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News Release

Nominations Open for 2017 East Bay Innovation Awards

Oakland, CA August 12, 2016 New applications and technologies are being applied across industries to improve efficiencies, health and comfort for consumers. The best examples of innovation in product development, services and processes will be celebrated at the East Bay Economic Development Alliance's (East Bay EDA) 5th annual *East Bay Innovation Awards* on March 9, 2017 at the historic Fox Theatre in Oakland.

The popular awards ceremony highlights East Bay EDA's marketing of the competitive advantages of the East Bay and showcases outstanding companies and organizations that embrace innovation in their manufacturing, services, design and information.

Awards are given out in the categories of Advanced Manufacturing, Clean Tech, Education, Engineering & Design, Food, Information and/or Communication Technology, and Life Sciences. A Catalyst of the Year award is presented to an individual, organization, or company that is currently transcending organizational boundaries to pull East Bay assets together in new ways and/or to catalyze new thinking or processes.

An annual Legacy award is also presented to an organization with a history of innovation that has impacted the quality of life and/or business development. The 2017 Legacy awardee is Bayer.

Nominations for the 8 competitive awards are open now. Go to www.EastBayEDA.org to complete the online nomination process. Self nominations are also welcome. The nomination period ends on September 28, 2016.

For more information about the nomination process, contact: Luis Aguilar (510) 272-3889 luis@EastBayEDA.org

About the East Bay Economic Development Alliance (East Bay EDA)

The East Bay Economic Development Alliance is a public-private partnership founded in 1990, and serves the Bay Area's East Bay region (Alameda and Contra Costa Counties). The East Bay EDA's mission is to be the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay.

For more information on East Bay EDA, please go to: www.EastBayEDA.org

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