

MEDIA ADVISORY

November 4, 2019



Contact: Ms. Jaimie Orfanos
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CASTRO VALLEY TO HOST COMMUNITY CELEBRATION
***“Castro Valley Light Parade” will include an evening parade of lights,
local Vendors, and family-friendly activities***

WHAT: Castro Valley Light Parade
Over 45 floats will light up the night in the parade!
Vendors including local artisans
Family-friendly activities, food booths and food trucks
Hayward Area Recreation and Park District Mobile Recreation Equipment including bounce house and face painting

WHEN: Saturday, November 9, 2019

3:00 pm – 9:00 pm
Street closed!

5:30 pm – 7:00 pm
Parade of over 45 floats along Castro Valley Boulevard

WHERE: Castro Valley Boulevard between Santa Maria and Redwood Road

CO-HOSTS: Supervisor Nate Miley, Alameda County Supervisor – District 4
Alameda County Community Development Agency
Hayward Area Recreation & Park District

VISUALS:

- Beautiful downtown Castro Valley Boulevard commercial district
- A variety of local vendors will be on-site selling food and crafts. Additionally, many restaurants will be open!
- Families and residents enjoying a night time parade of lights;
- Entrees include floats from local service organizations and churches, Castro Valley Schools, antique vehicles, service dogs, motorcycles, and ends with Mr. & Mrs. Claus.

For more information, visit www.castrovalleylightparade.org or contact Ms. Jaimie Orfanos of the Alameda County Community Development Agency at (510) 670-6107 / Jaimie.Orfanos@acgov.org.