

East Bay Economic Development Alliance (East Bay EDA)
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**Official Release “2017-2018 East Bay Economic Outlook Report”
Featuring Dr. Chris Thornberg, Beacon Economics**

Media Advisory

Oakland, CA – On May 11, 2017 the East Bay Economic Development Alliance (East Bay EDA) will release its much anticipated “2017-18 East Bay Economic Outlook Report” at their Spring Membership Meeting. This free event is open to the public with pre-registration at www.EastBayEDA.org or call (510) 272-6746.

What: Official release of the East Bay EDA “2017-2018 East Bay Economic Outlook Report”
When: Thursday, May 11, 9:00am – 11:00am Total Event Time
9:50 am Dr. Thornberg’s Presentation of the Report
10:35 am Moderated Q & A with Dr. Thornberg
Where: Oakland Asian Cultural Center
388 9th Street, Oakland

Background:

The “2017-18 East Bay Economic Outlook Report” was prepared for the East Bay EDA by Beacon Economics, one of California’s leading economic forecasters. Dr. Christopher Thornberg, Founding Partner at Beacon Economics, will present their findings. Key areas that will be discussed include:

- Housing inventory, prices and projections
- Regional consumer spending behavior
- Trade demand and global markets as it relates to the East Bay
- Population growth and drivers
- How the federal administration may impact policies and economic activity

Copies of the report will be distributed at the event and will be made available online on Friday, May 12 at www.EastBayEDA.org

***Note to Media: Post-event interviews immediately following the program will be available with the following:**

- Dr. Chris Thornberg, Founding Partner & Principal, Beacon Economics
- Keith Carson, Alameda County Supervisor & Chair of the East Bay EDA
- Darien Louie, Executive Director, East Bay EDA

****RSVP required for post-event interviews. Contact Adrienne Ursino (510)-272-3885 or Adrienne@EastBayEDA.org***

About the East Bay EDA:

The East Bay Economic Development Alliance (East Bay EDA) is a high level, cross-sector membership organization dedicated to growing the economy through support for business development, education that leads to careers and sustainable employment, region-specific research, regional marketing and direct services to cities and the business community. [Click here](#) for more information.

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