



FOR IMMEDIATE RELEASE

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UPDATED ALAMEDA COUNTY WEBSITE SIMPLIFIES ACCESS TO INFORMATION MOST SOUGHT BY COUNTY RESIDENTS

Alameda County's award-winning website, [acgov.org](http://www.acgov.org), has been redesigned to provide improved search capabilities and to better accommodate users seeking information about Alameda County from their mobile devices.

The redesigned [acgov.org](http://www.acgov.org) debuted on Monday, January 9th.

The updated [acgov.org](http://www.acgov.org) was informally launched in a BETA format in October. Since then, County employees and the public have been asked for feedback about the new website. It was the first time Alameda County has ever provided such a "preview" of its website update and the approach proved very successful – with several suggestions incorporated to improve the site. The result is an eye-catching website that boasts a super-charged Google search feature and new mobile features that will make information easy to access from the desktop or your mobile device.

The site also retains a streamlined Home page where up-to-date news about the latest County initiatives is offered up for visitors who find themselves wanting to learn more.

The redesign strikes a balance between simplifying access to the information most users of Alameda County's website seek, while retaining news and social media features that the County leverages to strengthen ties to residents.

These latter features were cited by the Center for Digital Government when it named [acgov.org](http://www.acgov.org) one of the nation's top government websites in 2013.

The [acgov.org](http://www.acgov.org) redesign touts an updated search feature front and center, this time with a cutting-edge Google search appliance that provides users the option to filter searches by type of document (PDF, Word, Excel) or by County department. The updated [acgov.org](http://www.acgov.org) is designed so that its search feature – rather than a "traditional" navigation bar – will be the main way users will navigate the site.

A new mobile-friendly format also means the new [acgov.org](http://www.acgov.org) is easy to navigate whether it is accessed on a mobile phone, tablet or desktop.

The new site provides the latest tools to residents seeking information about Alameda County government and the many services it provides.

Go to <http://www.acgov.org> for a first-hand look at the updated [acgov.org](http://www.acgov.org).

