



County of Alameda  
Alameda County CARES Grant program  
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Alameda County CARES Grant Program  
PRESS RELEASE  
**\*FOR IMMEDIATE RELEASE\***

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**January 4, 2021**

Alameda County is pleased to announce that it has issued more than 1,900 grants to small, local, and emerging businesses under the **Alameda County CARES grant** program. The program was made possible by the action of the Alameda County Board of Supervisors in November 2020 to redirect up to \$8 million in CARES Act funds to assist small businesses in response to the economic, health and safety impacts of the coronavirus pandemic.

In addition to CARES Act funds from Alameda County, the program included nearly \$2 million in matching funds from ten (10) cities, including the City of Alameda, the City of Berkeley, the City of Dublin, the City of Emeryville, the City of Fremont, the City of Hayward, the City of Livermore, the City of Newark, the City of Pleasanton, and the City of San Leandro. The East Bay Economic Development Alliance (East Bay EDA) provided administrative oversight and coordination of the Alameda County CARES Grant program on behalf of the County.

With the support from our cities and local and ethnic chambers of commerce, more than 7,700 applications were submitted for the Alameda County CARES Grant program, roughly four times the number of grants available from the total \$9.8 million funding pool. Each grant awarded through the program was \$5,000 and is intended to assist small businesses with covering necessary costs incurred due to business interruptions associated with the COVID-19 public health emergency between March 17 and December 30, 2020.

"Alameda County and our local city partners are pleased to be able to provide these grants to small businesses who have been disproportionately impacted by the effects of the pandemic," said Keith Carson, Vice President of the Alameda County Board of Supervisors and Chair of the East Bay EDA. "Small and local businesses are part of the backbone of our communities and it is crucial that we do everything that we can to help them continue to operate while concurrently following public health guidance to keep people safe."

For more information about the Alameda CARES Grant program, visit [www.eastbayeda.org/grants](http://www.eastbayeda.org/grants).