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Alameda County Wins Two Awards in National Communications Awards Program

Two innovative Alameda County programs were recently named as winners in the 2016 Savvy Awards competition, sponsored by the Washington D.C.-based City-County Communications & Marketing Association (3CMA).

The awards winners will be celebrated in a presentation by the Alameda County Board of Supervisors at the Board's weekly meeting at 11 a.m. on Tuesday, October 11. The meeting will be in the Board Chambers, 5th Floor, 1221 Oak Street, Oakland.

In the Digital Interactive-Customer eGovernment Services category, Alameda County won a SAVVY Award this year for its new Permit Portal, an online one-stop-shop that helps residents through the permitting process to complete major property upgrades, start businesses or undertake many other tasks regulated by local government. Available at http://permit.acgov.org, the Permit Portal allows individuals and business operators to easily access information about required permits issued by Alameda County and other local jurisdictions. "This project has a broad reach and uses technology to create a direct improvement in the lives of residents," 3CMA judges wrote about the Permit Portal.

Alameda County's Green & Healthy Awards program was also recognized. This employee engagement effort won a Silver Circle Award for Go Green Communication Program Efforts. Organized by Alameda County General Services Agency's Sustainability Office, the Green & Healthy Awards recognized county employees for their game-changing resource conservation efforts at events and meetings. More than 9,200 County employees and residents were engaged in green and healthy practices as a result of the awards outreach.

For 28 years, 3CMA has recognized the best communications efforts by local governments across the country, with awards given for outstanding achievements in communications, public-sector marketing and citizen-government relationships.