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### **ALAMEDA COUNTY UNVEILS NEW MOBILE PROPERTY APP**

The Alameda County Assessor and Treasurer-Tax Collector are unveiling a groundbreaking new mobile application that will allow property owners and others to quickly obtain a wealth of information about any property in the County on-the-go.

The mobile app can be downloaded to your iPhone for free from the iTunes App Store. Alameda County is believed to be the first county in California to offer the mobile property app.

“This technological enhancement brings key elements of our web-site to a mobile platform to better serve the public,” said Ron Thomsen, Alameda County Assessor.

Added Donald White, Alameda County Treasurer–Tax Collector: “The addition of a new gateway to pay property taxes through your iPhone and iPad is a major accomplishment.”

With the new Alameda County Property app, mobile phones and other mobile devices can be used to:

- Search for any property in Alameda County, by parcel number or address
- Save a list of Alameda County properties, so that you can easily check later on for changes to each property
- Make notes on each of your saved properties
- View street maps and get the Google Street View for a property
- View Assessment information
- View Tax information
- View printed Tax Bills
- Pay taxes with your credit card
- View County parcel maps (PDFs)
- Get help with contacting County offices, including driving directions and automatic phone dialing.

The new app is one of many ways Alameda County continues to support and engage residents through enhanced access to programs and services, and improved customer service. Technology is a centerpiece of Alameda County’s expanded efforts at community engagement. Last year, the County launched an Open Data Initiative to enhance public access to County data and to expand public knowledge about the many services the County provides. The County has set up an online data portal, [data.acgov.org](http://data.acgov.org), to showcase a broad range of datasets now available to the public. To expand public knowledge about these efforts, the County has launched a series of public “hackathons” to challenge participants to build mobile and web-based applications that leverage County data to address important public needs.

To learn more about the Alameda County Property app, call Guy Ashley at (510) 272-6569 or go to <http://www.acgov.org/assessor/> and <http://www.acgov.org/treasurer/>.