

SB 1383 & Recycled Content: Strategies for Local Government Purchasing

**Green Purchasing
Roundtable,
December 2020**



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SUSTAINABILITY
Local Action, Global Impact.

Welcome! Introduce Yourself

- Click on Google Doc link in chat
- Enter your name, role, and favorite office supply item
- Scroll to view your colleagues on the line!



Agenda

- *Welcome*
- ***Presentation:***
Alameda County Strategies – Karen Cook, Alameda County
- *Presentation Q&A*
- ***Breakout Groups***
- *Breakout Group Themes & Questions*
- *Update: Green Spend*
- *Evaluations and Close*

SB 1383 Recycled Content Paper Procurement Requirements

Alameda County's Strategy

Green Purchasing Roundtable

December 10, 2020



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SB 1383 Introduction



Purpose:

- Reduce methane emissions from organic waste disposal

Targets & Timeline:

- By 2025,
 - Reduce organics going to landfill by 75%
 - Recover 20% of edible food
- By 2022, implement recovered organic waste & recycled content paper procurement

More Information: <https://www.calrecycle.ca.gov/organics/slcp>

Paper Procurement Requirements



Recycled Paper

- Procure paper consistent with the Public Contract Code (PCC), Section 22150
- Ensure that procured paper can be recycled
- Maintain records

Recovered Organic Waste

- Annually procure a target amount
 - Compost
 - Mulch
 - Renewable gas
 - Electricity from biomass

Public Contract Code: Section 22150

Code Search

Text Search

[Up^](#)

[Add To My Favorites](#)

PUBLIC CONTRACT CODE - PCC

DIVISION 2. GENERAL PROVISIONS [1100 - 22355] (*Division 2 enacted by Stats. 1981, Ch. 306.*)

PART 3. CONTRACTING BY LOCAL AGENCIES [20100 - 22178] (*Part 3 added by Stats. 1982, Ch. 465, Sec. 11.*)

CHAPTER 3.5. Recycled Product Procurement Mandates Pertaining to Local Governments [22150 - 22154] (*Chapter 3.5 added by Stats. 2005, Ch. 590, Sec. 39.*)

22150. (a) If fitness and quality are equal, each local public entity shall purchase recycled products, as defined in Section 12200, instead of nonrecycled products whenever recycled products are available at the same or a lesser total cost than nonrecycled items.

(b) A local public entity may give preference to suppliers of recycled products.

(c) A local public entity may define the amount of this preference.

(Added by Stats. 2005, Ch. 590, Sec. 39. Effective January 1, 2006.)

Source: https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=PCC&division=2.&title=&part=3.&chapter=3.5.&article=



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Public Contract Code: Section 12200

- Identifies products subject to regulation
 - Paper products and printing and writing papers
- Sets minimum recycled content levels for these products
 - 30% post-consumer recycled content



Multiple Strategies

Purchase recycled content paper when...

- No greater cost
- When it falls within cost difference (price preference)

Or...

- Set as a minimum standard regardless of cost

SB 1383
Model Procurement
Policy for
Recovered Organic
Waste Products

CalRecycle State-Wide Webinar
Presented by HF&H
Consultants, Debra Kaufman
Consulting, and CalRecycle
October 28, 2020



CalRecycle Model Policy Webinar
(10/28/20)

<https://www.calrecycle.ca.gov/organics/slcp/education>



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Alameda County Case Study

Opportunity:

- Leverage law to meet recycled content purchasing goals
- Simplify implementation by limiting user choice

Office Paper

Office Supplies

Contract Strategy

Context:

- 76 products on bid list – white, colored, various sizes & weights, and specialty papers

SB 1383 Strategy:

- Set minimum standards for most paper products
 - 100% PCR for all 20 lbs white copy paper sizes
 - 30% PCR for colored papers, and some heavier weight papers

For more information, visit:

<https://acgov.org/sustain/what/purchasing/success/paper.htm>



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Results and Considerations

Year over year product cost:

- 100% PCR product cost down ~8% (compared to last contract)
- 100% PCR product cost still higher than virgin and 30% PCR paper costs

Net savings from 2010 baseline:

- When combined with paper use reduction efforts, net savings consistently between \$80-\$100K per year



Contract Strategy

Context:

- Provide core market basket of commonly purchased items
- Identify percentage discount for 22 product categories

SB 1383 Strategy:

- Identify product categories subject to regulation
- Require vendor to identify compliant products, where available

Implementation

For product categories subject to requirements, require vendor to:

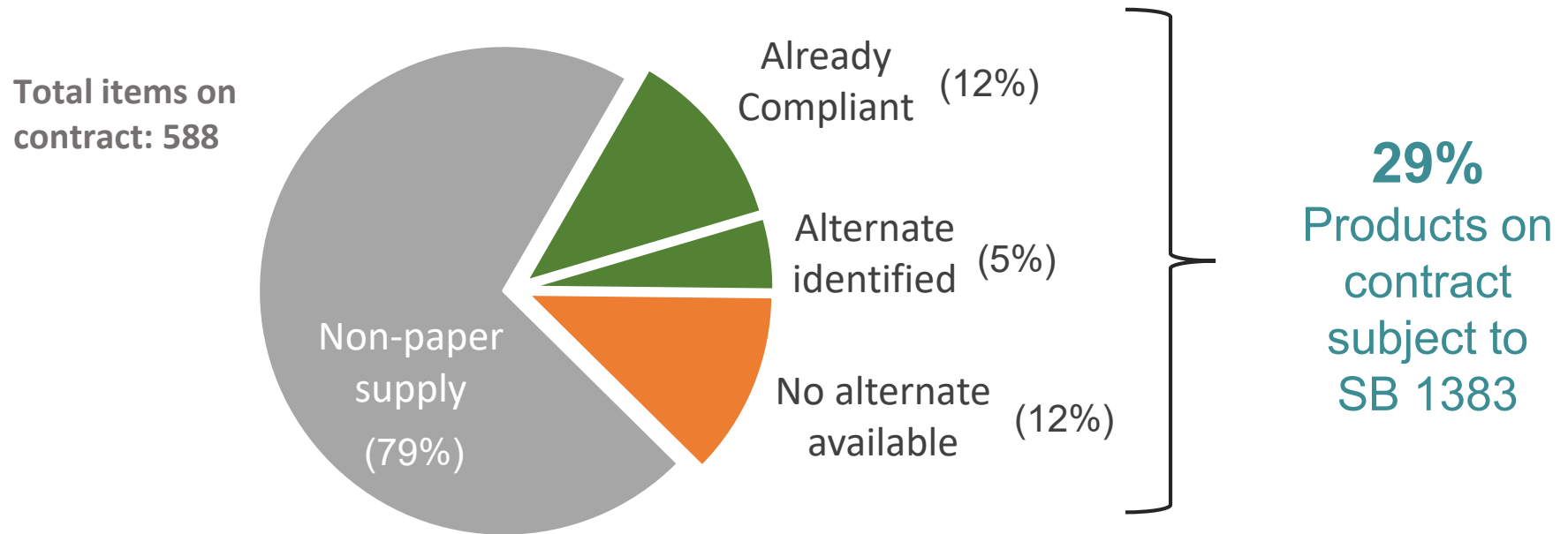
1. Look for equivalent products that contain 30% PCR
2. Look for equivalent products that contain 10% PCR
3. If no alternative, virgin paper product can remain on contract

For more information, see GSA Sustainability implementation memo post at:

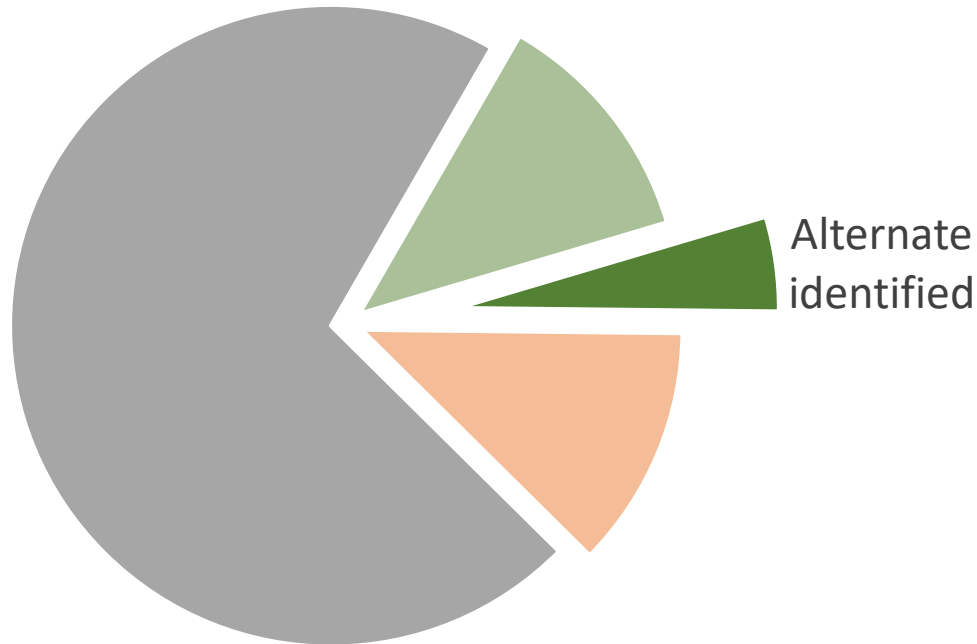
<https://acgov.org/sustain/what/purchasing/success/supplies.htm>

Challenges: Product Availability

Contract List Analysis for SB 1383 Compliance



Challenges: Cost Impact



\$10,000

Estimated increase in annual spend to purchase alternate items

< 1%

Estimated % increase in annual spend to purchase alternate items

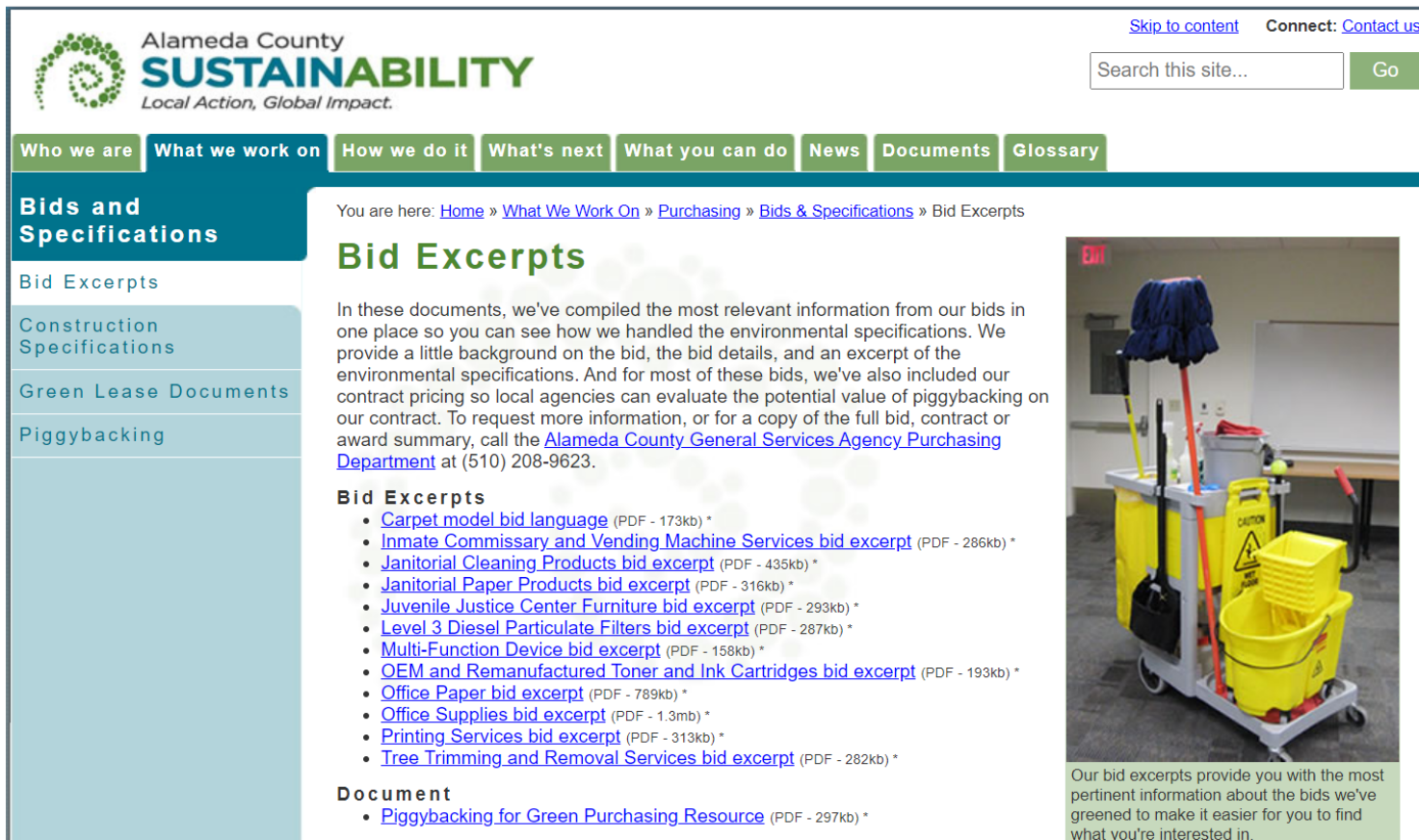
20%

Reduction in spend on office paper due to COVID (based on 2020 Q1 vs. Q3 spend)

Other Strategies

- Green Favorites List
 - Hundreds of products that meet the County's stringent green purchasing requirements
 - Includes other attributes: ecolabel, remanufactured, refillable...
- Plan Ahead Ordering
 - Promote departmental coordination to minimize delivery truck trips and emissions by ordering at regular intervals
 - Reduce packaging when items are ordered together

Resources



The screenshot shows the Alameda County Sustainability website. At the top left is the logo with the text "Alameda County SUSTAINABILITY Local Action, Global Impact." To the right are links for "Skip to content" and "Connect: Contact us". Below this is a search bar with the text "Search this site..." and a "Go" button. A navigation menu includes "Who we are", "What we work on", "How we do it", "What's next", "What you can do", "News", "Documents", and "Glossary". The main content area is titled "Bids and Specifications" and "Bid Excerpts". It includes a breadcrumb trail: "You are here: Home » What We Work On » Purchasing » Bids & Specifications » Bid Excerpts". The text explains that the documents provide environmental specifications, bid details, and contract pricing. A list of bid excerpts is provided, including "Carpet model bid language", "Inmate Commissary and Vending Machine Services bid excerpt", "Janitorial Cleaning Products bid excerpt", "Janitorial Paper Products bid excerpt", "Juvenile Justice Center Furniture bid excerpt", "Level 3 Diesel Particulate Filters bid excerpt", "Multi-Function Device bid excerpt", "OEM and Remanufactured Toner and Ink Cartridges bid excerpt", "Office Paper bid excerpt", "Office Supplies bid excerpt", "Printing Services bid excerpt", and "Tree Trimming and Removal Services bid excerpt". A "Document" section lists "Piggybacking for Green Purchasing Resource". An image of a cleaning cart is shown on the right with a caption: "Our bid excerpts provide you with the most pertinent information about the bids we've greened to make it easier for you to find what you're interested in."

Office Paper

The Office City
Darlene Valrey
(877) 484-3633 ext. 509

Office Supplies

Blaisdell's Business Products
Margee Witt
(510) 483-3600

<https://www.acgov.org/sustain/what/purchasing/bids/excerpts.htm>



Questions?



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Breakouts

View responses: https://docs.google.com/document/d/1-map5j-ToqOoXrcehjj3YAI1OpAn9fV_2HBF-NK-PxY/edit?usp=sharing

- What questions do you still have?
- What opportunities or next steps are you considering?
- What is similar or shared between your jurisdictions/organizations?



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Questions?



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"Green Spend"

Update



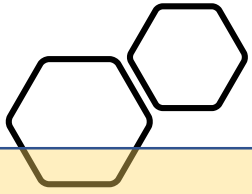
STOP WASTE
at home • at work • at school



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Opportunity: *The Green Spend*

A Framework that helps Cities and others purchase more sustainable products & services in accord with City policies, values, and CAPs



OVER 20
CATEGORIES OF
**PRODUCTS AND
SERVICES**



BASED ON **CREDIBLE**
SUSTY
**CERTIFICATIONS &
STANDARDS**



SETS **MINIMUM AND
PREFERRED**
SUSTAINABLE
BUYING CRITERIA



TRAINING RESOURCE
FOR CITY STAFF & GIVES
CONSISTENT **SIGNALS TO
VENDORS**

Green Spend Products & Services

- **Cleaning supplies**
- **Compost & mulch**
- **Electronics**
- **Flooring**
- **Food service ware**
- **Fuels for vehicles/fleets**
- **Furniture**
- **Janitorial paper products**
- **Non-paper office supplies**
- **Paint**
- **Paper office supplies**
- **Paper – printing and writing**
- **Pavement (in process)**
- **Piping material**
- **Toner cartridges**
- **Traffic control products**
- **Vehicles – light duty**
- **Water appliances & fixtures**
- **Services: Cleaning, Distribution, Landscaping, Catering, Printing**



Applicable Products	Recognized Certifications	Minimum/required Level	Preferred Level	Resources
Industrial & institutional general - purpose cleaners, bathroom, window & glass cleaners and general floor care	Green Seal GS-08, GS-37 or UL EcoLogo 2759 State of CA DGS 47131800 Janitorial Cleaners Purchasing Standard	Goal is to buy green cleaners from recognized certified 3 rd party labels. Metric is 30% of total spend (by dollars) on certified products compared to total spend on all products (same to be State of CA DGS SABRC compliant)	Identify top cleaning supplies by total spend At least 75% of total spend is certified by one of the recognized certifications; increase spend level to 100% whenever practicable	CA DGS Janitorial Cleaners Purchasing Standard: https://www.dgs.ca.gov/PD/Resources/Find-EPP-Goods-and-Services/Cleaning-Supplies/Cleaners#@ViewBag.JumpTo
Carpet and upholstery care products	UL 2795 and 2759, overlap with GS-37 (includes carpet cleaners)	A minimum of 30% of total purchases must be certified by one of the recognized 3 rd -party certifications	At least 75% of total purchases are certified by one of the recognized certifications; increase spend level to 100% whenever practicable	
Finishers and strippers Note: Does not address floor sealers and products that remove floor wax solely through abrasion	GreenSeal GS-40 Edition 2.4 2017 environmental requirements for floor strippers and finishes	A minimum of 30% of total purchases must be certified by one of the recognized third-party certifications	At least 75% of total purchases are certified by one of the recognized third-party certifications; increase spend level to 100% whenever practicable	25

Goal: The Next Generation of EPP Policy

1997

2020

Administrative Instruction No. 36
Implementation Guidelines

August 18, 1997
Page 3

RECYCLED CONTENT STANDARDS

ITEM	MINIMUM % OF RECOVERED MATERIAL	MINIMUM % OF POSTCONSUMER MATERIAL
BINDERS		
Press board cover	up to 100%	20%
Paperboard in plastic covering	up to 100%	75%
Solid plastic cover	up to 100%	25%
Plastic covering	25%	not set
COPIER PAPER	up to 100%	20%
FIBERGLASS INSULATION	30% cullet	not set
FILE STORAGE BOXES	up to 100%	50%
FLEXIBLE DELINEATOR POSTS	up to 100%	25%
INTEROFFICE ENVELOPES	up to 100%	20%
PAPER TOWELS	up to 100%	40%
PLAYGROUND SURFACES	90%	90%

Product Category:

Paper – Printing and Writing

Required Level	Preferred Level	Resources
Certified by at least one 3 rd -party certification, and contains at least 30% PCRC (FSC Recycled (85%) meets this and FSC Mix might meet this. For FSC Mix, either check FSC label for PCRC or ask the supplier to provide written verification)	100% recycled content with minimum 50% PCRC (FSC Recycled may meet this), or 100% PCRC (FSC 100% meets this) and PCF (processed chlorine free)	FSC certified description: https://www.thespruce.com/what-does-fsc-certified-stand-for-2736657
A minimum of 30% PCRC (products certified to GS-07, FSC Recycled and FSC Mixed with minimum of 30% PCRC on label meet this)**	100% PCRC; FSC Recycled may meet this (ask for written verification) and Processed Chlorine Free (PCF) Note: UL Ecologo 2771 Standard for Sustainable Paper Products has a point system which makes it difficult to know if there is any	https://fsc.org/en/page/fsc-labels

Alameda County cities working on *Green Spend*

Alameda: Revising EPPP, designing pilot on commonly purchased materials

Albany: Revising EPPP, survey on commonly purchased items to provide alternatives

Dublin: Integrating into revised EPPP, chose applicable product & service categories

Fremont: Revising EPPP and integrating *Green Spend*

Berkeley: Analyzing best integration path forward, fits into established plans

Resources for You...



- Green Spend table and specifications
- Assistance with integration into EPPP
- Slide deck
- Product Prioritization Table in the works
- Each other!

Email:

Rory@sustainableconceptstudio.com



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Thank You!

Please fill out an evaluation

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