

**For Press Inquiries and Event Coverage:
Darren Louie, Executive Director
East Bay Economic Development Alliance**

1221 Oak Street, Suite 555
Oakland CA 94612
Phone (510) 272-3874 Office
Phone (510) 418-8605 Cell
darren@EastBayEDA.org
www.EastBayEDA.org



Press Release

East Bay International Consulate Event Features 19 Leading Trade Countries

Oakland, CA November 10, 2016: Over 200 East Bay company, business, and city representatives attended the East Bay International Consulate Luncheon held at the Oakland Convention Center. The international business event featured 28 representatives from 19 Consulate General offices from European, Asian, and Latin American countries who are leaders in global trade. Hosted by the East Bay Economic Development Alliance (East Bay EDA), the event was designed to shine a global spotlight on the growing bilateral international trade and investment in Alameda and Contra Costa counties.

Attendees explored opportunities for East Bay companies seeking foreign investment or trade/services through international business assistance providers participating in a business expo component of the event. "This event is going to help strengthen our region's economic relationship with local Consulate Offices and grow the East Bay's business involvement in global trade," said James Falaschi, Chair of East Bay EDA's International Trade and Investment Committee.

East Bay EDA provides direct international business services, referrals, and access to business resources to enhance international trade and investment. Venture capital investment is closely associated with Silicon Valley and San Francisco, but the East Bay ranks 5th in total venture capital funding in the US according to MoneyTree statistics. Falaschi added, "East Bay EDA works with businesses and cities every day that are actively pursuing global opportunities. This event will increase our region's visibility."

About the East Bay Economic Development Alliance

The East Bay Economic Development Alliance is a public-private partnership founded in 1990 to serve the Bay Area's East Bay region (Alameda and Contra Costa Counties). East Bay EDA's mission is to be the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay. Through cross-sector collaboration, East Bay EDA promotes the assets of the East Bay region for business attraction, retention and growth.

One of East Bay EDA's core international trade and investment strategies is to provide services to firms, businesses, and organizations looking for bilateral trade relationships with the East Bay. Services we provide include:

- Letters of Support for qualified projects in the EB-5 Program
- Import and Export resource assistance
- Trade delegation and site visit assistance
- Relationship building, networking, and regional marketing
- Industry analysis and region-specific research

For Release, November 10, 2016