

East Bay Economic Development Alliance (East Bay EDA)
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**East Bay EDA Businesses Partner with Children's Fairyland to
Promote STEM Learning at
"MATH & SCIENCE FAIRyland" Day**

Media Advisory

Oakland, CA - On September 14, 2018 the East Bay Economic Development Alliance (East Bay EDA) will host its 3rd annual early STEM (Science, Technology, Engineering & Math) at Children's Fairyland in Oakland (www.fairyland.org)

What: MATH & SCIENCE FAIRyland: *A Day to Learn & Play*
When: Friday, September 14, 10:00 am – 2:00 pm
Where: Children's Fairyland: Teddy Bear Picnic Area
699 Bellevue Avenue, Oakland

East Bay EDA will be joined by 16 of its members and partners at Children's Fairyland to introduce STEM to pre-kindergarten children. All organizations will engage in interactive experiments and activities designed to introduce STEM to very young children. Information on teaching tips and home-based activities for parents and caregivers to promote early STEM education will also be provided.

Participating East EDA members include: Aduro Biotech, Alameda County's Information & Technology Department, Alameda County Office of Education, AT&T, Bayer, East Bay Regional Park District, Institute for STEM Education at Cal State University East Bay, Oakland Athletics, Peralta Community College District, Port of Oakland, The Clorox Company, UCSF Benioff Children's Hospital Oakland, University of Phoenix – Bay Area Campus and the YMCA of the East Bay. First 5 Alameda County and Community Resources for Science partnered with East Bay EDA to provide expertise and resources on early childhood learning. Seven East Bay EDA members/partners (Aduro Biotech, AT&T, Bayer, First 5 Alameda County, Oakland Athletics, UCSF Benioff Children's Hospital Oakland, University of Phoenix – Bay Area Campus) also provided financial support to enable foster care and low income children to attend the event and enjoy the Children's Fairyland park. Fremont Bank is the fair's recyclable bag sponsor.

The East Bay Regional Park District's Mobile Visitor Center will be present with hands-on exhibits of local wildlife skulls and animal skins. Smokey the Bear will be on hand to greet children and share fire-safety tips.

Throughout the day, children will engage in hands-on experiments, and will be rewarded with fun giveaways. After children complete their engagement with all of the 16 STEM experiment stations, they can receive free tickets to an Oakland A's game from the team Mascot, Stomper.

This event is an activity supporting the "Innovation 2.0 Regional STEM Action Plan," prepared by East Bay EDA as a guide for East Bay Members of the United States Congress, Congresswoman Barbara Lee, Congressman Eric Swalwell and Congressman Mark DeSaulnier, when developing STEM focused legislation.

"Research tells us of the importance of early STEM learning and re-enforcement at home," said Darien Louie, Executive Director of East Bay EDA. "Our businesses are sending a message that our local workforce needs a foundation of STEM skills to fill jobs, and learning needs to start as early as possible."

Please contact info@EastBayEDA.org for event access.