

Awning, Sign & Paint Program

This program is designed to assist property owners and/or tenant business owners with architectural design and minor exterior improvements to commercial storefronts such as new signs, awnings, paint, landscaping and sidewalks. ASAP will provide a personally secured forgivable loan for a maximum of \$15,000 toward storefront improvements.

Eligibility

Business owners and business tenants that own or lease the commercial property in the Alameda County redevelopment project areas are eligible to apply for this program. Projects are accepted on a “first come-first serve” basis until the annual budget for the area has been allocated. Applicants are encouraged to submit the requested information as soon as possible to ensure funding for improvements.

How to apply

Complete the application included, seal and mail to the address listed on back. Financing your business improvements requires consent for the release of information regarding income and credit. The Redevelopment Agency may require additional documentation before beginning construction.

Evaluation

The following criteria will be used to rank, evaluate, and select project applications. Priority will be given to those projects that meet the greatest number of these criteria:

- Strategic Location
- Contribution or Positive Actions in the Immediate Area
- Critical Mass
- Value of Existing Building/Site Utilization
- Entrepreneurial Business Activity

Redevelopment staff will be happy to assist you with any questions you may have about the program and completing the application. Contact Redevelopment Staff at (510) 670-5333 for more information.

Alameda County Redevelopment Agency Awning, Sign and Paint Program Application

Applicant's Name: _____

Mailing Address: _____ City: _____ Zip Code: _____

Site Address: _____

Phone Number: _____ Fax: _____

E-Mail Address: _____

Check One: Owner Tenant

Briefly describe the improvements you would like to make: _____

For properties with multiple tenants, please fill in this chart. (Information must be completed for each merchant occupying the subject property)

MERCHANT NAME	BUSINESS NAME	BUSINESS TYPE	MONTHLY REVENUE

**Attach additional sheets as needed*

APPLICANT INFORMATION

Business License Number: _____ Driver's License No: _____

Social Security Number: _____ Date of Birth: _____

Bank Name & Branch: _____ Acct. No.: _____

Type (circle one): checking * savings * IRA * stocks

Balance

Bank Name & Branch: _____ Acct. No.: _____

Type (circle one): checking * savings * IRA * stocks

Balance

Voluntary Information (For statistical purposes only)

Ethnicity: Caucasian African American Asian Hispanic Native American Other: _____

Disability: Yes No Age: _____

The Alameda County Redevelopment Agency offers commercial facade improvement financing. To assist with this goal I agree to release information regarding INCOME, MORTGAGES, and/or BANK ACCOUNT(S), and acknowledge a CREDIT REPORT will be processed. I give my permission to use copies of this consent form in obtaining the required information and hereby certify that to the best of my knowledge, all information given is true and complete.

Note: If leasing space, please obtain property owner's signature for this application.

Applicant's Signature: _____ Date: _____

Property Owner's Signature: _____ Date: _____



Awning Sign And Paint

Program

Alameda County
Redevelopment Agency

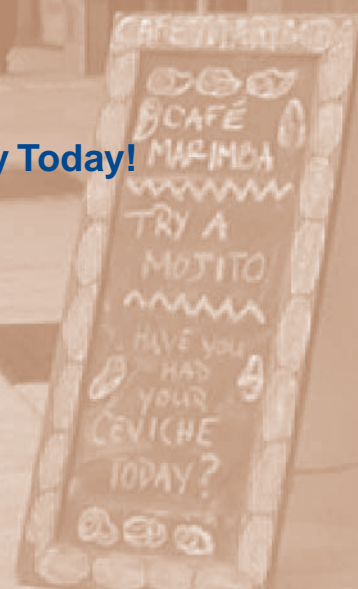
Is your business in need of a facelift?

\$15,000

FOR COMMERCIAL PROPERTY IMPROVEMENTS

Simply maintain the improvements over the life of the loan and the loan may be completely forgiven at no cost and no requirement for any financial contribution.

Apply Today!



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST CLASS MAIL PERMIT NO. 1288 HAYWARD, CA 94544-9922

POSTAGE WILL BE PAID BY ADDRESSEE

Alameda County
Redevelopment Agency
224 West Winton, Suite 110
Hayward, California 94544



For more information,
contact:

**Alameda County
Redevelopment Agency
Facade Improvement Program**

224 West Winton Avenue, Room 110
Hayward, California 94544

Phone: (510) 670-5333
Fax: (510) 670-6105

Log onto our website:
www.acgov.org/cda

or email us at:
Email: redvelopment@co.alameda.ca.us