

CTE PROGRAM OVERVIEW

The goal of the Career Technical Education (CTE) program is to provide clients with high quality career/vocational training that leads to credentials, licenses and or educational certificates AND to support clients in obtaining and retaining sustainable employment in high skill, high wage, and/or high demand career fields.



Five Current CTE Providers



CENTER FOR EMPLOYMENT CYPRESS OPPORTUNITIES MANDELA

LAO FAMILY COMMUNITY DEVELOPMENT OPPORTUNITY PARTNERSHIP

RISING SUN CENTER FOR YOUTH **EMPLOYMENT**













Suggested Extension: 10/21/21 thru 10/21/22

RECOMMENDATION: \$200,000 FOR 1-YEAR EXTENSION

\$100,000 \$50,000 \$50,000

LAO Family Rising Sun CEO

yeurs

Previous Contract
Term: 9/1/18 - 10/21/22

\$5,024,106

Prior Allocation

CTE PROGRAM FUNDING RECOMMENDATION

ENVIRONMENTAL REMEDIATION / ADMINISTRATION

- Asbestos Abatement,
 Maintenance Worker
 and/or Awareness
- Lead Abatement,
 Maintenance Worker
 and/or Awareness
- Mold Remediation and/or Inspection
- Hazardous Waste Material Transportation
- Respiratory Protection
- Hazwoper training

Become a Union Member, Bart or PG&E Employee

CULINARY ARTS

ServSafe Food
 Handler Certification

WAREHOUSE MANAGEMENT & LOGISTICS

- Multi-Craft Core
 Curriculum (MC3)
- OSHA 10
- First Aid

CONSTRUCTION/ EMERGING GREEN CONSTRUCTION

- Confined space entry
- Brick Layer & Laborer
- Electrician
- Iron Worker
- UnionApprenticeships

TARGET POPULATION

Interest in a specific field, work ready, long-term goals

LESSONS LEARNED

Attendance, clients prefer employment program, other needs

INCENTIVES & PAY

\$15/hour, gift cards, stipends, earn rewards and bonuses

PROGRAM FORMAT

Earn while you learn, curriculum-based and hands on training

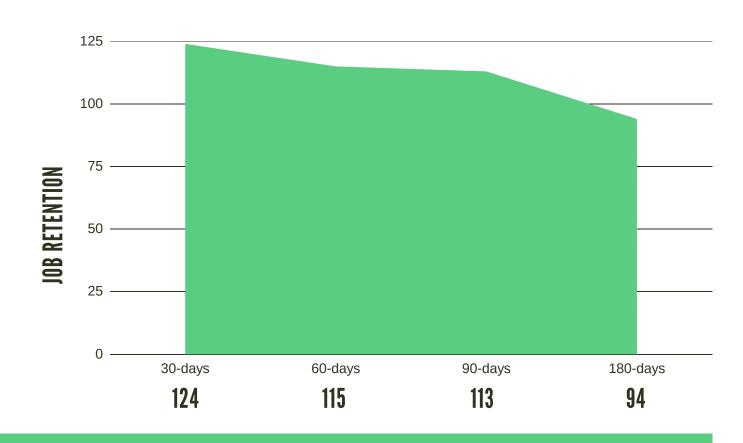
PROGRAM LENGTH

2 to 16 weeks, stay connected with client for 180-days or more

COVID-19: DEEP IMPACT

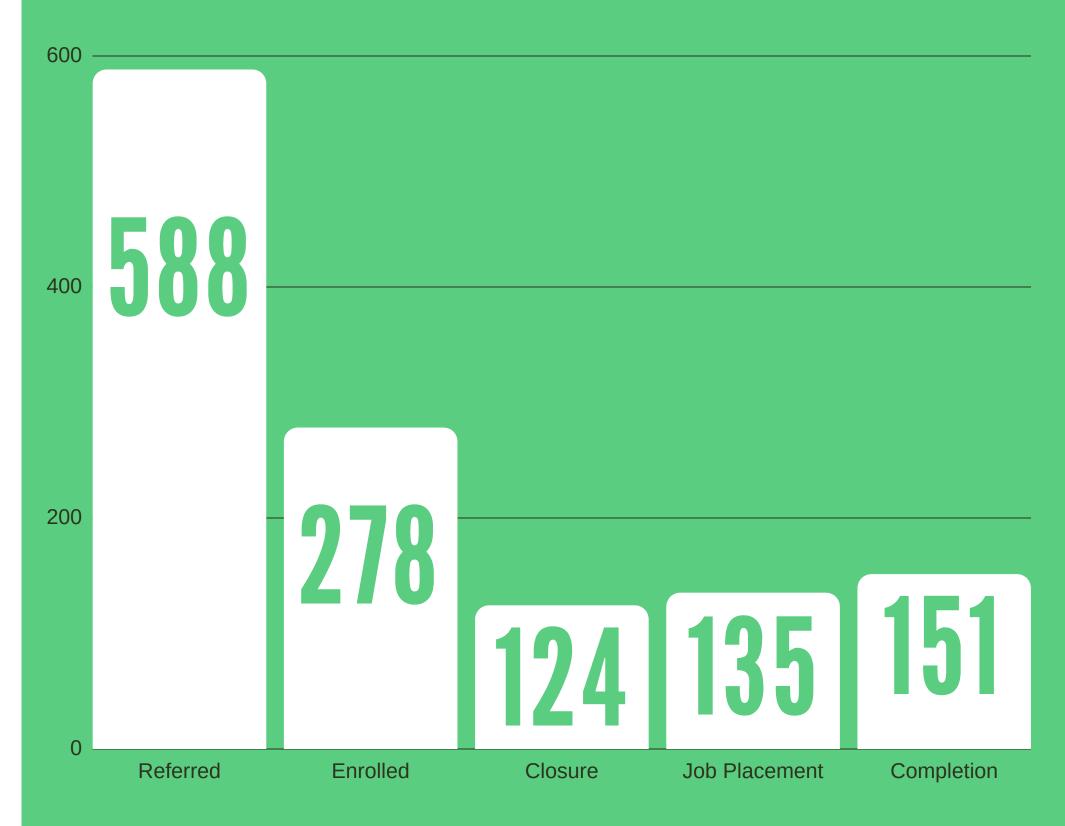
Employers closed, jobs lost, no in-person services or training

CTE PROGRAM DATA



Average Unsubsidized Salaries Range From **\$14.95** to **\$27.89**

CURRENT NUMBER OF ACTIVE CLIENTS: 95



ANY OUESTIONS?

RECOMMENDATION: \$200,000 FOR 1-YEAR CONTRACT EXTENSION



CULINARY ARTS



WAREHOUSE MANAGEMENT



CONSTRUCTION



ENVIRONMENTAL REMEDIATION

REENTRY PROGRAM DEVELOPMENT & DESIGN

Janene Grigsby

REENTRY & OUTREACH
DIRECTOR

Shauna Conner

Career Technical Education Presentations

Five Providers:

Rising Sun Center for Opportunity, Center for Employment Opportunity, Youth Employment Partnership, LAO Family Community Development





Marlin Jeffreys **Opportunity Build** Senior Program Manager 510-665-1501 EXT.342 jeffreys@risingsunopp.org



Follow Rising Sun on social media:









Our Goal

Opportunity Build goal is to place participants in Union Apprenticeship











Women Build the Bay Training 2021

Class Dates:

• Oct. 4th - Dec. 14th

Monday - Fridays

• 8:00 am- 4:00 pm

Location

• 1116 36th Street, Oakland, CA

Minimum Industry Qualifications

- ☐ 18 years of age or older
- ☐ High School Diploma or GED
- Proof of Vaccination
- ☐ Valid photo ID/Driver's License
- ☐ Social Security Card
- ☐ Able to pass a drug test upon graduation
- Physically able to perform work of trade





Opportunity Build Core Overview

Opportunity Build is an apprenticeship readiness program:

- For adults who are interested in starting a career in Construction
- Serves low-income individuals with barriers to employment, 80 participants annually, 55% women, 40% system impacted
- Is certified by the North American Building Trades Union's to prepare individuals for a career as trades people using MC3 curriculum.
- Two 10-week cohorts & one 12-week summer nights & weekend cohort
- Opportunity Build is a 12-month program that begins with shortterm training at our Oakland facility. After completing the training, graduates' benefit from ongoing case management and job placement assistance, as well as alumni events and resources.
- Opportunity Build teaches the skills employers are looking for through hands-on and classroom training





Opportunity Build 2021

Preparing participants for careers in the building trades





Increasing representation of women in the trades

Creating community among participants before and after they enter the trades



Removing barriers to employment





Client Statistics

- 5-Graduated
- 39-Referrals
- 4-Placed
- 1-Carpenter





What's Working

Rising Sun receives an occasional referral through Tyler Supervision.

Rising Sun Enrolled 5 CTE Clients in 2019



What's not Working

Rising Sun needs quality introductions to clients and DPO's

Zero enrollment since 2019



Currently Rising Sun has one formerly incarcerated person working on this contract.



Questions



Career & Technical Education





Program Overview

- Job Readiness Training (employability soft skills)
- Vocational Training & Work Experience
- Educational Services & Support
- **Comprehensive Case Management**
- Job Placement & Retention Support
- (New) Transitional Supportive Housing

Job Readiness Training

- Onboarding 1 week
 - \$100 gift card
- JRT- 2 weeks
 - \$400 check
- Perfect Attendance Bonus
 - \$50 (\$25 per week)

TOTAL = \$550

JRT Topics

Financial Literacy	Interviewing
Work Documents	Career Exploration
Resume & Cover Letter	Vocational Try-Out
Professional Communication	Conflict Resolution













Vocational Training & Work Experience

- 1. Construction
- 2. Warehouse & Logistics
- 3. Culinary Arts

\$15.00 per hour









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- 2. Warehouse & Logistics
- 3. Culinary Arts

\$15.00 per hour













Vocational Training & Work Experience

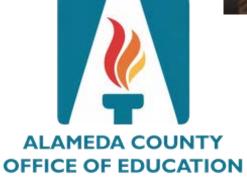
- 1. Construction
- 2. Warehouse & Logistics
- 3. Culinary Arts

\$15.00 per hour



Best Practices for Court-involved TAY

- ❖ YEP contextualizes and incentivizes high school credit recovery with paid hands-on work experience in a living classroom environment
- **❖** YEP hosts <u>Opportunity Academy</u> onsite, operated by ACOE's Student Programs and Services (SPaS)
- Academic achievement supported by tutors from Next Step Learning Center & YEP staff
- Education hours matched with work hours
 - Morning: classroom-based education (20 hours/week)
 - **Afternoon:** subsidized internship (20 hours/week)
- ❖ 34 High School Diplomas attained at YEP in academic year 2020-21
- 250+ diplomas since 2017









THE YOUTH EMPLOYMENT PARTNERSHIP, INC.

Supportive Housing Services



12 private transitional tiny homes on YEP's back lot

YEP IS EXPANDING

30-BED DORMITORY FOR HOMELESS YOUNG ADULTS

OPENING JANUARY 2022

- . PRIVATE & DOUBLE ROOMS
- CASE MANAGEMENT & EMPLOYMENT COACHING
- . COMPREHENSIVE EDUCATIONAL SUPPORT
- EXTENSIVE SELF-SUFFICIENCY WORKSHOPS
- . VOCATIONAL TRAINING
- . SUBSIDIZED INTERNSHIPS
- · LEGAL ASSISTANCE
- . MENTAL HEALTH SERVICES

DORMITORY

YEP'S CAMPUS IS LOCATED IN CENTRAL EAST OAKLAND

- COMPREHENSIVE WORKFORCE DEVELOPMENT TRAINING, POWERED BY SOLAR
- ACOE'S OPPORTUNITY ACADEMY FOR HIGH SCHOOL DIPLOMAS
- EMERGENCY TRANSITIONAL HOUSING TINY HOME COMMUNITY
- TRAINING GROUNDS YEP'S COMMERCIAL KITCHEN
- YEP'S WAREHOUSE BUSINESS
- YOUTHBUILD YEP'S CONSTRUCTION BUSINESS







Mission

CEO provides immediate, effective, and comprehensive employment services exclusively to individuals who have recently returned home from incarceration.

Our program helps participants regain the skills and confidence needed for successful transitions to stable, productive lives.





Career Technical Edu. Program



quality employers.

participants succeed.

This is a special program for CTE. CEO's traditional program model is built around transitional work and daily pay, not distance learning.

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the workforce.



CTE Training Tracks & Industries

Job Training Tracks

Construction - OSHA 10 Cert

Industry recognized construction safety training (2 days total)

Environmental Mgmt - HAZMAT Cert

Certification in the moving, handling, and preparation to ship of hazardous materials

Culinary Arts - ServSafe Cert

Certification card in the safe handling and storage of food

Jobs Training Prepares For*

Demolition Worker

Roofer

Carpenter

Sanitation Worker

Water/Wastewater Mgmt (EBMUD)

Warehouse Worker (moving haz materials)

Line Cook

Chef

Server





Incentive Program

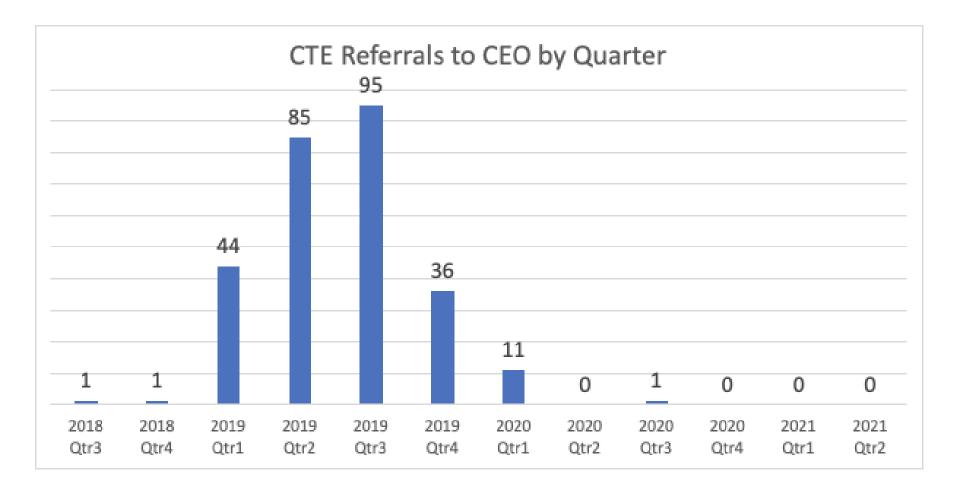
Ways to earn points!

Graduated from P2E	Worked 10 days of TJ	Worked all scheduled days for the first week of TJ	Worked 2 consecutive weeks of TJ with no suspensions or call outs *
Developed a resume with Job Coach	On time and dressed to JC or JD appointments within a given month *	Assessed as Job Start Ready (JSR)	Attended job interview scheduled by JD *
Provided proof of 3 self- directed job searches (2 points)	Earned 3 TJ badges or received a staff shout-out *	Completed a training offered by CEO * (3 points)	Attended a Root & Rebound workshop *
Secured a job - (3 points)	No offenses within 6 months (10 points)	Reach 60-day milestone (10 points)	Maintained a job for 30 days (2 points)

Ready to cash in your points?!

Number of Points	REWARD)
3	\$10 Amazon gift card	Test
6	\$25 Amazon gift card	20023000000
9	Mophie Powerstation Mini	•
12	Amazon Echo Dot	
15	32"TV	The State of the

*Credit can be earned more than once!





CTE Enrollments and Training Completions

Year	Enrolled
2018	0
2019	64
2020	13
2021	0
Total	77

Training	Completions
OSHA 10 Construction	11
Servsafe	28
HAZMAT	16
Total	55



CTE Placements and Retention Milestones

Year	Placements
2018	0
2019	20 (AVG \$17.21/hr)
2020	6 (AVG \$17.83/hr)
2021	0

Retention Milestone	Count
60 Day	73%
90 Day	69%
180 Day	38%



CTE Employers

Employer	Sector	# Placements
Block by Block	Environmental	7
Mandela Partners	Culinary	4
Spectra 360	Warehouse	4
The Reuse People of America	Environmental	2
Reuse People	Environmental	1
Goodwill East Bay	Warehouse	1
Rockin Roofers	Construction	1
Sanact Inc.	Construction	1
BeeGreen Recycling	Environmental	1

Employer	Sector	# Placements
PF Changs	Culinary	1
Marcan Enterprise	Construction	1
Good Eggs	Culinary	1
Motivate LLC	Environmental	1
Road Dog Drivers	Transportation	1

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Case Closures

Reason	Count
Dropped out of program	17
Program violation	13
Lost Contact	2
Client had other needs to address	5
Deceased	1
Job placement	4
Moved	1
Other/Incarceration	1

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AB109 / REENTRY PROGRAMS

TRANSFORMING ALAMEDA COUNTY REENTRY POPULATION THROUGH

- 1. SPECIALIZED EMPLOYMENT TRAINING AND PLACEMENT FOR ALL
- 2. CREATING INDIVIDUAL SELF-SUFFICIENCY FOR ALL
- 3. BUILDING HEALTHY, SAFE, AND JUSTICE COMMUNITY FOR ALL



Funded by Alameda County Probation Department, AB109

Mission

Lao Family Community Development (LFCD) is a trusted partner whose mission is dedicated to advancing the economic mobility and well-being of diverse communities through culturally informed specialized employment, housing, education and support services.

Goal

We encourage our community members to establish goals, believe in themselves, and become active contributing members of society.



Programs & Services Designed For Re-entry Populations

EMPLOYMENT SERVICES

- Career Pathways for Education & Training
- WIOA, On- the- Job Training Program (OJT)
- Refugee Employment Supportive Services (RESS)
- Department of Rehabilitation Serving those with Disabilities (DOR)
- CalWORKs
- **Employment Service for Reentry Population**
- Career Technical Education (CTE)
- **Employment Service Vendor Pool (ES)**
- Prison to Employment (P2E)
- Pathway to Education & Employment (P2E2)
- **Emergency Covid-19 Relief Fund**
- AC and CCC Housing and Employment **Programs**
- Tattoo Removal (SP EDC partner)
- Leadership Development and Literacy Development

YOUTH SERVICES

Youth Employment, Leadership **Development and Academic Support** (WIOA, OFCY, OHA)

FAMILY SUPPORT SERVICES

- Vocational English as a Second Language (VESL)
- Underserved Youth Victim Advocacy Service
- Crime Victim Assistance
- Homeless DV Housing
- Affordable Housing Rental and **Placement**
- Health and Well-Being Mental Health PEI
- Foodbank, clothing, basic needs, low cost energy program, legal clinics, credit repairs, RAP sheets, financial education and budgeting, second chance accounts, CADL & ID, and Social **Security Card**

ASSET & ECONOMIC DEVELOPMENTS

- Rental Housing
- Refugee Resettlement Services
- Saving Accounts Program

Free Income Tax Return Preparation (VITA)



Who Is Eligible for the Programs?

- ✓ Adult realigned clients, who are comprised of men and women, 18 years of age and older, supervised under Post-Release Community Supervision (PRCS), and individuals charged and/or resolved with an eligible offense on mandatory supervision.
- ✓ Felony Probation General Supervision, Domestic Violence (DV), and Special Offenders Unit (SOU).
- ✓ These clients must be referred by the Alameda County Probation Department.

AB109 Employment Service Goals

- Consistent pre-release connection
- Intensive coaching and comprehensive support services
- Tailored individual education and career pathways, "job ready"
- Support and help with progress towards to career plans & goals
- Subsidized employment placement to robust placement with 180 days retention (we stay with our customers for 12 months)
- Results driven with measurable impact
- Prevent from crime and reduce recidivism rate

LFCD – Reentry Programs

Program Offering That Makes a Difference

- Basic Job Preparation and Job Readiness Training
- Pre- employment Workshops (Resume, Interview Preparation, Mock Interview, etc.)
- Career Coaching/Case Management
- Individual Employment and Education Plan
- Individualized Wellness Plan
- Computer Lab Access
- Mail Box Service
- ❖ Invitation to All Career Expos- Onsite Employer Recruitment
- Referral Resources
- ❖ Peer Support & Barrier Removal
- Food Pantry and Brown Bags Distribution
- Job Search and Placement Assistance
- ❖ 520 Hours Paid Training with Robust Job Placement
- Follow Up 30, 90 & 180 Days Retention
- Continued Intensive Case Management Support
- One-on-One Support Services including Budgeting, Credit, Legal, and Housing Access
- Every milestone that they reach, they can receive stipends up to \$1,000
- Transportation Assistant & Barrier Removal Funds for the Employment needs

LFCD – Reentry Programs

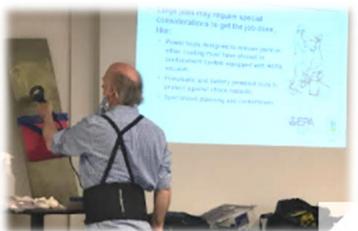
Reentry Program Services

- □ Career Technical Education (CTE) Program
- Employment Service Vendor Pool (ES) Program
- Housing Vendor Pool









CTE Environmental Remediation Training

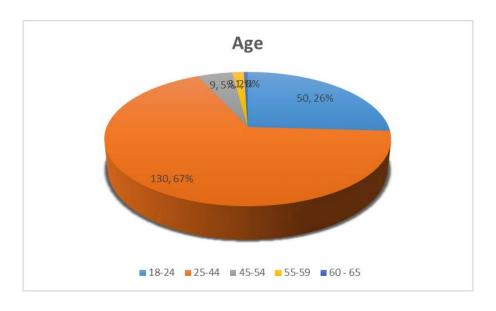
Training with NATEC:

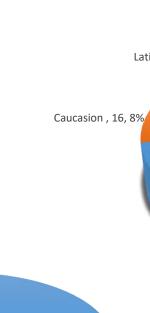
- Hazwoper 40hours
- Asbestos Worker 8 hours
- Confined Space Entry 8 hours
- Lead RRP Initial Class (Renovation;
 Repair & Painting) 8 hours
- Mold Awareness 8 hours
- Become a Union Member with Laborers Local Union 67

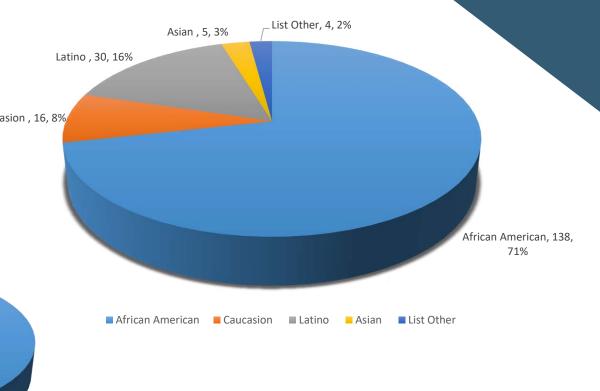




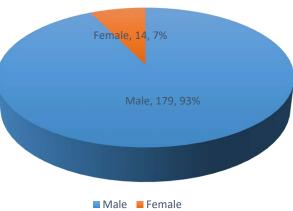
Program Chart







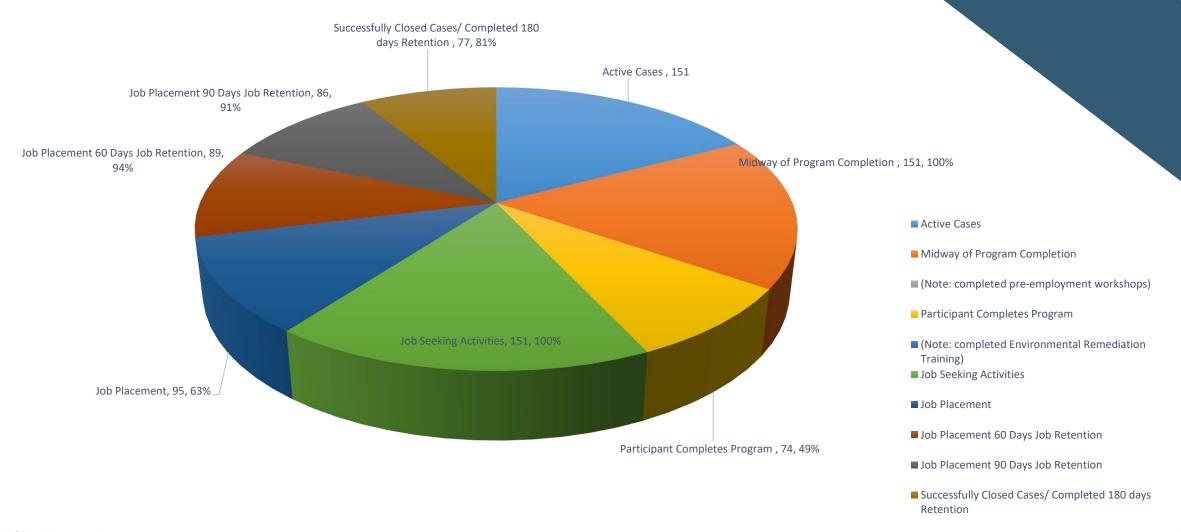
Race/ Ethnicity



Gender

LFCD - Reentry Programs

Year to Date Program Outcomes



LFCD – Reentry Programs 10

Celebration on the Graduation's Day













LFCD – Reentry Programs 11







THANK YOU FOR WATCHING AND YOUR TIME!

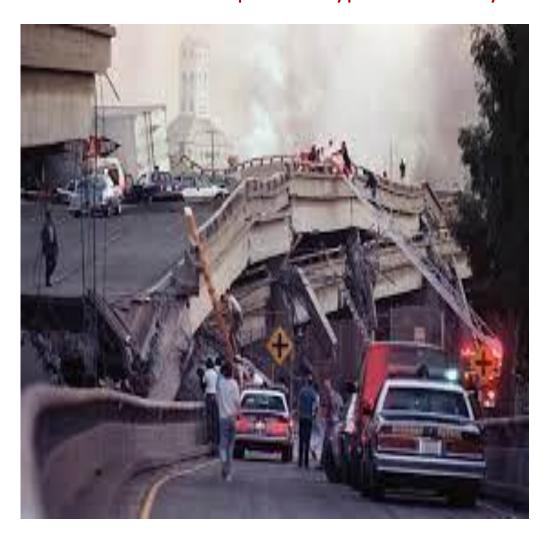


Lao Family Community Development, Inc.

2325 East 12th St., #226 Oakland, CA 94601 www.LFCD.org

Cypress Mandela Training Center

Loma Prieta earthquake – Cypress Freeway



History

- Founded in the wake of the Loma Prieta earthquake of 1989, our program has helped transform the lives of thousands of low-income adults in Oakland and its adjacent cities. Cypress is named after the Cypress Freeway, and it was renamed the Mandela Parkway.
- Oakland emerged with a violent reputation that has impeded growth and progress on many fronts, such as public safety, education, and the economy.

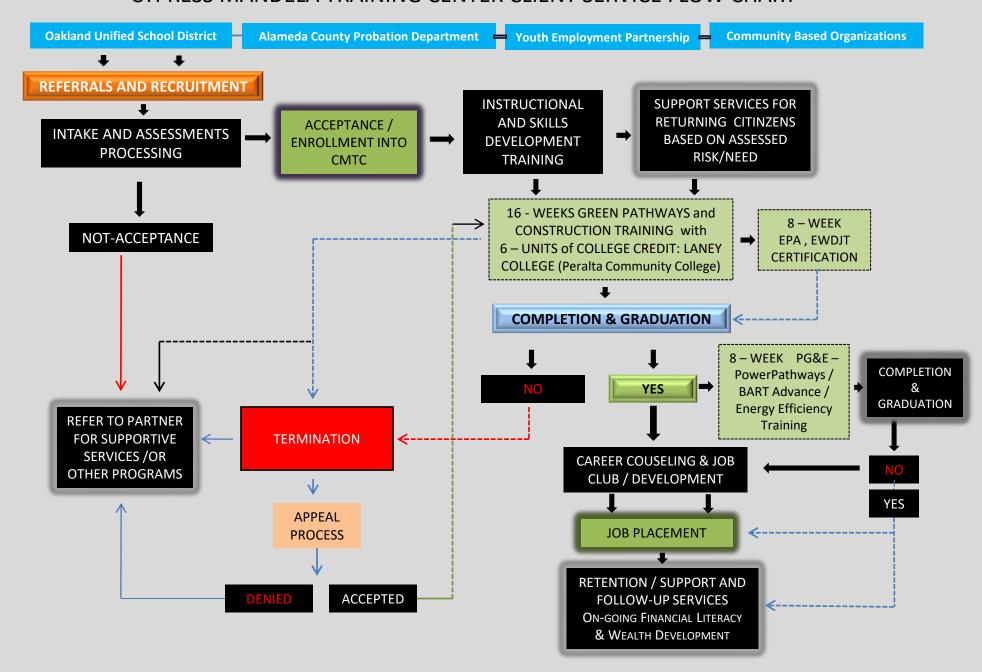
Focus

- Cypress Mandela seeks to train adult urban residents who are either dislocated workers, underemployed and unemployed, at-risk youth and re-entry, men and women.
- A main goal is to help develop a well-trained and qualified workforce for multiple employment opportunities in the utility and transportation, emerging green technology and related construction sectors.

Philosophy

Our approach to recruiting and training disadvantaged community members is to meet them wherever they are in life and provide opportunities for meaningful change.

CYPRESS MANDELA TRAINING CENTER CLIENT SERVICE FLOW CHART



Cypress Mandela

and

Alameda County
Probation Department
CTE Program

CTE – Construction Program Description and Services Offered to Clients

Cypress Mandela's CTE Construction program provides our AB109 clients' skill development through Lecture and Hands-on trainings as detailed in the <u>Core Training Programs Slide</u>.

They gain a competitive edge after completing our 16-week Green Construction (MC3) Pre-Apprenticeship training for high paying careers in the construction / energy efficiency / environmental / utility / transportation sectors.

Incentives (\$6,896):

- Incentive Amount: \$ 3,200 (used for any reasons that helps client during the 16-weeks training)
- Stipend Amount: \$ 3,696 (only available upon completion of 16-week training)

Cypress Mandela

and

Alameda County
Probation Department
CTE Program

CTE – Construction Program Description and Services Offered to Clients

Union Building Trades, we train for and have direct entry into include:

- Carpenters
- Plumbers / Pipefitters
- Ironworkers
- IBEW Electrical 595 / 1245
- Operating Engineers
- DC-16
- Cement Masons / Plasters
- Brick Layers / Stone Masons
- Laborers

The building trades' apprenticeship programs offers (*Earn-and-Learn*) work-based learning opportunities like on-the-job (OJT) training as paths to careers with stepped advancements that varies from craft-to-craft

Please Note: Clients with felonies are eligible to work in crafts list above

Cypress Mandela

and

Alameda County
Probation Department
CTE Program

How Many Clients Served

- 83 total served to date
- **52** Closed
- **3** Participants Quit
- 3 Active Participants
- 7 Successfully Completed
- 9 Accepted for Next Training (Start date: September 13, 2021)
- 3 New Referrals (not yet processed)

Outcome Data (i.e., job Placement, Retention, etc.)

All 7 clients who successfully completed are employed in careers in

- 1 PG&E Electric Department (over 1-year)
- 1 Caltrans (new hire 2-weeks on the job)
- 1 Energy Efficiency (new hire)
- 1 Cement Mason (over 2-years)
- 3 Carpenters Unions (2 new indentured and 1 over 2-years)

Programs Overview

Core Training Programs

- 16-week Program Pre-Apprenticeship Green Construction
- 8-week (Environmental Protection Agency EPA Funded)
 Environmental Health and Safety Program

Specialized Training Programs

- 8/12-week Energy & Water Efficiency Training Program
- 12-week 'I Can Fix It Myself' Program
- 5-week OUSD Construction Summer Internship Training Program
- 6-week Oakland PAL Construction Exploration Training Program

Advanced Training Programs

- 8-week Cypress PG&E PowerPathways Program
- 1-week Bay Area Rapid Transit (BART) Pathway Training Program

Core Training Programs

640 Hours of Lecture / Hands-on Training

16-Week Pre-Apprenticeship

- Introduction to Unionism
- Carpentry
- Electrical
- Plumbing
- Cement Mason
- Ironworker
- Laborers
- Blueprint Reading
- Applied Math
- Energy Efficiency and Solar
- Financial Literacy
- Life and Soft Skills
- Physical Fitness
- Material Handling

8-week EPA Environmental

- OSHA 10
- Waste Site Worker Health and Safety 40
 Hour
- Confine Space
- Asbestos 4 Hour
- Injury and illness Prevention 5 Hour
- Hazardous Communication Right to Know –
 2 Hour
- Ergonomics
- Mold Awareness and Inspection -16 Hour
- Hazardous Materials 2 Hour
- CPR/First Aid/AED
- Infectious Disease
- Lead Abatement



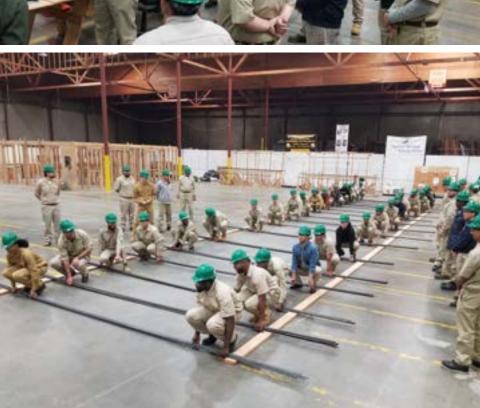












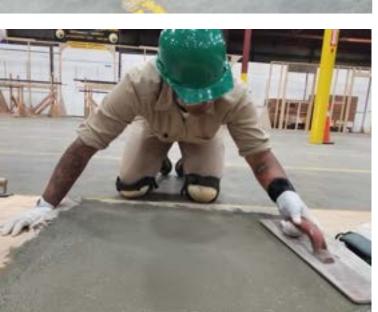






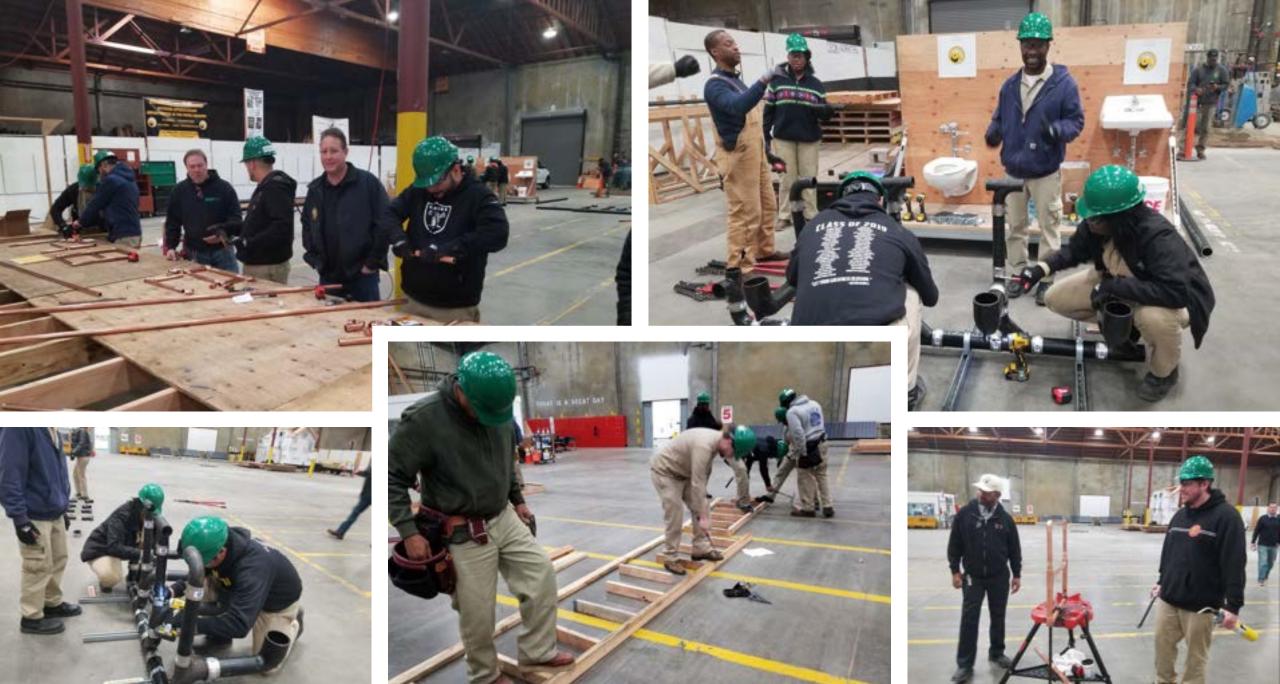
























Specialized Training Programs

- 8/12-week Energy & Water Efficiency Training Program: This program
 is related to our 12.5-week Oakland Green Job Training launched back
 in 2008. This program allows students to become certified for
 Prospector and Project Manager positions in the energy efficiencyrenewable energy sector.
- 12-week 'I Can Fix It Myself' Program': The Step-Up Program under the Alameda County Family Justice Center, has partnered with Cypress Mandela Training Center and the College of Marin to pilot a specialized training to empower women (survivors of domestic violence / sexual assault or sexually trafficked). This program will train women on how to fix their own cars and homes, promoting a more independent lifestyle while eliminating the need to rely on their abuser(s).
- 5-week (Full Day) OUSD Construction Summer Internship Training Program: designed to expose high school students to the building trades via our pre-apprenticeship model. Student learn side-by-sides with our adult learners to reinforce modeled behaviors.
- 6-week Oakland PAL Construction Exploration Training Program: this program is designed for high school students to engage in project-based learning after school Monday, Wednesday and Fridays, 3 6 pm.

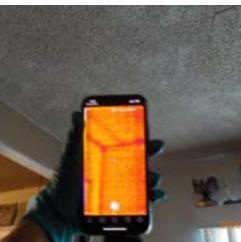












Advance Training PG&E

8 - week Cypress PG&E PowerPathway Gas / Electric Training Program

Cypress partnership with PG&E *PowerPathway* Bridge-to-Utility Worker Programs started in 2012 to provide qualified individuals for career opportunities in both the gas and electric departments. In 2012 CMTC was the first program to pilot our PG&E GAS-0802 training which is the same curriculum that all new gas utility workers receive upon being hired at PG&E.

Many of the graduates go on to become gas utility workers, gas compliance specialist, utility gas service representatives and gas control center operators at PG&E. Along with various electric projects, CMTC PG&E PowerPathway graduates are currently working on gas transmission hydro-tests, replacing gas transmission distribution piping and installing new residential gas services.

All graduates also serve as emergency first responders and some have worked heroically during the 2012 Hurricane Sandy Relief Effort, 2014 Napa Earthquake, 2015 Butte Lake County wildfires and the 2016 weather storms.















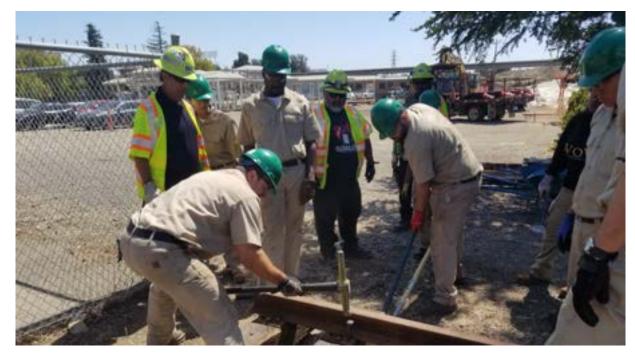


Advance Training BART

1 – week Bay Area Rapid Transit (BART) Track and Structured Worker Training

Tom Delaney, BART's Superintendent of Way and Facilities, has seen the results, based on one earlier cohort of Cypress Mandela-trained track workers who have been at BART for a couple of years now.

"They all have a great attitude, they're hardworking, and Cypress does a really good job preparing them for work. Out of that first group, all of them who wanted to go for promotions have been promoted to higher-responsibility jobs."



















Graduate working for Mike Brown Electric in Downtown Oakland

Outcomes

Why Candace GoodSpeed Inspires Us

Before joining Cypress, Ms. Goodspeed already earned a B.A. degree but unable to find work in her field. She worked a security job to help support herself while continuing to look for other career opportunities.

"It's been very exciting and interesting," said Goodspeed, who joined BART in February 2020. "I started at BART through Cypress Mandela's preapprenticeship program for construction workers. They introduced us to BART, and that's how I got interested in becoming a track worker."



CANDACE GOODSPEED

Job Development and Placement

Why Thu Nguyen Inspires US

"My name is Thu Nguyen. I started with BART in February 2020. I came through the training at Cypress Mandela and I'm a track worker now. I'm so happy, because I know I can do the job. I feel like whatever the men can do, I can."

"I believe in balance, and women are part of the puzzle, contributing to the team. We are yin and yang. Women can do hard jobs. If you are willing to learn and willing to do the job, you can be part of what makes the teamwork."

"We've been putting pads down for track, changing out pads, checking the track, taking all the old material out. Whatever the next step is, I work hard to be prepared. I'm very happy to be working here at BART."



THU NGUYEN



Aaron Hardy, graduate shares his story about how Cypress helped him from homeless to thriving!

