



## FamFest Festival This Saturday in Ashland-Cherryland

Alameda County's unincorporated communities of Ashland and Cherryland will kick off the Ashland Cherryland FamFest Festival on **Saturday, June 8 at 11 a.m.** The FamFest Festival celebrates the Ashland and Cherryland communities through music, family activities, health and wellness information, local artisans and food vendors, as well as Alameda County resources.

This year will be the first time FamFest is divided into two events. In addition to Saturday's FamFest Festival, a 5K Fun Run will be held in October 2019.

The FamFest Festival will occur between 11 a.m. and 4 p.m. Saturday on E. 14<sup>th</sup> Street, between 162<sup>nd</sup> Avenue and 164<sup>th</sup> Avenue in unincorporated Ashland, near San Leandro. The focus of the fun will be outside the REACH Ashland Youth Center at 16335 E. 14<sup>th</sup> Street. There will be live music at two stages, health screenings, community resources, kid and family activities, food for sale and much more.

"By holding the FamFest Festival in June, it means we now have two great family-friendly FamFest events to celebrate each year," said Alameda County Supervisor Nate Miley, who represents the Ashland area. "Now that Alameda County has taken control of E. 14<sup>th</sup> Street from Caltrans, we can have a festival on E. 14<sup>th</sup> Street for all to enjoy."

The FamFest Festival is organized by the Ashland Cherryland Healthy Communities Collaborative (ACHCC), which is comprised of more than 30 organizations dedicated to improving the health and wellbeing of an ethnically diverse pocket of Alameda County that includes many underserved communities.

Performers on Saturday will include headliners Latin Rhythm Boys and The Touch of Class Band, Conscious Souls, Otilia Donaire & The Back Alley Boys, Reyna y Su Trio, Safiyah Hernandez, Paul Keim, REACH Youth Acts, Plethos (improv group), and Backyard Party Kings.

Also participating will be vendors from the new food hall in the Ashland neighborhood, opened by Mandela Partners of Oakland in March. Operating food booths near the main stage and food garden will be Thank Que Grill, which specializes in Filipino barbecue; soul food from Jacquelynn's Heart & Soul; and AndreaMarie Cakes & Treats and I AM Café.

In addition, food will be available at the Ashland Market & Café, located at the 164<sup>th</sup> Avenue side of the FamFest event. Ashland Market & Cafe is the result of a partnership with the Alameda County Economic Development Agency and Resources for Community Development. The Castro Valley/Eden Area Chamber of Commerce will also operate a beer and wine garden near the main stage.

The event is supported by the Oakland Athletics, Kaiser Permanente, Alameda County Community Development Agency and Alameda County Supervisor Nate Miley, plus numerous other corporate and local sponsors.

For more information, please visit [www.acfamfest.org](http://www.acfamfest.org).

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