓ Load data request into PG&E
- ✓ Steering Committee (SC) formed
- Webpage and Stakeholder database developed

Phase 1b: Tech Study

- ✓ Final scope reviewed by SC
- RFP issued and Study completed
- Targeted stakeholder mtgs; plan for Phase 2 community outreach
- Expand website
- Go/No-Go decision

Phase 2: Program Dev't

- Enabling Ordinances (CCE/JPA)
- Expanded outreach
- Energy Svcs RFP/ Negotiations
- Implementation Plan to CPUC
- Utility Service Agrmt
- Bridge financing to revenue

Phase 3: CCE Launch

- JPA Org. Devt (e.g. working cap, staffing)
- Data Mgmt and other Svc. Contracts
- Marketing campaign
- Call Center; opt-out notifications
- Conservation & Renewables programming

June \(2016 \)

County Go/No-Go Decision Q2/3 2016

Initial JPA Formation

Q3/4 2016 Q2 2017 Program Launch

Imp Plan & Energy Svcs

April – June 2016



- ✓ Complete Technical Study *
- ✓ Briefings to City Councils
- ✓ JPA Agreement Feedback and Discussions *
- ✓ CCE Ordinance Prepared
- ✓ EBCE website and collateral development *
- ✓ RFP for Marketing services
- ✓ Begin Bank meetings; develop banking services RFP
- ✓ Preparation for Board of Supervisors meeting; Phase II funding authorization

^{*} Items for steering committee review

July – October 2016



- ✓ Tech Study result briefings/study sessions for City Councils
 -All materials for Go/No-Go decision by October 31
- ✓ Prepare and release initial power supply RFP*
- ✓ Begin robust public outreach/marketing campaign
- ✓ Draft Implementation Plan*
 - -Select desired supply portfolio targets
 - -Customer Phasing schedule
 - Inclusion of energy programs
- ✓ Prepare for JPA Board and administration
- ✓ Staffing Plan/initiate CEO search
- ✓ Data Mgmt/Call Center RFP and selection*

^{*} Items for steering committee review

November – December 2016



- ✓ 1st EBCE Board Meeting
- ✓ Submit Implementation Plan to CPUC
- ✓ Confirm energy supply and data management contracts
- ✓ Confirm banking partner and credit terms
- ✓ Hire CEO and begin staffing up for key functions
- ✓ Call center live; prepare for customer notification process
- ✓ Prepare Utility Service Agreement

January – April 2017



- ✓ Continue staffing up; office space, etc
- ✓ Set rates (January)
- ✓ Customer notification #s 1 and 2 (Feb/March)
- ✓ Post Bond and utility security deposit
- ✓ Begin phase I customer enrollment (it is likely that customers will be phased in over a 12-18 month period)

^{*} Items for steering committee review