



1221 Oak Street, Suite 555
Oakland, CA 94612
(510) 272-6746
www.eastbayeda.org

FOR IMMEDIATE RELEASE

MEDIA RELEASE

Contact: Stephen Baiter, 510.679.7911
stephen@eastbayeda.org

East Bay Economic Development Alliance Assists CA Manufacturers Impacted by COVID-19

Oakland, CA – November 2, 2020 – East Bay Economic Development Alliance (East Bay EDA) is pleased to announce a partnership with CMTC's California's Manufacturing Network to provide direct support to manufacturers negatively impacted by COVID-19.

"We recognize the critical importance of manufacturing companies in our region and are committed to ensuring that they have access to resources that can help them sustain their current operations and be positioned for continued future success," said Stephen Baiter, Executive Director, East Bay EDA.

With the pandemic dramatically redefining the landscape for California manufacturers, East Bay EDA will work with CMTC and other members of the Network to help businesses survive, recover, and thrive as they navigate through the challenges brought on by the crisis.

East Bay EDA is providing resources and services at no cost to businesses such as: outreach and communications; direct advisory assistance; webinars, virtual peer groups, and more; and reporting impact to the state network. The goal is to meet with manufacturers throughout the region to identify and understand their specific needs, challenges, and opportunities, and provide them with assistance for recovery and growth.

Funding from the CARES Act is supporting this effort to reach manufacturing companies that are facing challenges in the current economic climate. Keith Carson, Chair of East Bay EDA and Vice President of the Alameda County Board of Supervisors, said, "it is hard to overstate the importance of the manufacturing sector to maintaining a healthy regional economy." Supervisor Carson "appreciates the efforts by East Bay EDA to provide resources to support this critical industry."

About East Bay Economic Development Alliance (East Bay EDA)

Founded in 1990, the East Bay Economic Development Alliance (East Bay EDA) is cross-sector, public-private partnership of more than 150 members that convenes diverse networks of business, government, and community leaders who work together to find solutions to shared regional challenges. East Bay EDA serves as the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the region and maintain the East Bay's advantage as an unrivaled place to live, work, and do business.

About CMTC and California's Manufacturing Network (CMN)

Established in 1992, CMTC is a private non-profit corporation that provides consulting services to small and medium-sized manufacturers (SMMs) throughout the state of California. CMTC operates as part of a National Network through a cooperative agreement between the Hollings Manufacturing Extension Partnership (MEP) of the National Institute of Standards and Technology (NIST) under the Department of Commerce for the State of California. In 2018, CMTC formed California's Manufacturing Network (CMN) to expand capabilities and capacity to efficiently serve more manufacturers in California. This Network delivers services that address the regional challenges driven by a diverse manufacturing community. The Network is a collaboration of more than 25 partners focused on serving SMMs in rural and urban areas statewide. CMN has increased the number of SMMs served to more than 1,300 companies annually, which adds significant economic impact for manufacturers and the public good of the State of California.

About the Coronavirus Aid, Relief, and Economic Security (CARES) Act Funding

COVID-19 recovery and resilience services funding is made possible by the NIST MEP National Emergency Assistance Program through funding under the Coronavirus Aid, Relief, and Economic Security (CARES) Act ([Pub.L. 116-136](#)).