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Alameda County, CA Partners with Magellan Advisors for Broadband Needs Assessment

Alameda County has selected Magellan Advisors as its partner in the development of a Broadband Needs Assessment and Fiber Optic Mapping Plan that will identify needs and opportunities for future broadband expansion within the urban unincorporated areas of Ashland, Castro Valley, Cherryland, Fairview and San Lorenzo. Magellan, the nation's leading broadband and smart city consulting firm, will work with the Alameda County Community Development Agency to gain insight into where fiber optic infrastructure is currently available and how it might be strategically expanded to benefit the community.

The County is taking a proactive approach to supporting economic development and emerging business sectors by providing services to its communities that enable innovation through greater high-speed internet connectivity. Magellan will assist Alameda County in conducting community outreach and in building a Fiber Optic Map to document current and planned infrastructure that will support future technologies.

Magellan Advisors and Alameda County will be conducting a broadband survey for businesses, community anchor institutions, and other organizations within the urban unincorporated areas of Ashland, Castro Valley, Cherryland, Fairview, and San Lorenzo. Businesses in these areas are encouraged to participate in the online survey available at <http://sgiz.mobi/s3/Alameda>. The survey requests information about the respondents' current internet services, as well as their anticipated needs for the future. Ideally, the survey should be completed by those responsible for selecting and paying for their organization's internet services.

Using feedback from this survey, as well as a series of upcoming focus group sessions, Magellan's West Coast team will assess the current state of broadband in Alameda County's urban unincorporated urban communities and determine whether it is meeting the needs of businesses, community anchor institutions, and government facilities. Magellan will also make recommendations for where and how fiber-optic infrastructure should be expanded. The project's final report will guide future efforts to expand broadband to serve the needs of these communities.

About Magellan Advisors

Based in Denver, CO, Magellan provides leading broadband, smart city, information technology, and security consulting services to public and private organizations. A full spectrum planning and implementation firm, Magellan brings together technology, communications, and utility consulting to create smart gigabit cities of tomorrow. The company finds practical broadband and technology solutions that clients can implement in their communities. Magellan has helped guide over \$1 billion in new broadband investments connecting more than 1,000 schools, hospitals, libraries, and governments and nearly 1 million homes.

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