



The Child Care Planning Council compiled these resources from a variety of electronic newsletters. We have now compiled them by subject. We hope it is helpful!

Non-Profit & Philanthropic Information Reports and Resources

- **Lessons Learned from a Foundation's Community Change Initiative (Includes Three Bay Area Neighborhoods):** Between 1996 and 2006, the William and Flora Hewlett Foundation invested more than \$20 million in the Neighborhood Improvement Initiative, an ambitious effort to help three neighborhoods in the San Francisco Bay Area (West Oakland, East Palo Alto and East San Jose) reduce poverty and develop new leaders, better services, more capable organizations, and stronger connections to resources. In the end, despite some important accomplishments, the initiative did not fulfill its participants' hopes and expectations for broad, deep, and sustainable community change. This report discusses what other foundations can learn from the initiative's accomplishments and shortcomings. Read the complete report, Hard Lessons about Philanthropy & Community Change from the Neighborhood Improvement Initiative, by Prudence Brown and Leila Fiester here: http://www.chapinhall.org/article_abstract.aspx?ar=1452&L2=63&L3=108.
- **A GUIDE TO NAVIGATING COMMUNICATIONS FOR THE NONPROFIT:** Cause Communications' Communications Toolkit -- A guide to navigating communications for the nonprofit world is a comprehensive resource offering practical information in virtually every area of communications -- from how to develop and budget a communications plan to what tools you need to help raise awareness and funds. The toolkit is practical and easy-to-use, making it a must-have guide for nonprofit newbies, veterans, and anyone in between seeking to revolutionize communications with strategic marketing, advertising, branding, media relations, event planning and more. Tips, templates and strategy outlines are based on more than 25 years of experience from the professionals at Cause Communications, and on information from national qualitative and quantitative audits of what nonprofits need in the area of communications. The book was made possible by support from The Annenberg Foundation, The California Endowment, The James Irvine Foundation and The Marguerite Casey Foundation. http://www.causecommunications.org/CC/CC_news06_1.html.
- **THE PEW CHARITABLE TRUSTS: ADVANCING QUALITY PRE-K FOR ALL FIVE YEARS LATER:** Staff at The Pew Charitable Trusts have authored an essay (PDF) looking back on the first five years of the Trusts' initiative to advance high-quality, voluntary pre-k for all three and four year olds. http://www.preknow.org/documents/Pew_mid-point_essay_Dec2006.pdf.