

PROJECT	CURRENT CONDITION	POTENTIAL NEXT STEPS	COMMENTS
1. COMMUNITY CENTER IN CHERRYLAND			
<p>This Center would be a safe and accessible space for community members of all ages and from all walks of life to congregate and participate in meaningful and fulfilling activities. This space would provide a venue for community members to build social connections, participate in enriching cultural activities, build life skills and have fun. The community center could potentially be a home base for a family resource center, health services, child care, youth programs, and a job training program. Cherryland does not have a community center of its own, unlike the other larger communities within the unincorporated area. A thriving community center in the Cherryland could be connected to other community institutions to bring even more resources to residents.</p>	<p>The Cherryland Citizens Advisory Committee is taking the lead in identifying site locations and allocating redevelopment funds. Cherryland seniors toured facilities in the county to identify strengths and weaknesses of various programs. Presumption HARD will operate once built.</p>	<p>Create a Working Group to identify priority programming, use information to inform facility design, and etc. Consider MHSA (Prop 63) as source of funding; consider Alameda County Homeless Health Van as potential resource. Tour Newark Communit Center</p>	
2. CHANGING THE PLANNING COMMISSION REPRESENTATION			
<p>Given that the Planning Commission makes decisions on issues affecting the urban unincorporated areas exclusively, this strategy would call for the Planning Commission to better represent the unincorporated communities by requiring that a majority of its members reside in unincorporated Alameda County.</p>	<p>It is assumed what is meant here is that the majority should represent the <u>western</u> unincorporated areas. Still unclear of specific intent: a number or a particular outcome.</p>	<p>Create a Governance Working Group, or continue the existing EALI committee, to look at this, #4, and potentially other strategies. Determine actual intent and consider melding of concepts, if appropriate.</p>	
3. SCHOOL AND NEIGHBORHOOD-BASED VIOLENCE PREVENTION AND INJURY REDUCTION PROJECT			
<p>School facilities and neighborhoods in the unincorporated areas should first and foremost provide safe environments for all. The School and Neighborhood-Based Violence Prevention Project would focus on prevention and intervention strategies addressing the physical (buildings, yards, parking areas) and social (gangs, drugs, violence) aspects that exist in our neighborhood and school environments that lead youth and adults to feel unsafe. This project has five key components: 1) Identify high crime areas in the neighborhoods or hot spots. 2) Bring resources and options to kids in gangs or at risk of gangs in these high crime areas, such as counseling, job training or other services. 3) Identify physical attributes at schools that make them less safe and advocate for appropriate facility improvements. 4) Encourage partnerships to create culturally appropriate after-school programs that provide young people with alternatives to wandering the streets and to help keep them safe and out of trouble while helping them develop valuable life skills. 5) Encourage local law enforcement and other officials to limit cooperation with federal raids. This would build stronger trust between law enforcement and immigrant community members to help ensure that valid crimes are reported, increasing safety for all people.</p>	<p>COR has volunteered to take the lead on this project and has met with Operation Ceasefire, California Endowment, and others to begin identifying models and funding. This project naturally links to #1 and #5 and should develop ongoing communication.</p>	<p>Create a coalition of identified stakeholders and other interested community members to collaboratively move forward. Key stakeholders include school districts, public health, and Sheriff.</p>	

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4. IMPROVE GOVERNMENT ACCOUNTABILITY

<p>Proponents of this strategy maintain that County government needs to be more transparent and responsive to the needs of unincorporated areas. Accountability and transparency will allow and encourage more participation in decision making by community residents. Elements of an accountability project could include:</p> <ul style="list-style-type: none"> · Hold County meetings that particularly affect the unincorporated areas at times and in locations more convenient to the area. For example, Board of Supervisors Planning meetings could be held in Hayward at night rather than in Oakland during the day. · Provide local cable access to government meetings and air them multiple times to ensure access. · Provide public notification and opportunity to comment at each stage of a development. · Increase enforcement of current ordinances , e.g., blight, minimum lot size, and creek setbacks. 	<p>County Counsel exploring meeting location options; discussions with cable providers on cable access; exploring web video streaming and improved Internet/email access to County.</p> <p>While this isn't specified in ballot language, a big issue not represented here is a process for reporting back to the</p>	<p>Create a Governance Working Group to look at this, #2, and potentially other projects. Determine actual intent and consider melding of concepts, if appropriate.</p>	
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5. TEEN CENTER IN ASHLAND

<p>This teen center would provide a safe and nurturing environment where teens can go to participate in activities and develop a variety of skills. This space uniquely designed by and for teens, will be welcoming to all teens from throughout the unincorporated areas and will provide programs and resources that are relevant to their specific interests and needs. Ashland has the fewest parks in the unincorporated area. The proposed center will be accessible by public transportation and will be adjacent to a park and Edendale Middle School.</p>	<p>Ongoing meetings with RDA, HARD, SLZUSD on site preparation. Project manager hired. Developing program committee now includes ACAP, HCSA, Sheriff activities league, Art Commission, Child Care Council, and Library.</p>	<p>Continue the Teen Center Working Group in moving forward on an overall master plan for the campus with site preparation as well as facility and program design. Explore MHSA funding and role for ACOE.</p>	
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6. PUBLIC SCHOOLS IMPROVEMENT PROJECT

<p>Some public schools, particularly in the Hayward and San Lorenzo Unified School Districts, suffer from high teacher turnover, out-of-date and inadequate text books, limited teaching supplies, and other barriers to a quality education. Another key need is for culturally appropriate after-school programs at all schools where none currently exist. Providing young people with alternatives to wandering the streets helps keep them safe and out of trouble while helping them develop valuable life skills; This project calls for the two school districts, individual schools, parents, and other community interests to work together to address the educational inequities. An initial step would be culturally competent community engagement to better understand student needs and structural limitations. Specific strategies would develop from the community discussion.</p>	<p>This is related to #3, and we should consider whether to incorporate similar components into that project. Some of this is specific to school districts, and they need to take lead on those aspects, with community encouragement/support.</p>	<p>Take to Meeting with superintendents in September</p>	
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<p>7. COMMUNITY MANAGER FOR UNINCORPORATED AREAS</p> <p>The Community Manager (CM) would be selected through a public process and would serve as a liaison between residents of the unincorporated areas, the County Board of Supervisors, and County agencies and departments. The Community Manager would not be expected to make decisions for the unincorporated areas, but, rather, to represent community views as expressed by local advisory bodies and community groups (MAC, SLVHA, etc), advocate for these decisions within county government, and support long-term financial, economic and programmatic planning. Because the CM would operate independently from any one County department or district, he or she could hold the big picture and better promote collaboration and consensus building.</p>	<p>SLZHA has developed a job description, which has been circulated and is available for review. Some conversations ongoing with County.</p>	<p>Incorporate into governance discussion, as appropriate.</p>	
<p>8. HEALTH CENTER</p> <p>Currently there is no health center in the unincorporated communities of Alameda County. In order to receive medical services, community members must travel a distance to crowded health centers in surrounding cities. A culturally appropriate health center (potentially integrated with another community center), could provide accessible medical care with roots firmly planted in the community being served. Such a health center would not only provide much needed comprehensive medical services (general, hearing, foot care, dental, etc.), but also would bring the potential for partnerships and collaboration with other community-based organizations to provide a more holistic approach to the health of the community.</p>	<p>Determined to be financially infeasible as stand-alone project by HCSA.</p>	<p>Recommend incorporating into #1 and #5.</p>	
<p>9. EXPANSION AND IMPROVEMENT OF SAN LORENZO LIBRARY</p> <p>The San Lorenzo Library is a valuable community resource offering a community meeting place, literacy and computer resources, and enrichment programs. It could provide even greater services for an even larger cross-section of the community if its facilities were larger and if it had the capacity to reach more people by offering extended hours, additional programs, and featured more up-to-date technology. There is also the opportunity to increase collaboration with other community organizations to provide diverse opportunities for cultural enrichment and building social networks.</p>	<p>Funding recently approved from Ashland, Cherryland, and San Lorenzo CACs to support renovation of library.</p>	<p>Support Library Commission efforts, as appropriate. District 3 has volunteered to take the lead.</p>	
<p>10. IMMIGRANT COMMUNITY PROJECT</p> <p>A significant portion of the population of the urban unincorporated communities is made up of recent immigrants to this country. These individuals work, send children to school, and rent and own housing in unincorporated communities. This project would focus on making the</p>	<p>Efforts to bridge language and culture gaps underway between Cherryland Association and COR.</p>	<p>Anticipated current efforts to build; look for linkage with #1 and #3.</p>	

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<p>10. IMMIGRANT COMMUNITY PROJECT.....conintued</p> <p>transition easier and creating ways for recent immigrants to feel comfortable and engaged in local communities. Potential elements of this project include creating community conversations about immigration, supporting job and language training, creating intercultural connections between existing groups and organizations, such as neighborhood groups and churches, and promoting safety for all people by encouraging local officials to limit cooperation with federal raids.</p>			
<p>11. STREETSCAPE IMPROVEMENT PROJECT</p> <p>Unincorporated community members have raised numerous concerns about their experiences on public right of ways. Issues broadly include safety, ease of movement, and the look and feel of roadways. Members of several task forces identified relationships between walkability, neighborhood beautification, and safety. As an example, improved lighting can make neighborhoods safer and more walkable; improved sidewalks and bike lanes can improve the look of a community while making the roads safer for all who use them. This Streetscape Improvement Project would address these shared concerns, first by assessing the current state of streets, sidewalks, traffic, lighting, and the general ability to get around safely in the urban unincorporated area. Once assessment is completed, corridors of greatest need will be identified, and a comprehensive plan for traffic calming and getting around will be developed and implemented.</p>	<p>Many projects underway, particularly through CACs. Recent RDA newsletter reported on some of these. Public Works also has a number of improvements underway and planned.</p>	<p>Consider other methods of keeping community informed and engaged, such as reporting at unincorporated services or better web site linkage. This aspect is related to #4. An added need is to do better job of public notification on road closures--may be tied to web site or new GovDelivery email system.</p>	
<p>12. CODE ENFORCEMENT AND BLIGHT ELIMINATION PROGRAM</p> <p>Quality of life is lessened by graffiti, blight, billboards and litter in the community. This program would address these issues by ensuring that community members understand the blight elimination resources that are currently available and, where appropriate, strengthening the current code enforcement structure, increasing funding, and adding enforcement staff. This program would include a community-driven and ongoing assessment of all urban unincorporated communities and neighborhoods to establish where and what specific problems exist and what type of follow-up is required.</p>	<p>Updates regularly at SLZ and Cherryland Associations. New and stronger ordinance moving through process. New RDA code enforcement effort. New graffiti removal firm hired. Mural project in Cherryland.</p>	<p>Follow ordinance progress and bring issues to unincorporated services. Coordinate County departments and have Tona report out.</p>	
<p>13. GREENSPACE IMPROVEMENT PROJECT</p> <p>The Eden Area is in need of green public spaces where community members can enjoy the outdoors while being physically active and developing social connections with each other. A Greenscape Improvement Project would include developing pocket parks and landscaping in the residential and retail districts of the Eden Area, maintaining green open space to be safe and inviting for community use, planting trees and plants throughout the Eden Area, and landscaping community gateways to enhance beauty and neighborhood identity. All of these</p>	<p>HARD created advisory committee to identify new sites; Measure AA would create funding; Caltrans ROW planning includes ped/bike trail through corridor; exploring urban greenway along BART/UP; Cherryland created</p>	<p>Follow efforts underway. Community-driven next steps? CDA-especially Planning should coordinate this effort.</p>	

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13. GREENSPACE IMPROVEMENT PROJECT.....continued

actions will make the Eden Area a more pleasant place to live, work and play while fostering a sense of community pride.

14. NEIGHBORHOOD-BASED MUNICIPAL ADVISORY COUNCILS

<p>Currently, the Castro Valley MAC advises the Board of Supervisors, and particularly the District 4 Supervisor, on matters of local importance to the Castro Valley community. This proposed strategy extends and enhances MACs, adding from two to four to other distinct communities, including Ashland, Cherryland, San Lorenzo, and possibly East County. Further, this strategy suggests enhancing local authority by integrating the role of the Board of Zoning Adjustments (BZA) into the MACs. This enhancement may or may not be implemented, depending upon further community dialogue. While MAC members are currently appointed by the District Supervisor, this strategy supports a public appointment process, administered by the County.</p>	<p>No current status.</p>	<p>Incorporate into governance discussion, as appropriate.</p>	
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15. MOBILE HEALTH VAN

<p>Throughout the unincorporated area there is a need for greater and more accessible comprehensive medical services. In order to receive medical services now, community members must travel a distance to crowded health centers in surrounding cities. Because the unincorporated area is large and made up of several neighborhoods, it is challenging to determine a single location that could provide the residents with the greatest access. A culturally appropriate mobile health van would address these concerns because it would travel to provide accessible medical care and preventive services at various community locations. A mobile health van would not only provide much needed comprehensive medical services (general, hearing, foot care, dental, etc.), but also would bring the potential for partnerships and collaboration with other community-based organizations to provide a more holistic and accessible approach to the health of the community. Such a facility costs less than constructing a building, and could still provide general and preventive services.</p>	<p>Clinic at San Lorenzo High School.</p>	<p>Look into use of Alameda County Homeless Health Van; consider integrating into #1 and #5.</p>	
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16. COMMUNITY -FRIENDLY BUSINESS DEVELOPMENT PROGRAM

<p>Based on the idea that businesses can support not only the economic health of communities, but also the social and physical health, this project would encourage new businesses that support the livability of the unincorporated communities, as well as encourage existing businesses to be more responsive to community values. A key element of this program is to develop ongoing communication among the business community, residents, and the County.</p>	<p>County Green Building Program being introduced, Economic Development Manager being hired, Economic Development Committee reconvening</p>	<p>Reinvigorate the Economic Development Committee, reach out to businesses along E. 14th, Lewelling, Foothill, etc., consider Unincorporated Area Merchants group and/or Chamber of Commerce.</p>	
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<u>PROJECT</u>	<u>CURRENT CONDITION</u>	<u>POTENTIAL NEXT STEPS</u>	<u>COMMENTS</u>
16. COMMUNITY -FRIENDLY BUSINESS DEVELOPMENT PROGRAM.....continued			
Strategies would provide support to local business organizations that show initiative and interest in growing their business in positive ways within the local community. The program would facilitate services to support a strong business network within the unincorporated area that can asses both the needs of business and the community and provide access to tools to assist the business community to realize the vision of being a good partner.			
17. IMPROVED COORDINATION OF SERVICES			
This project maps the public resources in the unincorporated area (including facilities and programs) and then will look at opportunities for improved coordination of services. Currently there is a lack of information about the resources available within the unincorporated area. This project would identify and better coordinate existing resources and programs before committing to new efforts. The results of this assessment would be compiled into a guide of the unincorporated area for community members and would potentially be followed by an interactive online guide.	Community Profile to be completed this summer	Prevention Institute exploring resource mapping software to bring to TAC. Look for other sources of existing information such as Eden I&R 211 and Alameda County Economic Development Alliance.	
18. SENIOR HEALTH SERVICES			
Seniors in unincorporated Alameda County are in particular need of better access to comprehensive medical and prevention services and facilities. Providing seniors with access to such services could be realized in several different ways, including introducing medical services and preventive activities at community institutions that seniors frequent such as senior and/or community centers; providing additional health services targeting the needs of senior citizens at existing health facilities in the unincorporated communities; and/or creating a home-visit medical program for seniors. This project would begin by assessing the current levels of senior health services and then deciding on the best approach to increasing access to health services.	Seniors looking to link to #1 and are investigating similar programs around county.	Work on Community Center with Working Group through the USOAC Eden Area Local Organizing Committee of Seniors.	
19. COMMUNITY DESIGN REVIEW BOARD			
Decisions are made every day that affect the atmosphere and livability of unincorporated communities. Some of those decisions are reviewed but many are not. This project would establish a board to evaluate architecture, green space, and commercial development based on community design standards and priorities. The board would also look at issues affecting the community appearance such as the presence of billboards and absence of public art.	Planning and Ordinance Review Committee have created a Design Review Committee to work with a consultant. Community members have been selected.	Publicize meeting dates and other information. Report out to Unincorporated Services Committee.	

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19. COMMUNITY DESIGN REVIEW BOARD.....continued			
When necessary, the board would explore raising funds to support community design improvements.			
20. PUBLIC HEALTH ELEMENT IN GENERAL PLANS			
As the primary land use policy document, the General Plan, is required by the State and addresses such areas as land use, open space, housing, traffic and circulation, noise, and safety. Placing health language and concerns explicitly into the two General Plans that cover urban unincorporated Alameda County will ensure that health impacts are considered in land use decisions and that health and livability become more of a focus in community planning. The unincorporated areas could become a healthier and more thriving community by linking health outcomes to all aspects of community design in the general plan. In the face of increasing rates of asthma, diabetes, and obesity, planning and public health professionals are promoting design and development patterns that facilitate physical activity and neighborly interactions as ways to promote community health and well-being. This process could be an opportunity to invite residents to participate in identifying broader local livability issues.	County commitment to implement as partnership with Planning and Public Health.	Applied for CDC grant; report back on process to unincorporated services when appropriate. Emerging issues like green building, water rationing, and climate change should be included. Amend General Plans or have as a stand alone document on climate change.	
21. IMPROVING PUBLIC TRANSPORTATION ACCESS TO HEALTH CARE			
A major barrier to access to health care within the unincorporated communities is the lack of public transportation to health care facilities. Many community residents, particularly senior citizens and others without private transportation, have to travel some distance to access health care services, most of which are outside of the unincorporated area. This project would begin by identifying all health facilities closest to or within the unincorporated areas and would map all BART and bus lines stopping near by. Based on this assessment a number of different actions could be taken including extending existing AC Transit routes, developing new routes, and initiating a health care services shuttle.	No current status.	Focus will be on bringing services to community rather than getting community to services. Will reconsider if AC Transit or BART bring a proposal.	
22. LIFELONG LEARNING PROGRAMS AT EXISTING FACILITIES			
Residents of all ages are enriched by greater access to educational opportunities. Currently some public facilities are at capacity and unable to meet the demand for growing neighborhood needs. Other public facilities are underutilized during some hours of the day and evening and could provide space for needed programs, such as mentoring of youth, parenting classes, job training and English as a Second Language instruction. This project would scan public facilities in the unincorporated areas to better determine which facilities are	Addressed now through libraries, HARD community centers, and school district adult ed programs.	May be addressed through #1 and Community Profile. Tie into libraries and HARD with senior centers, etc. and school districts.	

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22. LIFELONG LEARNING PROGRAMS AT EXISTING FACILITIES.....continued			
full or underutilized and would seek to match needed services with underutilized facilities. This strategy could provide program expansion within the unincorporated area without costly capital expenditures.			
23. COMMUNITY EMPOWERMENT AND CIVIC INVOLVEMENT			
For unincorporated communities to become better places to live, work, and play sustained and committed participation from community members is required. Most projects identified by the Eden Area Livability Initiative would be bolstered by community involvement and will better succeed with community support. This community-wide and community-driven project would focus on building community respect and pride through events (such as clean-up days), civic responsibility groups (such as neighborhood watch groups), outreach to existing groups and populations (including schools and neighborhood associations), and other strategies for expanding civic engagement and training and supporting civic leaders.	New community efforts: Cherryland Beautification, Cherryland/COR partnership, El Portal association; Ashland/Cherryland Koshland group may be linked.	Considering creating a "think tank" to promote community engagement and leadership. Possible link to top 5 projects. Feedback has been encouraging toward quarterly meeting that promotes interaction among unincorporated communities. County continue to do what it is doing with holding numerous meetings for citizen input.	
24. PARTNERSHIP & COLLABORATION ACROSS SERVICE PROVIDERS			
Given that there are numerous public, private, and non-profit organizations operating within the urban unincorporated areas of Alameda County an opportunity exists to increase collaboration and partnerships. This committee will address the need to share resources and expertise in an ongoing and structured way. Organizations that serve similar populations would work together to integrate and collaborate on programming and service delivery. Technical expertise among agencies and staff would be identified and provided to other programs and agencies, better serving the unincorporated communities.	The EALI TAC is an effort to accomplish this and will continue monthly meetings indefinitely.	Expand participation to more agencies and consider role of NGOs.	