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ALAMEDA COUNTY ASSESSOR'S OFFICE LAUNCHES NEW WEBSITE

The Alameda County Assessor's Office is inviting the public to use its new website, which includes a number of new features designed to provide a better user experience for people seeking information about local properties, property assessments and other important matters.

The new website is available at www.acgov.org/assessor.

Most users will find all the information they need on the home page of the new website, where there are quick links to the *Most Popular Topics*, *Most Popular Forms* and a *Parcel Viewer*.

Also featured prominently on the home page is a link to the *Alameda County Property App*, an innovative tool introduced last year that allows access via cell phone or other mobile device to information including a property's assessed value, property taxes, and parcel map. Users can even pay their property taxes right from the app. More than 2,500 people have downloaded the app from Google Play and the Apple Store since it was released in March 2013.

The remainder of the website is organized under six blue tabs across the top of the page. Each tab covers a topic of common interest to customers of the Assessor's Office, and provides an entry way for users to explore each topic in depth. The tabs also allow users to download important forms and include links to the State Board of Equalization.

"We are excited about our new website and the potential for improved customer service it provides," said Ron Thomsen, Alameda County Assessor. "Our office is one of the places where Alameda County residents most commonly interact directly with County government. The improvements we have made to our website are part of our ongoing effort to ensure that those interactions are always pleasant and positive."