

East Bay Economic Development Alliance (East Bay EDA)
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East Bay EDA Event Highlighting “The Impact of the East Bay’s Biotech Industry”

Media Advisory

Oakland, CA - On September 27, 2018 the East Bay Economic Development Alliance (East Bay EDA) will host its last public meeting for the calendar year and will highlight the impact of the East Bay’s Biotech Industry with dialogue from key companies and organizations in the region. **This event is free and open to the public.**

What: East Bay EDA’s Fall Membership Meeting “Impact of the East Bay’s Biotech Industry”

Where: Rosewood Commons Conference Center at Hacienda
4400 Rosewood Drive, Pleasanton, CA

When: Thursday, September 27, 2018
8:30 am – 9:00 am Registration, Networking, Breakfast
9:00 am - 11:00 am Program

Registration: Free admittance, but pre-registration is required at:
18FallMembership.Eventbrite.com

East Bay EDA will highlight the East Bay’s robust biotech industry with a featured panel including Chantel Mandel, Director of Pharmaceutical R & D Communications of **Bayer Corporation, Berkeley**; Dr. Jens Vogel, President & CEO of **Boehringer Ingelheim, Fremont, Inc.**; Dr. Mary Maxon, Associate Laboratory Director, Biosciences Area of **Lawrence Berkeley National Laboratory**; and Ronald Hutton, Vice President & Treasurer of **Bio-Rad Laboratories**.

Also featured on the program will be Michelle Nemits, Senior Director of Business Development of **Biocom Bay Area**, and Rich Robbins, Founder & President of **Wareham Development**, a leading developer and owner of biotech, life sciences, pharmaceutical and laboratory research and development projects in Northern California.

The East Bay EDA’s Fall Membership Meeting provides part of its continuous programming to educate the public about economic development success and challenges in the East Bay region. The engagement with the biotech panel will touch on workforce diversity, environmental impact, competitive job centers, local advantages and backgrounds on all the companies/organizations.

About the East Bay EDA:

The East Bay Economic Development Alliance (East Bay EDA) is the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay. For more information about East Bay EDA, visit www.EastBayEDA.org