



FOR IMMEDIATE RELEASE

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DISPLAY AT STATE CAPITOL IN SACRAMENTO CELEBRATES ALAMEDA COUNTY

Alameda County has produced an exciting display featuring videos and photographs about favorite places in the County – as well as uplifting projects that enhance community life – that is now being showcased at the California State Capitol in Sacramento.

The multimedia display on the first floor of the State Capitol features a large flat-screen monitor showing short videos about innovative Alameda County programs and services. It also includes a tablet displaying photos of places that reflect Alameda County's scenic beauty and vibrant culture.

In addition, Alameda County youth have a special opportunity to have their ideas featured in the display through a new social media project, "My Alameda County."

The project encourages youth participation in two ways. First, youth are invited to tag their photos of their favorite places in the County on Twitter and Instagram, using [#acsnap](#). Second, youth are invited to create fun, one-to-two-minute videos about what they love about Alameda County and post them on YouTube with a title including "My Alameda County." Chosen photos and videos will be featured in the State Capitol display and on the Alameda County website.

"Our State Capitol display is an exciting way for Alameda County youth to share their perspectives while connecting with their community and visitors to the Capitol building," said Susan S. Muranishi, Alameda County Administrator. "It also offers us the chance to show the rest of California, and the world, the amazing place we know as Alameda County."

The display is part of an exhibit featuring shadow-box-style displays created by each of California's 58 counties. The displays line the walls of the Capitol's first-floor exhibition area, through which approximately 480,000 visitors pass each year. Organizers of the Capitol exhibition say Alameda County is the first and only County to have remotely monitored and controlled, instantly updatable technology in its display.

"'My Alameda County' offers a great way for local youth to use social media and new technologies to share their views of what makes this community a special place," said Scott Haggerty, President of the Alameda County Board of Supervisors. "It is also a chance to tap into that community pride that everyone feels when they talk about their neighborhoods, their favorite places, their Alameda County."

In addition to its electronic features, the display offers an uplifting array of printed photographs celebrating Alameda County's diversity. The printed photos feature residents who participated in the 100 Families Program, a series of family art-making workshops sponsored by the Alameda County Arts Commission. These free public workshops – held in collaboration with the County's New Beginnings Program for at-risk youth and the Alameda County Library - brought together diverse and multigenerational families to create artwork with the goal of enhancing the well-being of the family unit and overall community. Images for the State Capitol display were photographed at County Library locations in Albany, Castro Valley, Fremont, Newark, San Lorenzo, plus the Bookmobile site-visit at Warm Spring Community Center in Fremont.

To view the Alameda County display, and those of California's 57 other counties, visit the State Capitol Building at 1315 Tenth Street in Sacramento. It is open from 8 a.m. to 5 p.m. weekdays and from 9 a.m. to 5 p.m. on weekends. Admission is free.



THE CALIFORNIA CONSTITUTION
ARTICLE II, SECTION 1

ALL POLITICAL POWER IS INHERENT IN THE PEOPLE. GOVERNMENT IS INSTITUTED FOR THEIR PROTECTION, SECURITY, AND BENEFIT, AND THE RIGHT TO ALTER OR REFORM IT. NO GOVERNMENT OF MEN CAN BE PERFECT, AND NO GOOD MAY REQUIRE PERFECTION.

Alameda County

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