



# NOTICE! NEW TOBACCO PRODUCTS SALES LAW STARTING APRIL 13, 2020



These laws affect tobacco retailers located in Unincorporated areas of Alameda County.  
Retailers must obtain a County Tobacco Retailer License in order to sell tobacco.

## No sale of flavored tobacco products

*This includes, but is not limited to, the following flavored tobacco products:*



Menthol, Mint, or  
Wintergreen Flavored  
Cigarettes



Flavored Chewing  
Tobacco and Snus



Flavored Cigars,  
Cigarillos, Little Cigars,  
Cigar/Blunt Wraps



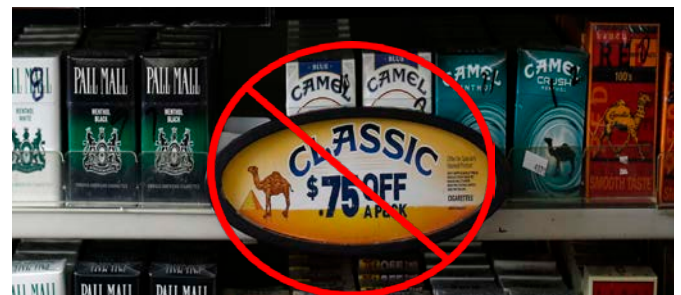
Flavored E-cigarettes, E-  
hookahs, Vape Pens,  
JUUL, and E-Liquids

## No redemption of tobacco product discounts and coupons

*Retailers may not sell any tobacco products for less than their full retail price.*



- ⊘ Examples: Swisher Sweets \$1.00 coupon, and 15% discount code on e-liquid.
- ⊘ Explanation: Retailers may not sell any tobacco products for less than the full retail price.



- ⊘ Example: Camel discount of "\$0.75 cents off a pack."
- ⊘ Explanation: Retailers may not sell any tobacco products for less than the full retail price.

## No sale of a package of cigarettes for less than \$8.00

Retailers may not sell a pack of cigarettes for less than \$8.00, including all applicable taxes.



- ⊘ Examples: Marlboro Special Blend \$6.28 tax included, Marlboro 72's \$6.18 tax included, Marlboro Bold Flavor \$6.18 tax included, and Pall Mall \$5.72, tax included.
- ⊘ Explanation: Retailers may not sell cigarette packs for less than \$8.00, including applicable taxes.

## No sale of single large cigars or packs of little cigars/cigarillos for less than \$8.00

Retailers may not sell single large cigars or little cigars/cigarillos under \$8.00, including all applicable taxes.



- ⊘ Examples: M.J. Frias Churchill Natural single large cigars for \$3.00
- ⊘ Explanation: Retailers may not sell single large cigars for less than \$8.00 each, including applicable taxes.



- ⊘ Examples: Splitarillos 3-pack Cigarillos for \$0.99 cents. Black & Mild Single Little Cigars for \$0.79 cents each.
- ⊘ Explanation: Retailers may not sell single or packs of little cigars/cigarillos for less than \$8.00 each, including applicable taxes.

## No sale of little cigars/cigarillos in packages of less than 20

Retailers may not sell little cigars/cigarillos in pack sizes under 20; single large cigars are allowed if sold for a minimum of \$8.00 each.



- ⊘ Examples: Black and Mild 2-pack.
- ⊘ Swisher Sweets 2-pack cigarillos.
- ⊘ Explanation: Retailers may not sell little cigars/cigarillos in pack sizes under 20.

## No sale of tobacco products in pharmacies



- ⊘ Examples: Cigarettes sold in a Walgreens Pharmacy.
- ⊘ Explanation: Pharmacies in Unincorporated areas of Alameda County may not sell any tobacco products.