

News Release

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Treasurer of the United States Rosie Rios to address Bay Area Manufacturing Executives

*East Bay Economic Development Alliance (EDA) and East Bay Manufacturing Group (EBMG) to host
private event addressing the California manufacturing industry*

Union City, CA, March 15, 2012 – The [East Bay Economic Development Alliance \(EDA\)](#) and [East Bay Manufacturing Group \(EBMG\)](#) are hosting Treasurer of the United States, Rosie Rios, for a discussion with San Francisco Bay Area manufacturing CEOs, on the state of the manufacturing industry. The event will take place on March 20, 2012 from 4-7 PM at FineLite in Union City, California.

At the roundtable discussion, Treasurer Rios will engage with attendees on topics including: how the Administration has put an emphasis on manufacturing, experiences manufacturers have had working in local Bay Area cities, and how manufacturers have been bringing back jobs into the Bay Area and near-sourcing materials. Treasurer Rios will share how these related topics have intersected at the federal level, with her experience overseeing two federal manufacturing organizations.

“Having Treasurer Rios participate in this event is a testament to how significant the Bay Area manufacturing industry is to the economic welfare of our country,” said Karen Burns, co-founder of the EBMG and Audit Partner at Sensiba San Filippo. “This event will provide attendees with the opportunity to engage with a senior official, and to share their insights on trends as well as key issues impacting the industry.”

“Attendees will walk away with valuable insights on local and national issues facing the manufacturing industry, and opportunities for growth and development in their local bay area operations,” said Karen Engel, Executive Director of The East Bay Economic Development Alliance.

About East Bay Economic Development Alliance (East Bay EDA)

The East Bay Economic Development Alliance (East Bay EDA) is a public/private partnership serving the San Francisco East Bay (Alameda and Contra Costa Counties) whose mission is to establish the East Bay as a world-recognized location to grow businesses, attract capital and create quality jobs. For more information visit: www.eastbayeda.org.

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About East Bay Manufacturing Group (EBMG)

The East Bay Manufacturing Group (EBMG) offers peer-to-peer events for C-level executives from East Bay Manufacturing companies and affiliated organizations. The EBMG provides a forum for networking and sharing industry specific thought leadership and best practices, to build strategic alliances and affiliations, to create innovative changes in the regional business culture, and to promote economic development among East Bay-based manufacturers - regardless of size and focus. For more information visit: www.eastbaymanufacturinggroup.com

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