



**FOR FURTHER INFORMATION:**  
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**FOR IMMEDIATE RELEASE:**  
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### **THIRD ANNUAL CONSTRUCTION CONTRACTORS ACADEMY**

HAYWARD, CA – The Alameda County Public Works Agency will hold its third annual Construction Contractors Academy for small local construction contractors. This free workshop series will be held at the Bay Area Builders' Exchange, 3055 Alvarado Street, San Leandro, from 9:00 a.m. to noon, on September 12, September 19, September 26, and October 3, 2015.

The Construction Contractors Academy is designed to enhance the competitiveness of small local firms in public works contracting. Session topics include improving bid estimating skills, utilizing local business certifications, constructing competitive bids and pursuing contracting opportunities. Past attendees report being able to immediately apply the skills gained from the workshops, which subsequently resulted in better business practices and new contracts.

Participants who attend all four sessions will receive a Certificate of Completion from the Alameda County Public Works Agency. They will also receive a free, 90-day trial membership to the Bay Area Builders Exchange's Online Plan Room, which provides online project plans and specifications.

Enrollment is limited and must be completed by Friday, September 4, 2015. To register for the series, please email [businessoutreach@acpwa.org](mailto:businessoutreach@acpwa.org) or visit the website at [www.acgov.org/pwa](http://www.acgov.org/pwa). For more information about the Contractors Academy and BOB events, please visit the Public Works Agency website at [www.acgov.org/pwa/business](http://www.acgov.org/pwa/business).

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