



# NEWS

FOR IMMEDIATE RELEASE  
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## Media Advisory

### Alameda County Supervisor Wilma Chan and Mercy Housing California Celebrate the Grand Opening of the Arbor at Hesperian

*New affordable senior apartments in San Lorenzo developed and marketed with first local preference of its kind to preserve affordability for the area's growing senior population struggling under the weight of the Bay Area's ballooning housing crisis.*

**WHO:** Alameda County Supervisor Wilma Chan, Mercy Housing California, local leaders, neighbors and advocates of affordable housing and the LGBT community

Speakers include:

- Supervisor Wilma Chan, Alameda County, District 3
- Doug Shoemaker, President, Mercy Housing California
- Faye Ruben, Resident, The Arbor at Hesperian

**WHAT:**

Grand Opening Celebration, Ribbon Cutting, and Tour of The Arbor at Hesperian

The Arbor at Hesperian provides safe, affordable homes for San Lorenzo's seniors in a dynamically designed, service-enriched community. The 77 apartments are a homecoming for many—celebrating the local ties of its residents by offering onsite services to connect them with the community while helping San Lorenzo's seniors age in place.

Deeply rooted in collaboration and neighborhood participation, the development and design of The Arbor at Hesperian reflect its local heritage. The site of the former post office is transformed into a beautiful home that respects the fabric of the community with thoughtful outdoor spaces, an orchard, and new walkways connecting residents and the surrounding neighborhood to several nearby amenities and to each other while bringing new life to San Lorenzo.

**WHEN:** Wednesday, May 3, 2017 | 10:00 am - Noon

**WHERE:** 15888 Hesperian Boulevard, San Lorenzo, CA 94580

**PHOTO/INTERVIEW OPPORTUNITIES:**

- Local elected officials including Supervisor Wilma Chan will be on hand to speak on the need of affordable housing in San Lorenzo and Bay Area
- Remarks highlighting creative solutions and collaborations to respond to the growing senior housing crisis
- Private tours with residents and developers
- One-on-One interview with resident

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