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FamFest 2015 Brings 5K Race, Entertainment, Great Food, and Community Resource Information to the Ashland/Cherryland Community

First-ever Event Celebrates the Spirit and Vitality of Ashland/Cherryland Families

Hayward, CA, September 28, 2015 – FamFest 2015, one of the largest community events planned for Alameda County’s unincorporated Ashland and Cherryland, will kick-off Saturday, October 10 at 8:00 a.m. with the first ever 5K run-walk-roll. Designed for children, youth, adults, and seniors, as well as those with strollers and in wheelchairs, the 5K will begin at the REACH Ashland Youth Center at 16335 E. 14th Street, San Leandro, and wind its way through the Ashland community.

Following the 5K, a day-long series of FamFest events and activities are scheduled from 10:00 a.m. until 3:00 p.m. and will take place at REACH, Hayward Area Recreation and Park District Jack Holland Sr. Park, s Edendale Middle School Soccer Field, and the Ashland Little League Field which are all adjacent to each other.

“There will be something at FamFest for everyone,” says Nate Miley, Alameda County Supervisor, District 4, which includes both Ashland and Cherryland. “We have received tremendous support for FamFest from businesses, health care organizations, Bay Area sports teams, a host of community-based organizations, and Alameda County agencies,” added Miley. “FamFest will not only be a day of fun for families, but will also have more than 60 booths sponsored by community organizations who will share information about the resources and services they have available for residents living in Ashland and Cherryland.”

FamFest families will enjoy tours of REACH and its health clinic, a number of health screenings, a delicious assortment of food by the Food Truck Mafia, live music performances throughout the day, numerous athletic events including baseball, basketball, and soccer matches, as well as martial arts and boxing exhibits. For those who enjoy physical activity there will be Zumba, line dancing, and skateboard competitions.

FamFest will also feature involvement by many of the Bay Area's professional sports teams. The Oakland Raiders, Golden State Warriors, Oakland A's and San Jose Earthquakes are sponsoring a variety of fun games and activities ranging from balloon making and face painting, to a basketball pop-a-shot, cheer card giveaway, and an inflatable bounce house. Sports fans of all ages will have fun trying on an Oakland Raiders jersey and helmet, and meeting Stomper, the A's mascot.

According to Miley, FamFest is the first-ever event sponsored by the Ashland Cherryland Healthy Communities Collaborative (ACHCC) which is comprised of more than 30 organizations dedicated to improving the health and wellbeing of the two neighborhoods.

Also sponsoring FamFest 2015 are Sutter Health, Kaiser Permanente, Kava Massih Architecture of Berkeley and the Oakland A's.

To register for the 5K run-walk-roll and additional information about FamFest 2015, please visit www.acfamfest.org.

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