

News Release

Contact:
Scott Peterson
Phone 510 272 6843
Fax 510 272 5007
scott@eastbayeda.org
East Bay EDA
1221 Oak Street, Suite 555
Oakland CA 94612



www.eastbayeda.org

East Bay Leaders Win Vision Awards

January 9, 2012 Oakland, CA:

California Treasurer Bill Lockyer and businessman T. Gary Rogers have been named as recipients of the East Bay Vision Award presented by the East Bay Economic Development Alliance (EDA). The award is presented annually to individuals or organizations that have greatly advanced the economic vitality and quality of life in the East Bay.

The awards were presented during East Bay EDA's 17th Annual Legislative Reception and East Bay Vision Awards celebration at the Oakland Marriott on Friday evening. Legislative officials who attended the event included: California Senator Ellen Corbett, California Senator Loni Hancock, Assemblywoman Nancy Skinner, Assemblyman Sandré Swanson, and Assemblywoman Joan Buchanan. In addition to congratulating State Treasurer Lockyer and Mr. Rogers for their awards, the legislators spoke about East Bay EDA's 2012 priorities to improve the economic health of the region.

Alameda County Supervisor Keith Carson, who also serves as Chair of East Bay EDA's Board of Directors, praised Lockyer and Rogers by thanking them for their continued leadership and dedication to the region. "Your accomplishments and contributions have dramatically improved the economy and quality of life of the East Bay region," he said.

Mr. Lockyer received his award from George Granger of AT&T, sponsor of the 17th Annual Legislative Reception and East Bay Vision Awards celebration. Mr. Lockyer's varied executive and legislative experience is unique in State Government. He has served in both legislative chambers and two constitutional offices.

As the current California Treasurer, Lockyer's public service career has spanned nearly four decades. From 1999-2006, he served as the California Attorney General. Prior to his election as Attorney General in 1998, Lockyer served 25 years in the California Legislature, first in the Assembly from 1973 to 1982 representing the 14th District and then in the Senate from 1982 until 1998. He culminated his Capitol career as Senate President pro Tempore the last four years of his term.

In 1987, the Legislature passed Lockyer's bill creating the Bay Trail, envisioned to eventually be a 500-mile-long hiking and cycling path and continuous recreational corridor with adjacent bayshore parks and protected natural habitats that would entirely encircle San Francisco and San Pablo Bays. Requiring city, county and regional cooperation, the Bay Trail marked its 20th year in 2009 and currently has more than 300 miles open to hikers, bicyclists, joggers and walkers.

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East Bay EDA Board member Jim Falaschi presented Mr. Rogers with the award, noting his accomplishments building Dreyer's Grand Ice Cream into a successful, nationally branded company. Rogers' business acumen helped turn the company into a multi-billion dollar enterprise which was purchased by Nestlé and remains headquartered in Oakland. During the 29 years of Rogers' leadership, Dreyer's grew to become the largest premium and super-premium ice cream and frozen snack company in the United States.

Mr. Rogers went on to form the Rogers Family Foundation, which supports education and youth development organizations in Oakland, biotech labs at QB-3 at UCSF Mission Bay, the University of California rowing program, the U.S. Rowing team and many other organizations. Mr. Rogers has served on a number of corporate boards, was formerly a director of Levi Strauss & Co. and served as the first non-family Chairman of their board in 155 years until he retired in 2009. Mr. Rogers joined the San Francisco Federal Reserve Bank's Board of Directors in 2005. He served as Chairman of the Board at that bank from January 2009 to December 2010.

More than 200 East Bay leaders from business, government, education, labor, and the community attended the reception.

About the East Bay EDA

The East Bay Economic Development Alliance (East Bay EDA), located in Oakland, California, is a public-private partnership founded in 1990 to serve the San Francisco East Bay (Alameda and Contra Costa Counties). The East Bay EDA's mission is to establish the region as a world-recognized location to grow businesses, attract capital and create quality jobs. The East Bay EDA board is chaired by Supervisor Keith Carson of Alameda County. Its Executive Director is Karen Engel.